



EVENTS & SALES

CTA BOARD MEETING PRESENTATION

September 8, 2025 | Stu Wexler



PRESENTATION OUTLINE

- **BATTLE IN THE SIERRAS BOXING**
- **OUTLAW FLAT TRAC RACING**
- **FRAUFECHT WOMENS TOURNAMENT**
- **SEPTEMBER & OCTOBER EVENTS**
- **UPCOMING TRADE SHOWS**

BATTLE IN THE SIERRAS BOXING



Tazmanian Boxing Club originated in 2013 in the backyard of our very own Coach, Cisco Rodriguez, an ex-professional bantamweight boxer. Coach Cisco is a Certified USA Boxing Coach and is Rock Steady Boxing Certified, which helps those with Parkinson's disease.

They had a total of 23 fights, with a total of 46 fighters. 22 of the fighters were from CA. Estimated attendance was standing room only with 400-500 spectators throughout the day.

Coach Cisco Rodriguez is working a competition between North and Southern NV.



AUGUST 16, 2025
FUJI EXHIBIT HALL

- 150 registered riders from CA, AZ, OR, & ID.
- Estimated 800 tickets sold for both Friday and Saturday nights.
- Weather was not a factor this year.

CARSON CITY'S OUTLAW FLAT TRAC



FRAUFECHT HEMA WOMENS TOURNAMENT



FrauFecht is the premier HEMA event for women, featuring tournaments found nowhere else in the world. It is hosted by the Noble Science Academy and organized by a committee of women from multiple HEMA schools.



Expect 50 participants competing in the tournament, with judges and non-tournament participants, they hope to have around 90-100 total participants, along with spectators throughout the holiday weekend.





The Kaboom-Con 2 will have 92 different vendors, artists, and performers coming from different states throughout the country, with many coming from San Francisco, LA, Susanville, West Sacramento, Bakersfield, Las Vegas, Pahrump, Stockton, and Suisun City. Expected attendance over the 3-day event is 2,500-4,000.



The Bronco Super Celebration is coming to Mills Park October 9-11, 2025. Off-road adventures out at Prison Hill OHV and Recreation Area. Participants from across the country are expected again, this year.



September 27-28, 2025, at Fuji Park. 600 plus dogs are expected. Attendees come from CA, OR, UT, AZ, and NV.



NICA will have teams from Ely, Bishop, and Mammoth, CA again this year. Expect 400 registered youth riders and around 1,500 spectators. This is a one-day event, but the teams are here for the weekend.



The Carson City Sheriff's Office K9 Unit is hosting its 4th Annual Regional K9 Unit Challenge & Demo. It brings together K9 teams from numerous agencies across Northern Nevada, and tentatively Northern CA.



Join the SPARROWS crew for a three-day prison sentence at the historic Nevada State Prison this September 11-14, 2025. 80 people from across the US, Norway, UK, Netherlands, and Canada. They have 70 rooms for 3 nights in Carson City. They plan to make this an annual event in Carson City.

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- **Maximum of 40 1-on-1 appointments with convention bureaus, sports commissions, hotels, suppliers and sponsors.**
- **Sports-related travel generates 90 million room nights and \$322 billion in direct spending every year across the nation. Sports is one of the strongest segments in the entire travel industry.**
- **Our focus will be on the new fields coming to the JohnD Winters Centennial Park Complex, other field complexes, golf courses, the new pickle ball courts, plus the Carson Ridge Disc Golf Park. The MAC will see interest for all indoor related activities.**



THANK YOU

