



**CARSON CITY CULTURE & TOURISM AUTHORITY
BOARD MEETING MINUTES
JULY 10, 2023**

The regular meeting of the Carson City Culture & Tourism Authority was held Monday, July 10, 2023, at the Carson City Community Center, Bob Crowell Board Room, 851 E. William Street, Carson City, Nevada beginning at 4:00 p.m.

PRESENT: Mike Jones
Bobbi Rahder
Stacey Giomi
Steve Kehm

STAFF PRESENT: Chris Kipp, Operations & Finance Manager
Linda Macauley, Administrative Assistant
Stu Wexler, Events & Sales Manager
Lydia Beck, Marketing & PR Manager

OTHERS PRESENT: Mihaela Neagos, Assistant District Attorney

- 1. Call to Order.**
- 2. Roll call was taken and a quorum was present.**
- 3. Mr. Jones** led the Pledge of Allegiance.
- 4. MR. JONES BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION – Public Comment.**

None

- 5. MR. JONES BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION – FOR POSSIBLE ACTION:** Approval of Minutes – June 12, 2023, CTA Board Meeting.

Ms. Rahder made a motion to approve the minutes.

Second – **Mr. Giomi**

Approved – Unanimously

Consent Agenda

Mr. Jones introduced the Consent Agenda and entertained requests to hear items separately. No requests were forthcoming.

6. **FOR POSSIBLE ACTION:** Discussion and possible action regarding approval of the CTA Statement of Accounts Payable checks and p-card charges for May 2023. – **Chris Kipp**
7. **FOR POSSIBLE ACTION:** Discussion and possible action regarding approval of the adjusted CTA FY23 budget report. – **Chris Kipp**

Ms. Rahder made a motion to accept the consent agenda as it is.

Second – **Mr. Giomi** Approved - Unanimously

End of Consent Agenda

8. Items pulled from the Consent Agenda will be heard at this time.
9. **MR. JONES BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –**
Monthly Non-Action items for Presentation and Discussion Only: **Chris Kipp**

A. Executive Director Update – Chris Kipp

None

B. Transient Occupancy Tax Actual vs Forecast – Chris Kipp

- ✓ Not all Properties have Reported
- ✓ June Report Due at end of July

C. Events & Sales Update – Stu Wexler

- ✓ IPW 2023 San Antonio Recap
- ✓ Battle Born Blades Recap
- ✓ Rugby Update July 15th
- ✓ Bikethebest-German Motorcycle Group
- ✓ Bonanza Kennel Club-September 2023

Mr. Kehm joined the meeting.

D. Marketing & PR Update – Lydia Beck

- ✓ PR Report May
- ✓ Media Budget FY24 Media Plan
- ✓ DATAFY – Mark Twain Days

E. Future Agenda Items – Chris Kipp

None

F. Upcoming Meeting – The next CTA Board of Directors meeting is tentatively scheduled for Monday, August 14, 2023, at 4:00 pm.

10. MR. JONES BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –
Board Comments or Announcements and Request for Information.

Mr. Giomi reported that at the last Board of Supervisors meeting they approved the Cultural Commission's recommendations for Art Events in the community. There was \$25,000 in awards granted. At the next Board of Supervisor's meeting on July 20th, there will be interviews for the vacant position on this board.

Ms. Rahder reported that regarding the exhibit put together with different partnerships last year that shown at the Reno/Tahoe Airport, there will be a version of that exhibit at the Truckee Parks & Recreation center July 13th through October 20th.

11. MR. JONES BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –
Public Comment.

None

12. MR. JONES BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –
For Possible Action: To Adjourn.

Ms. Rahder made a motion to adjourn at 4:28.

Approved – Unanimously

Approved: _____
Mike Jones

Attest: _____
Bobbi Rahder

Recordings of this meeting are available at <https://www.carson.org/transparency/meeting-agendas-minutes-and-recordings>

/lm