

**CARSON CITY CULTURE & TOURISM AUTHORITY
TRANSIENT LODGING REPORTING**

FY21 JUL 2020 - JUN 2021	JUL 2020	AUG 2020	SEP 2020	OCT 2020	NOV 2020	DEC 2020	JAN 2021	FEB 2021	MAR 2021	APR 2021	MAY 2021	JUN 2021	FY21 JUL 2020 - JUN 2021 TOTAL
HOTEL/MOTEL													
REPORTED REVENUE													
Total Room Revenue (includes non-taxable & taxable)	2,385,855.96	2,233,196.94	1,943,670.08	2,012,292.07	1,423,274.44	1,450,123.08	1,618,274.05	1,646,500.74	1,957,598.52	2,172,710.26	2,516,452.03	3,248,067.14	24,608,015.31
Non-Taxable Room Revenue	355,963.69	278,290.54	256,758.42	348,564.99	381,400.04	406,618.48	449,300.22	405,853.93	502,983.87	419,494.41	423,767.59	365,954.33	4,594,950.51
Taxable Room Revenue	2,029,892.27	1,954,906.40	1,686,911.66	1,663,727.08	1,041,874.40	1,043,504.60	1,168,973.83	1,240,646.81	1,454,614.65	1,753,215.85	2,092,684.44	2,882,112.81	20,013,064.80
REPORTED ROOM NIGHTS													
Total Available Room Nights (includes non-taxable & taxable)	41,640	45,011	43,837	45,574	52,277	48,851	50,179	46,527	47,494	46,398	50,120	49,360	567,268
Non-Taxable Room Nights - Occupied	8,556	8,870	9,805	11,792	15,848	17,258	16,686	13,594	17,089	12,580	14,020	13,109	159,207
Available Taxable Nights	33,084	36,141	34,032	33,782	36,429	31,593	33,493	32,933	30,405	33,818	36,100	36,251	408,061
Taxable Room Nights - Occupied	19,124	21,870	19,533	19,987	14,126	13,990	17,027	16,313	17,735	20,813	22,999	26,207	229,724
OCCUPANCY %													
Total Occupancy % (includes non-taxable & taxable)	66.47%	68.29%	66.93%	69.73%	57.34%	63.97%	67.19%	64.28%	73.32%	71.97%	73.86%	79.65%	68.56%
Non-Taxable Occupancy %	20.55%	19.71%	22.37%	25.87%	30.32%	35.33%	33.25%	29.22%	35.98%	27.11%	27.97%	26.56%	28.07%
Taxable Occupancy %	57.80%	60.51%	57.40%	59.16%	38.78%	44.28%	50.84%	49.53%	58.33%	61.54%	63.71%	72.29%	56.30%
ADR													
Total ADR (includes non-taxable & taxable)	86.19	72.65	66.25	63.32	47.48	46.41	48.00	55.05	56.21	65.06	67.98	82.61	63.27
Non-Taxable ADR	41.60	31.37	26.19	29.56	24.07	23.56	26.93	29.86	29.43	33.35	30.23	27.92	28.86
Taxable ADR	106.14	89.39	86.36	83.24	73.76	74.59	68.65	76.05	82.02	84.24	90.99	109.97	87.12
REVPAR													
Total REVPAR (includes non-taxable & taxable)	57.30	49.61	44.34	44.15	27.23	29.68	32.25	35.39	41.22	46.83	50.21	65.80	43.38
Taxable REVPAR	61.36	54.09	49.57	49.25	28.60	33.03	34.90	37.67	47.84	51.84	57.97	79.50	49.04
RV PARKS													
REPORTED REVENUE													
Total Room Revenue (includes non-taxable & taxable)	229,803.50	230,093.88	226,769.90	205,613.15	158,206.08	156,312.21	153,442.90	156,726.78	179,070.50	212,805.71	229,117.46	255,105.35	2,393,067.42
Non-Taxable Room Revenue	187,471.00	187,139.50	180,524.04	162,432.00	142,884.00	148,663.00	149,501.50	148,605.73	166,745.00	179,675.51	190,880.16	204,924.50	2,049,445.94
Taxable Room Revenue	42,332.50	42,954.38	46,245.86	43,181.15	15,322.08	7,649.21	3,941.40	8,121.05	12,325.50	33,130.20	38,237.30	50,180.85	343,621.48
REPORTED ROOM NIGHTS													
Total Available Room Nights (includes non-taxable & taxable)	10,912	10,693	10,530	10,881	10,530	10,734	10,881	9,828	10,740	10,583	10,881	6,120	123,313
Non-Taxable Room Nights - Occupied	9,161	8,957	8,601	8,396	7,611	7,718	7,624	6,093	8,272	8,151	8,475	4,902	93,961
Available Taxable Nights	1,751	1,736	1,929	2,485	2,919	3,016	3,257	3,735	2,468	2,432	2,406	1,218	29,352
Taxable Room Nights - Occupied	1,193	1,049	1,161	1,147	366	220	170	199	218	315	862	754	7,654
OCCUPANCY %													
Total Occupancy % (includes non-taxable & taxable)	94.89%	93.58%	92.71%	87.70%	75.75%	73.95%	71.63%	64.02%	79.05%	80.00%	85.81%	92.42%	82.40%
Non-Taxable Occupancy %	83.95%	83.77%	81.68%	77.16%	72.28%	71.90%	70.07%	62.00%	77.02%	77.02%	77.89%	80.10%	76.20%
Taxable Occupancy %	68.13%	60.43%	60.19%	46.16%	12.54%	7.29%	5.22%	5.33%	8.83%	12.95%	35.83%	61.90%	26.08%
ADR													
Total ADR (includes non-taxable & taxable)	22.19	23.00	23.23	21.55	19.83	19.69	19.69	24.91	21.09	25.14	24.54	45.10	23.55
Non-Taxable ADR	20.46	20.89	20.99	19.35	18.77	19.26	19.61	24.39	20.16	22.04	22.52	41.80	21.81
Taxable ADR	35.48	40.95	39.83	37.65	41.86	34.77	23.18	40.81	56.54	105.18	44.36	66.55	44.89
REVPAR													
Total REVPAR (includes non-taxable & taxable)	21.06	21.52	21.54	18.90	15.02	14.56	14.10	15.95	16.67	20.11	21.06	41.68	19.41
Taxable REVPAR	24.18	24.74	23.97	17.38	5.25	2.54	1.21	2.17	4.99	13.62	15.89	41.20	11.71

AS REPORTED BY LODGING PROPERTIES