

# EVENTS & SALES



January 8, 2024 | Stu Wexler



# OUTLINE

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- ABA-NASHVILLE JANUARY 2024
- NEW EVENTS 2024 UPDATE
- GO WEST 2024 LAKE TAHOE
- ADVENTURE DAY CARSON CITY

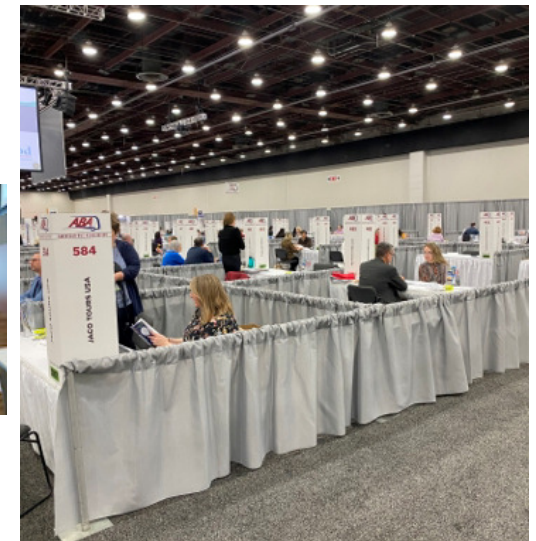
- JANUARY 13-16
- DOWNTOWN NASHVILLE
- MUSIC CITY CENTER

## ABA COMES TO RENO IN 2026

Marketplace is an **appointment-based show** for Motorcoach and Tour Operators and Travel Industry Suppliers who want **to expand your group tour & travel business**. We use innovative methods and technologies for a more individualistic experience, resulting in the **greatest ROI in the group travel industry**.

**DMO Delegates: 38 appointments on average**

**Carson City has 42 scheduled appointments**



**CARSON  
CITY**

# NEW EVENTS 2024

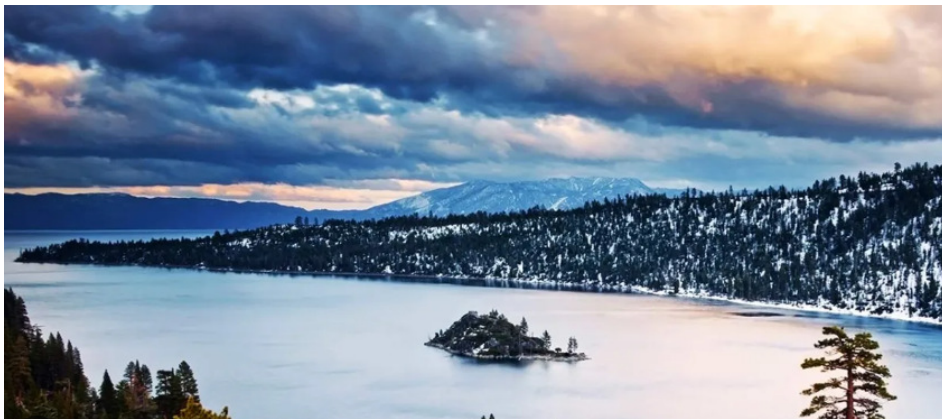
**SAGEBRUSH  
MODEL A FORD  
CLUB**

**ARENA WARS  
(CAGE FIGHTING)**



# LAKE TAHOE NEVADA

FEBRAURY 26-29, 2024



**600+ ATTENDEES (ON AVERAGE)**

**4 DAYS, 30-40 CONFIRMED APPOINTMENTS FOR SUPPLIERS**

**VISIT CARSON CITY HAD 38 APPOINTMENTS**



# Adventure Day GO WEST 2024 Carson City/Carson Valley



Go West Summit  
Adventure Day trip.

Group tour of Nevada  
State Museum, Kit Carson  
Trail, Stewart Indian  
School Cultural Center &  
Museum.





# THANK YOU

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**STU WEXLER**  
EVENTS & SALES MANAGER