

CARSON CITY CULTURE & TOURISM AUTHORITY
TRANSIENT LODGING REPORTING

FY25 JUL 2024 - JUN 2025	JUL 2024	AUG 2024	SEP 2024	OCT 2024	NOV 2024	DEC 2024	JAN 2025	FEB 2025	MAR 2025	APR 2025	MAY 2025	JUN 2025	FY25 JUL 2024 - JUN 2025 TOTAL TO DATE
HOTEL/MOTEL REPORTED REVENUE													
Total Room Revenue <small>(includes non-taxable & taxable)</small>	3,755,112.79	3,476,635.73	3,015,062.98	2,418,141.79	2,054,817.08	1,860,555.98	1,803,815.02	2,020,370.59	2,253,756.07				22,658,268.03
Non-Taxable Room Revenue	172,668.92	145,579.51	136,042.98	130,046.50	114,935.48	98,013.76	93,989.59	157,997.63	201,825.60				1,251,099.97
Taxable Room Revenue	3,582,443.87	3,331,056.22	2,879,020.00	2,288,095.29	1,939,881.60	1,762,542.22	1,709,825.43	1,862,372.96	2,051,930.47				21,407,168.06
REPORTED ROOM NIGHTS													
Total Available Room Nights <small>(includes non-taxable & taxable)</small>	41,095	41,137	38,608	38,205	33,721	34,792	36,221	31,506	35,109				330,394
Non-Taxable Room Nights - Occupied	2,409	2,149	1,925	1,892	1,978	1,755	1,733	2,482	2,960				19,283
Available Taxable Nights	38,686	38,988	36,683	36,313	31,743	33,037	34,488	29,024	32,149				311,111
Taxable Room Nights - Occupied	28,000	25,991	23,797	21,616	16,179	20,101	17,208	16,417	19,318				188,627
OCCUPANCY %													
Total Occupancy % <small>(includes non-taxable & taxable)</small>	74.00%	68.41%	66.62%	61.53%	53.84%	62.82%	52.29%	59.99%	63.45%				62.93%
Non-Taxable Occupancy %	5.86%	5.22%	4.99%	4.95%	5.87%	5.04%	4.78%	7.88%	8.43%				5.84%
Taxable Occupancy %	72.38%	66.66%	64.87%	59.53%	50.97%	60.84%	49.90%	56.56%	60.09%				60.63%
ADR													
Total ADR <small>(includes non-taxable & taxable)</small>	123.49	123.55	117.22	102.86	113.17	85.13	95.23	106.90	101.17				108.98
Non-Taxable ADR	71.68	67.74	70.67	68.73	58.11	55.85	54.24	63.66	68.18				64.88
Taxable ADR	127.94	128.16	120.98	105.85	119.90	87.68	99.36	113.44	106.22				113.49
REVPAR													
Total REVPAR <small>(includes non-taxable & taxable)</small>	91.38	84.51	78.09	63.29	60.94	53.48	49.80	64.13	64.19				68.58
Taxable REVPAR	92.60	85.44	78.48	63.01	61.11	53.35	49.58	64.17	63.83				68.81
RV PARKS REPORTED REVENUE													
Total Room Revenue <small>(includes non-taxable & taxable)</small>	237,146.85	251,183.12	242,343.81	217,031.29	182,899.74	166,646.60	164,577.84	152,192.19	186,850.15				1,800,871.59
Non-Taxable Room Revenue	193,136.13	203,933.81	196,864.85	186,994.24	172,121.40	162,971.75	157,739.50	146,976.25	177,619.65				1,598,357.58
Taxable Room Revenue	44,010.72	47,249.31	45,478.96	30,037.05	10,778.34	3,674.85	6,838.34	5,215.94	9,230.50				202,514.01
REPORTED ROOM NIGHTS													
Total Available Room Nights <small>(includes non-taxable & taxable)</small>	8,928	8,928	8,640	8,928	8,640	8,928	8,928	8,064	8,844				78,828
Non-Taxable Room Nights - Occupied	6,393	6,439	6,289	6,074	5,674	5,650	5,676	5,074	6,038				53,307
Available Taxable Nights	2,535	2,489	2,351	2,854	2,966	3,278	3,252	2,990	2,806				25,521
Taxable Room Nights - Occupied	870	793	770	874	185	125	117	142	125				4,001
OCCUPANCY %													
Total Occupancy % <small>(includes non-taxable & taxable)</small>	81.35%	81.00%	81.70%	77.82%	67.81%	64.68%	64.89%	64.68%	69.69%				72.70%
Non-Taxable Occupancy %	71.61%	72.12%	72.79%	68.03%	65.67%	63.28%	63.58%	62.92%	68.27%				67.62%
Taxable Occupancy %	34.32%	31.86%	32.75%	30.62%	6.24%	3.81%	3.60%	4.75%	4.45%				15.68%
ADR													
Total ADR <small>(includes non-taxable & taxable)</small>	32.65	34.73	34.33	31.24	31.22	28.86	28.41	29.18	30.32				31.42
Non-Taxable ADR	30.21	31.67	31.30	30.79	30.34	28.84	27.79	28.97	29.42				29.98
Taxable ADR	50.59	59.58	59.06	34.37	58.26	29.40	58.45	36.73	73.84				50.62
REVPAR													
Total REVPAR <small>(includes non-taxable & taxable)</small>	26.56	28.13	28.05	24.31	21.17	18.67	18.43	18.87	21.13				22.85
Taxable REVPAR	17.36	18.98	19.34	10.52	3.63	1.12	2.10	1.74	3.29				7.94

AS REPORTED BY LODGING PROPERTIES