

**CARSON CITY CULTURE & TOURISM AUTHORITY
TRANSIENT LODGING REPORTING**

FY18 JUL 2017 - JUN 2018

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	JUL 2017	AUG 2017	SEP 2017	OCT 2017	NOV 2017	DEC 2017	JAN 2018	FEB 2018	MAR 2018	APR 2018	MAY 2018	JUN 2018	JUN 2018 TOTAL
HOTEL/MOTEL													
REPORTED REVENUE													
Total Room Revenue (includes non-taxable & taxable)	2,774,959.03	2,550,029.07	2,785,284.59	2,589,655.07	1,785,310.19	1,569,093.18	1,246,658.77	1,263,942.70	1,387,780.16	1,648,363.38	1,930,948.49	2,215,044.95	23,747,069.58
Non-Taxable Room Revenue	275,759.68	252,064.00	308,609.67	376,374.41	276,983.78	240,398.53	236,507.66	249,085.50	234,052.75	204,051.97	306,473.45	196,058.51	3,156,419.91
Taxable Room Revenue	2,499,199.35	2,297,965.07	2,476,674.92	2,213,280.66	1,508,326.41	1,328,694.65	1,010,151.11	1,014,857.20	1,153,727.41	1,444,311.41	1,624,475.04	2,018,986.44	20,590,649.67
REPORTED ROOM NIGHTS													
Total Available Room Nights (includes non-taxable & taxable)	47,821	47,731	46,197	47,380	45,258	46,547	45,229	42,253	43,157	42,333	44,317	41,906	540,129
Non-Taxable Room Nights - Occupied	10,400	10,039	10,206	10,912	9,220	9,428	9,146	8,970	7,101	6,898	7,737	6,715	106,772
Available Taxable Nights	37,421	37,692	35,991	36,468	36,038	37,119	36,083	33,283	36,056	35,435	36,580	35,191	433,357
Taxable Room Nights - Occupied	26,775	26,011	26,209	25,115	18,593	17,401	14,544	14,433	17,092	18,333	20,324	24,090	248,920
OCCUPANCY %													
Total Occupancy % (includes non-taxable & taxable)	77.74%	75.53%	78.83%	76.04%	61.45%	57.64%	52.38%	55.39%	56.06%	59.60%	63.32%	73.51%	65.85%
Non-Taxable Occupancy %	21.75%	21.03%	22.09%	23.03%	20.37%	20.25%	20.22%	21.23%	16.45%	16.29%	17.46%	16.02%	19.77%
Taxable Occupancy %	71.55%	69.01%	72.82%	68.87%	51.59%	46.88%	40.31%	43.36%	47.40%	51.74%	55.56%	68.46%	57.44%
ADR													
Total ADR (includes non-taxable & taxable)	74.65	70.74	76.49	71.88	64.19	58.48	52.62	54.01	57.36	65.33	68.81	71.91	66.76
Non-Taxable ADR	26.52	25.11	30.24	34.49	30.04	25.50	25.86	27.77	32.96	29.58	39.61	29.20	29.56
Taxable ADR	93.34	88.35	94.50	88.13	81.12	76.36	69.45	70.32	67.50	78.78	79.93	83.81	82.72
REVPAR													
Total REVPAR (includes non-taxable & taxable)	58.03	53.43	60.29	54.66	39.45	33.71	27.56	29.91	32.16	38.94	43.57	52.86	43.97
Taxable REVPAR	66.79	60.97	68.81	60.69	41.85	35.80	28.00	30.49	32.00	40.76	44.41	57.37	47.51
RV PARKS													
REPORTED REVENUE													
Total Room Revenue (includes non-taxable & taxable)	189,916.50	187,578.36	200,110.16	148,736.31	116,976.10	116,999.32	108,873.03	119,990.25	140,527.35	167,426.46	182,088.20	206,711.49	1,885,933.53
Non-Taxable Room Revenue	143,735.00	140,862.77	143,932.00	120,938.00	107,359.00	111,978.78	103,615.22	112,865.27	129,317.00	140,582.86	147,968.21	159,993.31	1,563,147.42
Taxable Room Revenue	46,181.50	46,715.59	56,178.16	27,798.31	9,617.10	5,020.54	5,257.81	7,124.98	11,210.35	26,843.60	34,119.99	46,718.18	322,786.11
REPORTED ROOM NIGHTS													
Total Available Room Nights (includes non-taxable & taxable)	10,788	10,850	9,990	10,788	10,597	10,788	10,631	9,744	10,631	10,440	10,631	10,440	126,318
Non-Taxable Room Nights - Occupied	8,648	8,346	7,290	7,559	7,126	7,257	7,296	7,374	8,255	8,451	8,851	8,399	94,852
Available Taxable Nights	2,140	2,504	2,700	3,229	3,471	3,531	3,335	2,370	2,376	1,989	1,780	2,041	31,466
Taxable Room Nights - Occupied	1,390	1,262	1,458	821	279	147	143	243	333	671	933	1,217	8,897
OCCUPANCY %													
Total Occupancy % (includes non-taxable & taxable)	93.05%	88.55%	87.57%	77.68%	69.88%	68.63%	69.97%	78.17%	80.78%	87.38%	92.03%	92.11%	82.13%
Non-Taxable Occupancy %	80.16%	76.92%	72.97%	70.07%	67.25%	67.27%	68.63%	75.68%	77.65%	80.95%	83.26%	80.45%	75.09%
Taxable Occupancy %	64.95%	50.40%	54.00%	25.43%	8.04%	4.16%	4.29%	10.25%	14.02%	33.74%	52.42%	59.63%	28.27%
ADR													
Total ADR (includes non-taxable & taxable)	18.92	19.52	22.87	17.75	15.80	15.80	14.64	15.75	16.36	18.35	18.61	21.50	18.18
Non-Taxable ADR	16.62	16.88	19.74	16.00	15.07	15.43	14.20	15.31	15.67	16.64	16.72	19.05	16.48
Taxable ADR	33.22	37.02	38.53	33.86	34.47	34.15	36.77	29.32	33.66	40.01	36.57	38.39	36.28
REVPAR													
Total REVPAR (includes non-taxable & taxable)	17.60	17.29	20.03	13.79	11.04	10.85	10.24	12.31	13.22	16.04	17.13	19.80	14.93
Taxable REVPAR	21.58	18.66	20.81	8.61	2.77	1.42	1.58	3.01	4.72	13.50	19.17	22.89	10.26

AS REPORTED BY LODGING PROPERTIES