

“Welcome to Carson City” Mural

Request for Proposals

Welcome to

CARSON

CITY

10 feet high

16 feet across



Issue Date: 3/03/2021
Submission Deadline: 4/05/2021

1. Overview

Statement of Purpose

The Carson City Culture & Tourism Authority, Rotary Club of Carson City and the Consolidated Municipality of Carson City have partnered to solicit proposals from local artists to design and create a “Welcome to Carson City” mural to be featured on the north wall of the Carson City Visitor Information Center at 716 N. Carson St. Once installed, the piece will be owned by Carson City and added to its permanent art collection. All involved parties are looking for a design that will go with the established aesthetic of both the inside and outside of the building and each letter will depict an attribute of Carson City that will highlight what the City has to offer.

Example: (photo: Carson Valley Visitors Authority)



Scope of Work

The scope of work for the artist will include a full color design, painting on marine grade wood panels to create a 10x16 completed work. The Brewery Arts Center will be responsible for the physical installation on the building. As per funding guidelines from the Carson City Rotary Club, the design must include specific elements including:

1. The mural is to be painted by a local professional muralist; say "Carson City", each letter will depict an attribute of Carson City that will highlight what the City has to offer.
2. The mural will be painted on removable marine grade plywood panels.
3. It is envisioned that a letter will include the Rotary wheel and highlight the club's works in the City such as the bus stop shelters, etc. It is envisioned that the letter is the "R" in Carson.
4. Rotary will be actively involved in the design of the letter "R."



Roles and Responsibilities

The Rotary Club of Carson City, the Consolidated Municipality of Carson City and the Carson City Culture & Tourism Authority will pay an artist fee, not to exceed **\$6,000.00**, to include paint costs and material costs upon completion of project. Detailed invoices must be submitted for payment.

Selected artist will perform work within the agreed upon timeline.

Project Timeline

Submission deadline is 5:00 pm on April 5, 2021. Once an artist has been selected, the mural must be completed and unveiled by the end of May 2021.

2. RFP Submission Requirements

Proposal Format

A full colored sketch of the proposed design is required as well as any explanations as deemed necessary by the artist.

Transmittal Letter

Accompanying the sketch, please submit a transmittal letter to include name, address, email and phone number. Letter should describe what is being sent, the inspiration behind it and the purpose for sending it. Please include at least two references. Artist may also include one or two sentences regarding background information about themselves and their work that might be useful to the selection committee. Artists are not required to, yet may include a resume. Artist must include a photo and address of a recent mural that the artist has completed at another location.

Additionally, the artist selected must provide proof of liability insurance as well as proof of state business license (active Nevada business license number sufficient).

Ownership

Artist or artist team will retain ownership of the design until a contract between the City of Carson City and artist has been signed. At the time a contract is awarded, the ownership of the design and artwork produced will become the property of the Consolidated Municipality of Carson City.

Please send proposal packet and address any questions you may have to Gina Lopez at CTAArtsandCulture@visitcarsoncity.com or (775)283-7498.

Artist will be notified via email if they are selected or if the adjudication committee has further questions regarding their proposal.