



CARSON CITY CULTURE & TOURISM AUTHORITY
TRANSIENT LODGING REPORT
MARCH 2020

MARCH 2020									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2020	2019	Dollar + / -	Percent + / -	2018	2020	2019	Dollar + / -	Percent + / -
TOP 5	\$ 479,970.82	\$ 993,248.31	\$ (513,277.49)	-51.7%	\$ 821,069.90	\$ 84.10	\$ 94.70	\$ (10.60)	-11.2%
TOP 6-13	\$ 295,409.79	\$ 429,232.32	\$ (133,822.53)	-31.2%	\$ 321,814.13	\$ 50.82	\$ 55.61	\$ (4.80)	-8.6%
RV	\$ 9,961.99	\$ 10,033.26	\$ (71.27)	-0.7%	\$ 11,210.35	\$ 35.08	\$ 36.75	\$ (1.67)	-4.6%
REMAINING	\$ 27,797.31	\$ 10,491.75	\$ 17,305.56	164.9%	\$ 10,843.38				
TOTAL	\$ 813,139.91	\$ 1,443,005.64	\$ (629,865.73)	-43.65%	\$ 1,164,937.76				

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2020	2019	Dollar + / -	Percent + / -
	01/2020-03/2020	01/2019-03/2019		
Calendar Year	\$ 3,240,294.97	\$ 3,883,976.99	\$ (643,682.02)	-16.57%
	FY20	FY19	Dollar + / -	Percent + / -
	07/2019-03/2020	07/2018-03/2019		
FY (Jul - Jun)	\$ 14,460,679.90	\$ 15,245,016.36	\$ (784,336.46)	-5.14%

CARSON CITY CTA TRAILING TWELVE		
2020	2019	+ / -
\$ 20,096,857.76	\$ 20,440,471.02	-1.68%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2019	2018	Dollar + / -	Percent + / -
	01/2019-03/2019	01/2018-03/2018		
Calendar Year	\$ 3,883,976.99	\$ 3,202,328.86	\$ 681,648.13	21.29%
	FY19	FY18	Dollar + / -	Percent + / -
	07/2018-03/2019	07/2017-03/2018		
FY (Jul - Jun)	\$ 15,245,016.36	\$ 15,717,981.12	\$ (472,964.76)	-3.01%

CARSON CITY CTA TRAILING TWELVE		
2020	2018	+ / -
\$ 20,096,857.76	\$ 21,415,832.56	-6.16%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2020	2018	Dollar + / -	Percent + / -
	01/2020-03/2020	01/2018-03/2018		
Calendar Year	\$ 3,240,294.97	\$ 3,202,328.86	\$ 37,966.11	1.19%
	FY20	FY18	Dollar + / -	Percent + / -
	07/2019-03/2020	07/2017-03/2018		
FY (Jul - Jun)	\$ 14,460,679.90	\$ 15,717,981.12	\$ (1,257,301.22)	-8.00%

MARCH 2020 RevPar				
	2020	2019	Dollar + / -	Percent + / -
TOP 5	\$ 31.52	\$ 65.26	\$ (33.74)	-51.7%
TOP 6-13	\$ 16.60	\$ 25.82	\$ (9.22)	-35.7%
RV	\$ 3.70	\$ 4.58	\$ (0.88)	-19.3%
REMAINING	\$ 6.30	\$ 4.24	\$ 2.07	48.8%
TOTAL	\$ 20.26	\$ 39.52	\$ (19.26)	-48.7%



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	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2020	2020	2020	2019	2019	2019
TOP 5	15,228	5,707	37.5%	15,220	10,488	68.9%
TOP 6-13	17,797	5,813	32.7%	16,624	7,718	46.4%
RV	2,695	284	10.5%	2,190	273	12.5%
REMAINING	4,411	492	11.2%	2,477	223	9.0%
28 + Day RV	N/A	8,155			8,598	
28+ DAY H/M	N/A	7,095	N/A		11,183	N/A
TOTAL	40,131	12,296	30.64%	36,511	18,702	51.2%