



March 10, 2025 | Stu Wexler

EVENTS & SALES

CTA BOARD MEETING PRESENTATION





VISIT
CARSON
CITY NV

PRESENTATION OUTLINE

- JACKPOT JAMBOREE
- SPORTS LEISURE VACATIONS
- 2025 TOURNAMENT UPDATES
- SPARROWS LOCK PICKS

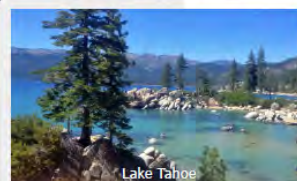
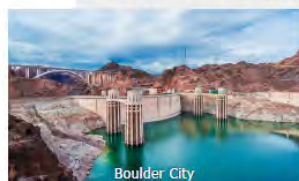
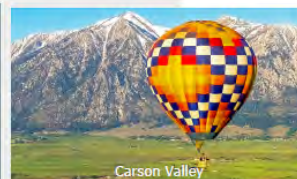
INCLUDES UP TO
\$400
TOWARDS YOUR AIRFARE

JACKPOT JAMBOREE

JOIN US ON THE INAUGURAL NEVADA JACKPOT JAMBOREE!



The Reno-Tahoe Territory and Las Vegas Territory invite you to participate in a multi-destination FAM tour showcasing the unique cities and attractions that define these remarkable regions.



SUNDAY, APRIL 27 - SATURDAY, MAY 3, 2025

MEGA FAM TOUR

Reno-Tahoe Territory and Las Vegas Territory have partnered to host the INAUGURAL NEVADA JACKPOT JAMBOREE FAM tour designed to showcase NEVADA regions. VCC will be hosting 25 tour operators from all over the country.

Over the course of a week, they will visit Las Vegas and the surrounding areas from Sunday through Tuesday, then fly into Reno Tahoe International Airport, and from Wednesday through Saturday they will experience the Northern Nevada region, from Reno and Carson City, Lake Tahoe, Virginia City, and Carson Valley, with different activities planned for each area.





U.S. 50, The Lincoln Highway, America's Loneliest Road

Journey across Nevada on the loneliest and most historic highway in America

Remember, this was part of the Lincoln Highway, the first road to travel across the country.

The 5-day tour starts in Sacramento, then the tour route goes across Nevada and takes them through the historic towns of Austin, Dayton and Carson City, with a stop at the NV State Museum, and dinner in Carson City.

Day 5 is a stop at The Nevada State Railroad Museum, then the tour will head back to Sacramento.

They are already working on a Labor Day Tour to Carson City & Virginia City.



2025 TOURNAMNET UPDATES THROUGH MAY

VCC has been working on the 2025 Tournament Schedule with CCPROS and the tournament coordinators to adjust all dates for the September tournaments at Centennial Park. Now with the possible start of October 1st as the new installation date, we are working to bring back some of tournaments in August that had to be postponed, and limited tournaments in September.

All events and tournaments scheduled at Livermore Sports Complex, Fuji and Mills Parks, the Community Center, and the MAC will proceed as planned.

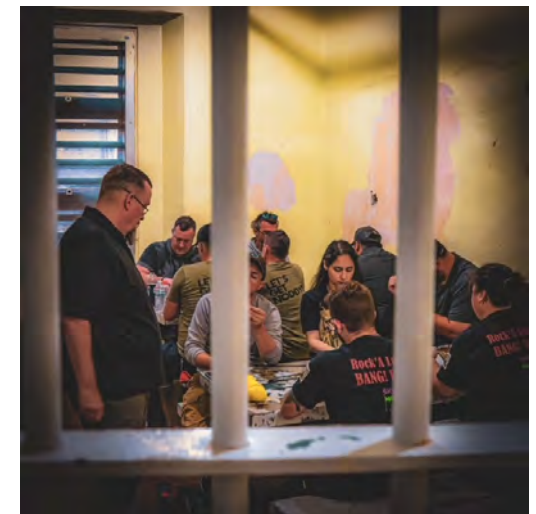


SEPTEMBER 2025

Sparrows Lock Picks is a leading manufacture of covert entry, lock smithing and SERE equipment. They also provide training for the various tools they sell.

Everyone has gone to a board room for training.... few have gone to prison.

For a company that has a client base who appreciates locks, visiting and training inside a prison is a unique opportunity.





THANK YOU

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