



CARSON CITY CULTURE & TOURISM AUTHORITY
TRANSIENT LODGING REPORT
FEBRUARY 2020

FEBRUARY 2020									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2020	2019	Dollar + / -	Percent + / -	2018	2020	2019	Dollar + / -	Percent + / -
TOP 5	\$ 807,495.80	\$ 869,167.16	\$ (61,671.36)	-7.1%	\$ 706,082.29	\$ 96.72	\$ 95.07	\$ 1.64	1.7%
TOP 6-13	\$ 367,062.73	\$ 345,734.05	\$ 21,328.68	6.2%	\$ 296,505.64	\$ 55.46	\$ 42.29	\$ 13.18	31.2%
RV	\$ 9,505.68	\$ 5,449.86	\$ 4,055.82	74.4%	\$ 7,124.98	\$ 37.87	\$ 35.16	\$ 2.71	7.7%
REMAINING	\$ 39,267.81	\$ 9,663.74	\$ 29,604.07	306.3%	\$ 12,269.27				
TOTAL	\$ 1,223,332.02	\$ 1,230,014.81	\$ (6,682.79)	-0.54%	\$ 1,021,982.18				

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2020	2019	Dollar + / -	Percent + / -
Calendar Year	01/2020 - 02/2020 \$ 2,427,155.06	01/2019 - 02/2019 \$ 2,440,971.35	\$ (13,816.29)	-0.57%
	FY20	FY19	Dollar + / -	Percent + / -
FY (Jul - Jun)	07/2019 - 02/2020 \$ 13,647,539.99	07/2018 - 02/2019 \$ 13,802,010.72	\$ (154,470.73)	-1.12%

CARSON CITY CTA TRAILING TWELVE		
2020	2019	+ / -
\$ 20,726,723.49	\$ 20,162,403.14	2.80%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2019	2018	Dollar + / -	Percent + / -
Calendar Year	01/2019 - 02/2019 \$ 2,440,971.35	01/2018 - 02/2018 \$ 2,037,391.10	\$ 403,580.25	19.81%
	FY19	FY18	Dollar + / -	Percent + / -
FY (Jul - Jun)	07/2018 - 02/2019 \$ 13,802,010.72	07/2017 - 02/2018 \$ 14,553,043.36	\$ (751,032.64)	-5.16%

CARSON CITY CTA TRAILING TWELVE		
2020	2018	+ / -
\$ 20,726,723.49	\$ 21,744,087.22	-4.68%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2020	2018	Dollar + / -	Percent + / -
Calendar Year	01/2020 - 02/2020 \$ 2,427,155.06	01/2018 - 02/2018 \$ 2,037,391.10	\$ 389,763.96	19.13%
	FY20	FY18	Dollar + / -	Percent + / -
FY (Jul - Jun)	07/2019 - 02/2020 \$ 13,647,539.99	07/2017 - 02/2018 \$ 14,553,043.36	\$ (905,503.37)	-6.22%

FEBRUARY 2020 RevPar				
	2020	2019	Dollar + / -	Percent + / -
TOP 5	\$ 56.23	\$ 63.18	\$ (6.96)	-11.0%
TOP 6-13	\$ 22.72	\$ 22.73	\$ (0.02)	-0.1%
RV	\$ 3.48	\$ 2.29	\$ 1.20	52.3%
REMAINING	\$ 9.48	\$ 4.17	\$ 5.31	127.5%
TOTAL	\$ 32.72	\$ 36.54	\$ (3.82)	-10.4%



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	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2020	2020	2020	2019	2019	2019
TOP 5	14,361	8,349	58.1%	13,756	9,142	66.5%
TOP 6-13	16,159	6,618	41.0%	15,210	8,176	53.8%
RV	2,728	251	9.2%	2,382	155	6.5%
REMAINING	4,141	780	18.8%	2,318	211	9.1%
28 + Day RV	N/A	7,422			7,362	
28+ DAY H/M	N/A	9,972	N/A		10,063	N/A
TOTAL	37,389	15,998	42.79%	33,666	17,684	52.5%