

**CARSON CITY CULTURE & TOURISM AUTHORITY  
TRANSIENT LODGING REPORTING**

	FY19 JUL 2018 - JUN 2019												FY19 JUL 2018 - JUN 2019
	JUL 2018	AUG 2018	SEP 2018	OCT 2018	NOV 2018	DEC 2018	JAN 2019	FEB 2019	MAR 2019	APR 2019	MAY 2019	JUN 2019	TOTAL
<b>HOTEL/MOTEL</b>													
<b>REPORTED REVENUE</b>													
Total Room Revenue (includes non-taxable & taxable)	2,621,922.49	2,477,875.77	2,457,791.07	1,972,499.91	1,579,565.21	1,653,406.25	1,481,030.73	1,490,435.76	1,736,845.17	1,931,103.40	2,196,279.90	2,438,787.97	24,037,543.63
Non-Taxable Room Revenue	234,139.68	240,016.45	256,109.36	288,838.29	341,003.37	262,648.70	277,266.32	265,870.81	303,872.79	291,414.48	413,030.01	334,540.13	3,508,750.39
Taxable Room Revenue	2,387,782.81	2,237,859.32	2,201,681.71	1,683,661.62	1,238,561.84	1,390,757.55	1,203,764.41	1,224,564.95	1,432,972.38	1,639,688.92	1,783,249.89	2,104,247.84	20,528,793.24
<b>REPORTED ROOM NIGHTS</b>													
Total Available Room Nights (includes non-taxable & taxable)	47,824	47,524	45,641	46,441	44,593	45,628	46,194	41,347	45,504	44,841	47,108	47,989	550,634
Non-Taxable Room Nights - Occupied	11,195	11,296	11,366	11,389	10,970	10,661	11,333	10,063	11,183	11,035	15,252	12,820	138,563
Available Taxable Nights	36,629	36,228	34,275	35,052	33,623	34,967	34,861	31,284	34,321	33,806	31,856	35,169	412,071
Taxable Room Nights - Occupied	26,386	25,570	25,586	22,246	16,928	19,261	16,810	17,529	18,429	19,240	19,546	23,404	250,935
<b>OCCUPANCY %</b>													
Total Occupancy % (includes non-taxable & taxable)	78.58%	77.57%	80.96%	72.43%	62.56%	65.58%	60.92%	66.73%	65.08%	67.52%	73.87%	75.48%	70.74%
Non-Taxable Occupancy %	23.41%	23.77%	24.90%	24.52%	24.60%	23.37%	24.53%	24.34%	24.58%	24.61%	32.38%	26.71%	25.16%
Taxable Occupancy %	72.04%	70.58%	74.65%	63.47%	50.35%	55.08%	48.22%	56.03%	53.70%	56.91%	61.36%	66.55%	60.90%
<b>ADR</b>													
Total ADR (includes non-taxable & taxable)	69.77	67.21	66.51	58.64	56.62	55.26	52.63	54.02	58.65	63.79	63.12	67.33	61.71
Non-Taxable ADR	20.91	21.25	22.53	25.36	31.09	24.64	24.47	26.42	27.17	26.41	27.08	26.10	25.32
Taxable ADR	90.49	87.52	86.05	75.68	73.17	72.21	71.61	69.86	77.76	85.22	91.23	89.91	81.81
<b>REVPAR</b>													
Total REVPAR (includes non-taxable & taxable)	54.82	52.14	53.85	42.47	35.42	36.24	32.06	36.05	38.17	43.07	46.62	50.82	43.65
Taxable REVPAR	65.19	61.77	64.24	48.03	36.84	39.77	34.53	39.14	41.75	48.50	55.98	59.83	49.82
<b>RV PARKS</b>													
<b>REPORTED REVENUE</b>													
Total Room Revenue (includes non-taxable & taxable)	210,010.85	205,239.42	203,953.20	180,274.08	153,954.57	135,119.52	137,262.13	132,091.28	167,867.46	191,475.45	210,101.38	219,946.59	2,147,295.93
Non-Taxable Room Revenue	156,653.63	154,028.08	146,975.80	141,298.90	140,340.73	128,519.98	130,070.00	126,641.42	157,834.20	164,448.29	173,072.65	175,011.27	1,794,894.95
Taxable Room Revenue	53,357.22	51,211.34	56,977.40	38,975.18	13,613.84	6,599.54	7,192.13	5,449.86	10,033.26	27,027.16	37,028.73	44,935.32	352,400.98
<b>REPORTED ROOM NIGHTS</b>													
Total Available Room Nights (includes non-taxable & taxable)	10,788	10,788	10,440	10,788	10,440	10,788	10,788	9,744	10,788	10,487	10,753	10,500	127,092
Non-Taxable Room Nights - Occupied	8,935	8,627	8,199	8,209	7,990	8,043	8,033	7,362	8,598	8,723	9,195	8,726	100,640
Available Taxable Nights	1,853	2,161	2,241	2,579	2,450	2,745	2,755	2,382	2,190	1,764	1,558	1,774	26,452
Taxable Room Nights - Occupied	1,388	1,320	1,542	1,268	421	188	170	155	273	686	1,113	1,207	9,731
<b>OCCUPANCY %</b>													
Total Occupancy % (includes non-taxable & taxable)	95.69%	92.20%	93.30%	87.85%	80.57%	76.30%	76.04%	77.14%	82.23%	89.72%	95.86%	94.60%	86.84%
Non-Taxable Occupancy %	82.82%	79.97%	78.53%	76.09%	76.53%	74.56%	74.46%	75.55%	79.70%	83.18%	85.51%	83.10%	79.19%
Taxable Occupancy %	74.91%	61.08%	68.81%	49.17%	17.18%	6.85%	6.17%	6.51%	12.47%	38.89%	71.44%	68.04%	36.79%
<b>ADR</b>													
Total ADR (includes non-taxable & taxable)	20.34	20.63	20.94	19.02	18.30	16.42	16.73	17.57	18.92	20.35	20.38	22.14	19.46
Non-Taxable ADR	17.53	17.85	17.93	17.21	17.56	15.98	16.19	17.20	18.36	18.85	18.82	20.06	17.83
Taxable ADR	38.44	38.80	36.95	30.74	32.34	35.10	42.31	35.16	36.75	39.40	33.27	37.23	36.21
<b>REVPAR</b>													
Total REVPAR (includes non-taxable & taxable)	19.47	19.02	19.54	16.71	14.75	12.52	12.72	13.56	15.56	18.26	19.54	20.95	16.90
Taxable REVPAR	28.80	23.70	25.42	15.11	5.56	2.40	2.61	2.29	4.58	15.32	23.77	25.33	13.32

**AS REPORTED BY LODGING PROPERTIES**