

CARSON CITY VISITORS BUREAU TRANSIENT LODGING REPORT

August 2016



August 2016									
	ROOM TAX REVENUE				REVENUE	AVERAGE DAILY RATE			
	2016	2015	Dollar + / -	Percent + / -	2014	2016	2015	Dollar + / -	Percent + / -
TOP 5	\$ 1,217,107.78	\$ 1,137,700.62	\$ 79,407.16	7.0%	\$ 1,103,785.40	\$ 98.79	\$ 95.50	\$ 3.29	3.4%
TOP 13	\$ 1,837,111.42	\$ 1,714,981.06	\$ 122,130.36	7.1%	\$ 1,691,559.88	\$ 88.99	\$ 78.17	\$ 10.82	13.8%
RV	\$ 40,143.01	\$ 46,237.10	\$ (6,094.09)	-13.2%	\$ 38,537.89	\$ 34.16	\$ 35.62	\$ (1.46)	-4.1%
REMAINING	\$ 33,162.64	\$ 37,444.54	\$ (4,281.90)	-11.4%	\$ 73,599.60				
TOTAL	\$ 1,910,417.07	\$ 1,798,662.70	\$ 111,754.37	6.21%	\$ 1,803,697.37				

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2016	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 10,965,469.62	\$ 10,889,479.76	\$ 75,989.86	0.70%
FY(Jul - Jun)	\$ 3,984,686.59	\$ 3,673,992.94	\$ 310,693.65	8.46%

CARSON CITY VISITORS BUREAU			
TRAILING TWELVE			
	2016	2015	+ / -
	\$ 16,154,192.32	\$ 15,402,123.18	4.88%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2015	2014	Dollar + / -	Percent + / -
Calendar Year	\$ 10,889,479.76	\$ 10,068,962.03	\$ 820,517.73	8.15%
FY(Jul - Jun)	\$ 3,673,992.94	\$ 3,609,291.95	\$ 64,700.99	1.79%

CARSON CITY VISITORS BUREAU			
TRAILING TWELVE			
	2016	2014	+ / -
	\$ 16,154,192.32	\$ 14,232,098.17	13.51%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2016	2014	Dollar + / -	Percent + / -
Calendar Year	\$ 10,965,469.62	\$ 10,068,962.03	\$ 896,507.59	8.90%
FY(Jul - Jun)	\$ 3,984,686.59	\$ 3,609,291.95	\$ 375,394.64	10.40%