

**CARSON CITY CULTURE & TOURISM AUTHORITY
TRANSIENT LODGING REPORTING**

FY20 JUL 2019 - JUN 2020	JUL 2019	AUG 2019	SEP 2019	OCT 2019	NOV 2019	DEC 2019	JAN 2020	FEB 2020	MAR 2020	APR 2020	MAY 2020	JUN 2020	FY20 JUL 2019 - JUN 2020 TOTAL
HOTEL/MOTEL													
REPORTED REVENUE													
Total Room Revenue (includes non-taxable & taxable)	2,675,716.83	2,736,349.30	2,499,864.31	1,874,467.24	1,489,782.48	1,596,774.74	1,566,807.19	1,582,985.05	1,065,005.74	806,920.17	1,223,823.75	1,685,693.37	20,804,190.17
Non-Taxable Room Revenue	283,891.93	372,453.61	333,992.67	273,017.50	363,580.68	246,453.18	370,947.09	369,158.71	261,827.82	291,410.90	310,165.83	420,796.95	3,897,696.87
Taxable Room Revenue	2,391,824.90	2,363,895.69	2,165,871.64	1,601,449.74	1,126,201.80	1,350,321.56	1,195,860.10	1,213,826.34	803,177.92	515,509.27	913,657.92	1,264,896.42	16,906,493.30
REPORTED ROOM NIGHTS													
Total Available Room Nights (includes non-taxable & taxable)	46,481	50,444	48,714	47,141	49,835	45,301	49,823	45,291	44,531	38,436	45,437	43,060	554,494
Non-Taxable Room Nights - Occupied	11,507	15,165	13,452	10,127	13,838	8,450	13,627	11,286	8,617	10,056	9,971	9,575	135,671
Available Taxable Nights	34,974	35,279	35,262	37,014	35,997	36,851	36,196	34,005	35,914	28,380	35,466	33,485	418,823
Taxable Room Nights - Occupied	25,026	25,022	23,357	19,519	15,099	17,673	16,336	15,747	12,012	9,272	13,089	16,622	208,774
OCCUPANCY %													
Total Occupancy % (includes non-taxable & taxable)	78.60%	79.67%	75.56%	62.89%	58.07%	57.67%	60.14%	59.69%	46.33%	50.29%	50.75%	60.84%	62.12%
Non-Taxable Occupancy %	24.76%	30.06%	27.61%	21.48%	27.77%	18.65%	27.35%	24.92%	19.35%	26.16%	21.94%	22.24%	24.47%
Taxable Occupancy %	71.56%	70.93%	66.24%	52.73%	41.95%	47.96%	45.13%	46.31%	33.45%	32.67%	36.91%	49.64%	49.85%
ADR													
Total ADR (includes non-taxable & taxable)	73.24	68.09	67.91	63.23	51.48	61.13	52.29	58.56	51.63	41.75	53.07	64.35	60.40
Non-Taxable ADR	24.67	24.56	24.83	26.96	26.27	29.17	27.22	32.71	30.39	28.98	31.11	43.95	28.73
Taxable ADR	95.57	94.47	92.73	82.05	74.59	76.41	73.20	77.08	66.86	55.60	69.80	76.10	80.98
REVPAR													
Total REVPAR (includes non-taxable & taxable)	57.57	54.25	51.32	39.76	29.89	35.25	31.45	34.95	23.92	20.99	26.93	39.15	37.52
Taxable REVPAR	68.39	67.01	61.42	43.27	31.29	36.64	33.04	35.70	22.36	18.16	25.76	37.78	40.37
RV PARKS													
REPORTED REVENUE													
Total Room Revenue (includes non-taxable & taxable)	213,874.40	231,970.39	214,458.35	179,959.75	152,740.57	153,734.25	139,170.94	149,614.48	153,909.19	167,689.54	185,686.05	204,574.85	2,147,382.76
Non-Taxable Room Revenue	156,495.73	173,423.00	161,466.48	149,641.00	139,063.90	145,828.00	131,208.00	140,108.80	143,947.20	159,759.15	174,321.38	175,702.80	1,850,965.44
Taxable Room Revenue	57,378.67	58,547.39	52,991.87	30,318.75	13,676.67	7,906.25	7,962.94	9,505.68	9,961.99	7,930.39	11,364.67	28,872.05	296,417.32
REPORTED ROOM NIGHTS													
Total Available Room Nights (includes non-taxable & taxable)	10,850	10,819	10,500	10,850	10,500	10,886	10,850	10,150	10,850	10,440	10,819	10,470	127,984
Non-Taxable Room Nights - Occupied	8,697	8,487	8,351	8,321	7,754	8,072	7,895	7,422	8,155	8,384	9,042	8,802	99,382
Available Taxable Nights	2,153	2,332	2,149	2,529	2,746	2,814	2,955	2,728	2,695	2,056	1,777	1,668	28,602
Taxable Room Nights - Occupied	1,507	1,707	1,416	789	388	214	217	251	284	200	299	779	8,051
OCCUPANCY %													
Total Occupancy % (includes non-taxable & taxable)	94.05%	94.22%	93.02%	83.96%	77.54%	76.12%	74.76%	75.60%	77.78%	82.22%	86.34%	91.51%	83.94%
Non-Taxable Occupancy %	80.16%	78.45%	79.53%	76.69%	73.85%	74.15%	72.76%	73.12%	75.16%	80.31%	83.58%	84.07%	77.65%
Taxable Occupancy %	70.00%	73.20%	65.89%	31.20%	14.13%	7.60%	7.34%	9.20%	10.54%	9.73%	16.83%	46.70%	28.15%
ADR													
Total ADR (includes non-taxable & taxable)	20.96	22.76	21.96	19.75	18.76	18.55	17.16	19.50	18.24	19.54	19.88	21.35	19.99
Non-Taxable ADR	17.99	20.43	19.33	17.98	17.93	18.07	16.62	18.88	17.65	19.06	19.28	19.96	18.62
Taxable ADR	38.07	34.30	37.42	38.43	35.25	36.95	36.70	37.87	35.08	39.65	38.01	37.06	36.82
REVPAR													
Total REVPAR (includes non-taxable & taxable)	19.71	21.44	20.42	16.59	14.55	14.12	12.83	14.74	14.19	16.06	17.16	19.54	16.78
Taxable REVPAR	26.65	25.11	24.66	11.99	4.98	2.81	2.69	3.48	3.70	3.86	6.40	17.31	10.36

AS REPORTED BY LODGING PROPERTIES