

EVENTS & SALES

CTA BOARD MEETING PRESENTATION



December 11, 2023 | Stu Wexler



OUTLINE

- WILD WEST FUTSAL FEBRUARY 2024
- ABA-NASHVILLE JANUARY 2024
- NEW EVENTS 2024
- GO WEST 2024 LAKE TAHOE
- ADVENTURE DAY CARSON CITY

CARSON FUTBOL CLUB FEBRUARY 2024



OUR MISSION

To provide our players and coaches with the highest standards of training and the pathway to ensure that each coach and player has the opportunity to reach their dreams and potential.

WILD WEST FUTSAL TOURNAMENT

At the Multi-Purpose Athletic Center (MAC) in Carson City, NV

- One weekend only, 3 games guaranteed
- All teams will play 5 per side (4 field players and 1 goalkeeper)
- Max roster size of 10

- JANUARY 13-16
- DOWNTOWN NASHVILLE
- MUSIC CITY CENTER

ABA COMES TO RENO IN 2026

The American Bus Association is the most trusted motorcoach, group tour and travel association in the industry. ABA represents its members in Washington through legislative and regulatory assistance as well as provide education and business opportunities throughout the year.



NEW EVENTS 2024

SAGEBRUSH
MODEL A FORD
CLUB

775 OFFROAD &
RECOVERY



LAKE TAHOE NEVADA

FEBRAURY 26-29,2024



600+ ATTENDEES (ON AVERAGE)

4 DAYS, 30-40 CONFIRMED APPOINTMENTS
SUPPLIER (AVERAGE IN 2023)



Adventure Day GO WEST 2024

Carson City/Carson Valley



Go West Summit Adventure Day trip.

Explore the heart of Nevada's early history with a day trip to Carson City, Nevada's State Capital, "Where History Lives and Adventure Awaits."

Group tour of Nevada State Museum, Kit Carson Trail.





THANK YOU

STU WEXLER
EVENTS & SALES MANAGER