



Eric Brooks – June 10, 2024

# ARTS & CULTURE

CTA BOARD MEETING PRESENTATION

# PRESENTATION OUTLINE

- Cinco de Mayo Final Report
- Mark Twain Days Update
- NAC Intersections Conference
- June Art Receptions







## **Cinco de Mayo Final Report**

### *Friday, May 3: Family Fun Friday's – Taco Competitions at Fuji Park*

- 300 in attendance
- 11 Food Trucks
- Best overall Taco: Nayami Tacos
- People's Choice – King of Kings
- Most Unique – Panini Palace
- DJ was a big hit, people dancing, good energy
- More than 100 event flyers were distributed during the evening
- Would be nice to have more activities, especially for kids/families
- Some mentioned the expensive if you have a big family, more entertainment will help attendance
- Need better signage for the Saturday & Sunday events

## **Saturday, May 4: DBA Themed Wine Walk and Performance**

- Waiting final wine walk ticket sales, but should be over 200
- Performance was well attended with lots of kids/families
- Performance was too long. Lots of people left at intermission. Was scheduled for 75 minutes. The group ran the long program at 135 minutes.

## **Sunday, May 5: Art Vendors, Taco Stand, live music, mural painting, kids' activities, Performance**

- More than 300 attendees throughout the day
- Papel Picado/Loteria had 50 participants throughout the day, Carson High Latin Club were great volunteers
- Live music by Just Alfredo was good, but more energy would be preferable, due to the other activities at BAC, a quiet choice was necessary
- The response from the art vendors was all positive, with good sales
- Performance was full, but too long, they skipped the intermission, but was still close to 2 hours – with so many children, it needs to be shorter
- Mural by Edwin “Esco” Martinez is a beautiful tribute to the past and future

## Cinco de Mayo 2025

- Banners, both over Carson St. and near the Calvary Church. (Brooks will schedule a request for Carson St. Banner – Billy will have permissions for the others @Clearview/580)
- Also want rotation on the new billboard, N. Carson St. (Spike has a connection with the owner)
- Continue with bi-lingual advertising – Flyers/posters – Reach out to Telemundo & Que Buena for ad trades – Press release can go out through Carson City (Anna) & VCC (Lydia Beck & KPS3)
- Anna makes a point that it would be better for the whole event to be at a single location, after discussion about it being Mills Park or BAC, consensus is to do it all at BAC
- Saturday will be the wine walk, food trucks, kid's activities & entertainment
- Sunday will be Vendor/Art Fair in parking lot, kid's activities, food trucks (announce the taco winners) & entertainment
- Food trucks will be on Second St. Sat. & Sun (Street needs to be closed via BAC)
- Outdoor entertainment will be on BAC campus stage, with a mix of DJ's, Mariachi, Dance and Ballet, all shorter sets, approx. 30 min





Tony Dellacioppa 2024



## Highlights from Mark Twain Days

- More than 100 participants on Friday's events & workshops
- More than 80 attendees at the NV Inspired Shorts, Sat. at BAC
- Over 100 participants at Ogres-Holm Pottery hands on experience
- Over 200 at the Bow Tie Ball finale
- V&T Railway Twain Train
- Medallion Minting at NSM
- Riders in the Sky SOLD OUT
- Historic Nevada Prison SOLD OUT
- Territorial Enterprise Museum SOLD OUT
- Connections w/McAvoy Layne SOLD OUT
- Snowshoe Thompson Chautauqua SOLD OUT
- Wagon Rides at BAC SOLD OUT
- More details and final report in August.







## **Nevada Arts Council – “Intersections” The Nevada Creative Conference**

Visit Carson City was a sponsor of this 3-day conference, May 30 – June 1. There was opportunity for connecting with Nevada’s diverse arts and culture community of artists, educators, arts, business, and community leaders. A full schedule of workshops, art tours, networking, learning, and collaboration across multiple venues. Local arts leaders joined those from around Nevada, as well as national and regional organizations.

## **THANK YOU TO OUR SPONSORS**






# June Artist Receptions

- June 12 - 5 – 6:30 p.m.  
Tom Gilbertson - Courthouse  
Gallery 885 E. Musser
- June 26 – 5 – 6:30 p.m.  
Joan Arrizabalga –  
Bristlecone Gallery WNC
- June 26 – 30  
JOHO – The New Objectivity  
A Retrospective: Vera & Bert  
Joho, Pforzheim, Germany  
1920's – 1950's – BAC  
Exhibition Hall






  
Capital City Arts Initiative  
CCAI Courthouse Gallery • 885 E Musser St  
Carson City • NV • 89701

**TOM GILBERTSON:  
RECENT WORKS**

June 5 - September 26, 2024

Reception for the artist  
Wednesday, June 12 • 5-6:30pm  
Artist Introduction 5:30pm

Essay by Chris Lanier

Virtual exhibition tour at [ccainv.org](http://ccainv.org)  
Gallery hours: M-F • 8am-5pm

CCAI • PO Box 1333  
Carson City • NV • 89702

The Initiative is funded by the John Ben Snow Memorial Trust, Nevada Humanities and the National Endowment for the Humanities, John and Grace Nauman Foundation, Nevada Arts Council and the National Endowment for the Arts, Kaplan Family Charitable Fund, Southwest Gas Corporation Foundation, Steele & Associates LLC, and CCAI



An aerial photograph of Carson City, Nevada, showing a mix of urban development and natural desert landscape. The image is framed by a dark blue border at the top and bottom. A large, semi-transparent dark blue rectangle is centered over the image, containing the text 'THANK YOU' in large, white, bold, sans-serif capital letters. Below this, the 'VISIT CARSON CITY NV' logo is displayed in white and orange. The logo includes a small orange icon of a mountain peak with a sun or moon inside a circle. The background image shows a valley with scattered trees, some snow patches on the ground, and distant hills under a clear sky.

# THANK YOU

VISIT  
**CARSON**  
**CITY** NV