



CARSON CITY CULTURE & TOURISM AUTHORITY
TRANSIENT LODGING REPORT
JANAURY 2020

JANAURY 2020									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2020	2019	Dollar + / -	Percent + / -	2018	2020	2019	Dollar + / -	Percent + / -
TOP 5	\$ 818,597.40	\$ 838,302.06	\$ (19,704.66)	-2.4%	\$ 715,104.97	\$ 95.87	\$ 88.14	\$ 7.73	8.8%
TOP 6-13	\$ 347,829.40	\$ 350,241.00	\$ (2,411.60)	-0.7%	\$ 282,012.50	\$ 48.29	\$ 50.18	\$ (1.90)	-3.8%
RV	\$ 7,962.94	\$ 7,192.13	\$ 770.81	10.7%	\$ 5,257.81	\$ 36.70	\$ 42.31	\$ (5.61)	-13.3%
REMAINING	\$ 29,433.30	\$ 15,221.35	\$ 14,211.95	93.4%	\$ 13,033.64				
TOTAL	\$ 1,203,823.04	\$ 1,210,956.54	\$ (7,133.50)	-0.59%	\$ 1,015,408.92				

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2020	2019	Dollar + / -	Percent + / -
Calendar Year	01/2020-01/2020 \$ 1,203,823.04	01/2019-01/2019 \$ 1,210,956.54	\$ (7,133.50)	-0.59%
	FY20	FY19	Dollar + / -	Percent + / -
FY (Jul - Jun)	07/2019 - 01/2020 \$ 12,424,207.97	07/2018-01/2019 \$ 12,571,995.91	\$ (147,787.94)	-1.18%

CARSON CITY CTA TRAILING TWELVE		
2020	2019	+ / -
\$ 20,733,406.28	\$ 19,954,370.51	3.90%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2019	2018	Dollar + / -	Percent + / -
Calendar Year	01/2019-01/2019 \$ 1,210,956.54	01/2018-01/2018 \$ 1,015,408.92	\$ 195,547.62	19.26%
	FY19	FY18	Dollar + / -	Percent + / -
FY (Jul - Jun)	07/2018-01/2019 \$ 12,571,995.91	07/2017 - 01/2018 \$ 13,531,061.18	\$ (959,065.27)	-7.09%

CARSON CITY CTA TRAILING TWELVE		
2020	2018	+ / -
\$ 20,733,406.28	\$ 21,805,601.32	-4.92%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2020	2018	Dollar + / -	Percent + / -
Calendar Year	01/2020-01/2020 \$ 1,203,823.04	01/2018-01/2018 \$ 1,015,408.92	\$ 188,414.12	18.56%
	FY20	FY18	Dollar + / -	Percent + / -
FY (Jul - Jun)	07/2019 - 01/2020 \$ 12,424,207.97	07/2017 - 01/2018 \$ 13,531,061.18	\$ (1,106,853.21)	-8.18%

JANAURY 2020 RevPar				
	2020	2019	Dollar + / -	Percent + / -
TOP 5	\$ 52.70	\$ 54.63	\$ (1.93)	-3.5%
TOP 6-13	\$ 20.75	\$ 20.70	\$ 0.05	0.2%
RV	\$ 2.69	\$ 2.61	\$ 0.08	3.2%
REMAINING	\$ 6.65	\$ 5.86	\$ 0.79	13.5%
TOTAL	\$ 30.34	\$ 32.19	\$ (1.85)	-5.8%



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 JANUARY 2020

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JANUARY 2020						
	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2020	2020	2020	2019	2019	2019
TOP 5	15,534	8,539	55.0%	15,346	9,511	62.0%
TOP 6-13	16,764	7,203	43.0%	16,919	6,979	41.2%
RV	2,955	217	7.3%	2,755	170	6.2%
REMAINING	4,423	594	13.4%	2,596	320	12.3%
28 + Day RV	N/A	7,895			8,033	
28+ DAY H/M	N/A	12,559	N/A		11,333	N/A
TOTAL	39,676	16,553	41.72%	37,616	16,980	45.1%