

CARSON CITY CULTURE & TOURISM AUTHORITY
TRANSIENT LODGING REPORTING

FY25 JUL 2024 - JUN 2025	JUL 2024	AUG 2024	SEP 2024	OCT 2024	NOV 2024	DEC 2024	JAN 2025	FEB 2025	MAR 2025	APR 2025	MAY 2025	JUN 2025	TOTAL TO DATE
HOTEL/MOTEL													
REPORTED REVENUE													
Total Room Revenue (includes non-taxable & taxable)	3,755,112.79	3,476,635.73	3,015,062.98	2,418,141.79	2,054,817.08	1,860,555.98	1,821,991.05	2,020,370.59	2,253,756.07	2,529,430.38	2,732,705.19	3,117,965.40	31,056,545.03
Non-Taxable Room Revenue	172,668.92	145,579.51	136,042.98	130,046.50	114,935.48	98,013.76	93,989.59	157,997.63	201,825.60	205,263.73	254,630.44	142,330.92	1,853,325.06
Taxable Room Revenue	3,582,443.87	3,331,056.22	2,879,020.00	2,288,095.29	1,939,881.60	1,762,542.22	1,728,001.46	1,862,372.96	2,051,930.47	2,324,166.65	2,478,074.75	2,975,634.48	29,203,219.97
REPORTED ROOM NIGHTS													
Total Available Room Nights (includes non-taxable & taxable)	41,095	41,137	38,608	38,205	33,721	34,792	36,221	31,506	35,109	34,648	35,468	38,859	439,369
Non-Taxable Room Nights - Occupied	2,409	2,149	1,925	1,892	1,978	1,755	1,733	2,482	2,960	2,813	3,550	2,194	27,840
Available Taxable Nights	38,686	38,988	36,683	36,313	31,743	33,037	34,488	29,024	32,149	31,835	31,918	36,665	411,529
Taxable Room Nights - Occupied	28,000	25,991	23,797	21,616	16,179	20,101	17,208	16,417	19,318	20,508	21,429	24,855	255,419
OCCUPANCY %													
Total Occupancy % (includes non-taxable & taxable)	74.00%	68.41%	66.62%	61.53%	53.84%	62.82%	52.29%	59.99%	63.45%	67.31%	70.43%	69.61%	64.47%
Non-Taxable Occupancy %	5.86%	5.22%	4.99%	4.95%	5.87%	5.04%	4.78%	7.88%	8.43%	8.12%	10.01%	5.65%	6.34%
Taxable Occupancy %	72.38%	66.66%	64.87%	59.53%	50.97%	60.84%	49.90%	56.56%	60.09%	64.42%	67.14%	67.79%	62.07%
ADR													
Total ADR (includes non-taxable & taxable)	123.49	123.55	117.22	102.86	113.17	85.13	96.19	106.90	101.17	108.46	109.40	115.27	109.64
Non-Taxable ADR	71.68	67.74	70.67	68.73	58.11	55.85	54.24	63.66	68.18	72.97	71.73	64.87	66.57
Taxable ADR	127.94	128.16	120.98	105.85	119.90	87.68	100.42	113.44	106.22	113.33	115.64	119.72	114.33
REVPAR													
Total REVPAR (includes non-taxable & taxable)	91.38	84.51	78.09	63.29	60.94	53.48	50.30	64.13	64.19	73.00	77.05	80.24	70.68
Taxable REVPAR	92.60	85.44	78.48	63.01	61.11	53.35	50.10	64.17	63.83	73.01	77.64	81.16	70.96

FY24 JUL 2023 - JUN 2024	JUL 2023	AUG 2023	SEP 2023	OCT 2023	NOV 2023	DEC 2023	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	TOTAL TO DATE
HOTEL/MOTEL													
REPORTED REVENUE													
Total Room Revenue (includes non-taxable & taxable)	3,541,597.41	3,339,627.67	3,252,110.29	2,408,712.63	1,787,400.37	1,821,002.39	1,532,934.24	1,641,741.60	1,906,144.17	2,324,363.16	2,615,326.87	3,029,504.15	29,200,464.95
Non-Taxable Room Revenue	160,639.66	183,509.16	153,068.09	140,646.74	112,041.95	171,146.08	126,146.86	138,036.33	125,318.60	123,108.51	130,908.70	119,929.64	1,684,500.32
Taxable Room Revenue	3,380,957.75	3,156,118.51	3,099,042.20	2,268,065.89	1,675,358.42	1,649,856.31	1,406,787.38	1,503,705.27	1,780,825.57	2,201,254.65	2,484,418.17	2,909,574.51	27,515,964.63
REPORTED ROOM NIGHTS													
Total Available Room Nights (includes non-taxable & taxable)	38,999	39,053	38,093	39,269	38,401	41,108	40,754	38,312	40,887	39,581	40,888	40,067	475,412
Non-Taxable Room Nights - Occupied	2,591	2,606	2,253	2,392	2,387	2,675	2,406	2,192	2,127	1,562	1,920	1,918	27,029
Available Taxable Nights	36,408	36,447	35,840	36,877	36,014	38,433	38,348	36,120	38,760	38,019	38,968	38,149	448,383
Taxable Room Nights - Occupied	26,312	25,073	24,961	22,383	16,992	16,471	14,705	15,501	18,113	20,186	22,297	24,566	247,560
OCCUPANCY %													
Total Occupancy % (includes non-taxable & taxable)	74.11%	70.88%	71.44%	63.09%	50.46%	46.57%	41.99%	46.18%	49.50%	54.95%	59.23%	66.10%	57.76%
Non-Taxable Occupancy %	6.64%	6.67%	5.91%	6.09%	6.22%	6.51%	5.90%	5.72%	5.20%	3.95%	4.70%	4.79%	5.69%
Taxable Occupancy %	72.27%	68.79%	69.65%	60.70%	47.18%	42.86%	38.35%	42.92%	46.73%	53.09%	57.22%	64.39%	55.21%
ADR													
Total ADR (includes non-taxable & taxable)	122.53	120.66	119.50	97.22	92.23	95.11	89.59	92.79	94.18	106.88	108.00	114.39	106.34
Non-Taxable ADR	62.00	70.42	67.94	58.80	46.94	63.98	52.43	62.97	58.92	78.81	68.18	62.53	62.32
Taxable ADR	128.49	125.88	124.16	101.33	98.60	100.17	95.67	97.01	98.32	109.05	111.42	118.44	111.15
REVPAR													
Total REVPAR (includes non-taxable & taxable)	90.81	85.52	85.37	61.34	46.55	44.30	37.61	42.85	46.62	58.72	63.96	75.61	61.42
Taxable REVPAR	92.86	86.59	86.47	61.50	46.52	42.93	36.68	41.63	45.94	57.90	63.76	76.27	61.37

FY25 VS FY24	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	TOTAL
HOTEL/MOTEL													
REPORTED REVENUE													
Total Room Revenue (includes non-taxable & taxable)	213,515.38	137,008.06	(237,047.31)	9,429.16	267,416.71	39,553.59	289,056.81	378,628.99	347,611.90	205,067.22	117,378.32	88,461.25	1,856,080.08
Non-Taxable Room Revenue	12,029.26	(37,929.65)	(17,025.11)	(10,600.24)	2,893.53	(73,132.32)	(32,157.27)	19,961.30	76,507.00	82,155.22	123,721.74	22,401.28	168,824.74
Taxable Room Revenue	201,486.12	174,937.71	(220,022.20)	20,029.40	264,523.18	112,685.91	321,214.08	358,667.69	271,104.90	122,912.00	(6,343.42)	66,059.97	1,687,255.34
REPORTED ROOM NIGHTS													
Total Available Room Nights (includes non-taxable & taxable)	2,096	2,084	515	(1,064)	(4,680)	(6,316)	(4,533)	(6,806)	(5,778)	(4,933)	(5,420)	(1,208)	(36,043)
Non-Taxable Room Nights - Occupied	(182)	(457)	(328)	(500)	(409)	(920)	(673)	290	833	1,251	1,630	276	811
Available Taxable Nights	2,278	2,541	843	(564)	(4,271)	(5,396)	(3,860)	(7,096)	(6,611)	(6,184)	(7,050)	(1,484)	(36,854)
Taxable Room Nights - Occupied	1,688	918	(1,164)	(767)	(813)	3,630	2,503	916	1,205	322	(868)	289	7,859
OCCUPANCY %													
Total Occupancy % (includes non-taxable & taxable)	-0.12%	-2.47%	-4.82%	-1.56%	3.38%	16.24%	10.31%	13.80%	13.95%	12.36%	11.20%	3.51%	6.71%
Non-Taxable Occupancy %	-0.78%	-1.45%	-0.93%	-1.14%	-0.35%	-1.46%	-1.12%	2.16%	3.23%	4.17%	5.31%	0.86%	0.65%
Taxable Occupancy %	0.11%	-2.13%	-4.77%	-1.17%	3.79%	17.99%	11.55%	13.65%	13.36%	11.33%	9.92%	3.39%	6.85%
ADR													
Total ADR (includes non-taxable & taxable)	0.95	2.89	(2.28)	5.64	20.94	(9.98)	6.61	14.11	6.99	1.58	1.40	0.88	3.30
Non-Taxable ADR	9.68	(2.68)	2.73	9.94	11.17	(8.13)	1.81	0.68	9.27	(5.84)	3.55	2.34	4.25
Taxable ADR	(0.55)	2.28	(3.17)	4.52	21.30	(12.48)	4.75	16.43	7.90	4.28	4.22	1.28	3.19
REVPAR													
Total REVPAR (includes non-taxable & taxable)	0.56	(1.00)	(7.28)	1.96	14.39	9.18	12.69	21.27	17.57	14.28	13.08	4.63	9.26
Taxable REVPAR	(0.26)	(1.16)	(7.99)	1.51	14.59	10.42	13.42	22.54	17.88	15.11	13.88	4.89	9.60

AS REPORTED BY LODGING PROPERTIES

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RV PARKS													
REPORTED REVENUE													
Total Room Revenue (includes non-taxable & taxable)	237,146.85	251,183.12	242,343.81	217,031.29	182,899.74	166,646.60	164,577.84	152,192.19	186,850.15	182,889.72	212,207.22	245,353.44	2,441,321.97
Non-Taxable Room Revenue	193,136.13	203,933.81	196,864.85	186,994.24	172,121.40	162,971.75	157,739.50	146,976.25	177,619.65	157,712.75	175,474.94	194,398.71	2,125,943.98
Taxable Room Revenue	44,010.72	47,249.31	45,478.96	30,037.05	10,778.34	3,674.85	6,838.34	5,215.94	9,230.50	25,176.97	36,732.28	50,954.73	315,377.99
REPORTED ROOM NIGHTS													
Total Available Room Nights (includes non-taxable & taxable)	8,928	8,928	8,640	8,928	8,640	8,928	8,928	8,064	8,844	8,640	8,928	8,640	105,036
Non-Taxable Room Nights - Occupied	6,393	6,439	6,289	6,074	5,674	5,650	5,676	5,074	6,038	5,822	6,428	6,048	71,605
Available Taxable Nights	2,535	2,489	2,351	2,854	2,966	3,278	3,252	2,990	2,806	2,818	2,500	2,592	33,431
Taxable Room Nights - Occupied	870	793	770	874	185	125	117	142	125	514	596	1,043	6,154
OCCUPANCY %													
Total Occupancy % (includes non-taxable & taxable)	81.35%	81.00%	81.70%	77.82%	67.81%	64.68%	64.89%	64.68%	69.69%	73.33%	78.67%	82.07%	74.03%
Non-Taxable Occupancy %	71.61%	72.12%	72.79%	68.03%	65.67%	63.28%	63.58%	62.92%	68.27%	67.38%	72.00%	70.00%	68.17%
Taxable Occupancy %	34.32%	31.86%	32.75%	30.62%	6.24%	3.81%	3.60%	4.75%	4.45%	18.24%	23.84%	40.24%	18.41%
ADR													
Total ADR (includes non-taxable & taxable)	32.65	34.73	34.33	31.24	31.22	28.86	28.41	29.18	30.32	28.87	30.21	34.60	31.40
Non-Taxable ADR	30.21	31.67	31.30	30.79	30.34	28.84	27.79	28.97	29.42	27.09	27.30	32.14	29.69
Taxable ADR	50.59	59.58	59.06	34.37	58.26	29.40	58.45	36.73	73.84	48.98	61.63	48.85	51.25
REVPAR													
Total REVPAR (includes non-taxable & taxable)	26.56	28.13	28.05	24.31	21.17	18.67	18.43	18.87	21.13	21.17	23.77	28.40	23.24
Taxable REVPAR	17.36	18.98	19.34	10.52	3.63	1.12	2.10	1.74	3.29	8.93	14.69	19.66	9.43

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