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BOARD MEETING

Events & Sales Update

July 13, 2020

CCCTA 07/13/20 Agenda Item #11d. Events & Sales Presentation



RECAP EVENTS & SALES

Events and Sports Tournaments Status as of July 6, 2020

Cancelled (C) Pending (P) Active (A)
Rescheduled (R)

July 2020

- Carson City Fair **C**
- Karson Krusers **C**
- ~~Downtown Revival Car Show~~ **C**
- ~~Triple Crown~~ **C**
- ~~Senior Invitational~~ **C**
- ~~Demolition Derby~~ **C**
- ~~AWS World Series~~ **R (Aug. 13-16)**
- ~~Carson Hoops Circuit~~ **P**
- ~~Downtown Throw Down~~ **P**

RECAP EVENTS & SALES

Events and Sports Tournaments Status as of July 6, 2020

Cancelled (C) Pending (P) Active (A)

August 2020

- Suffragists Centennial Motorcycle Ride **A**
- ~~Outlaw Flat Trac Race~~ **C**

September 2020

- Motor Officer Challenge **A**
- Stetina's Paydirt Carson City **C**
- ~~Silver State Art Festival~~ **C**

UPDATE EVENTS & SALES



Go West Summit

Aug. 31 – Sept. 4, 2020

- July 13 Update profile
 - Aug 3 – 30 Appointment selections
 - Aug. 31 – Sept. 4 Pre-scheduled appointment meetings
 - 2021 Registration covered under 2020 fees
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About:

Go West Summit introduces the world's top international tour operators to specialty suppliers offering tourism-related products or services in the American West.

UPDATE EVENTS & SALES

NTA Travel Exchange November 17-19, 2020

- vTREX registration cost is covered and early place in line for appointment schedules remains intact.
- 2021 membership dues paid.
- Credit of \$200 toward 2021 TREX registration.



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THANK YOU

Questions?

