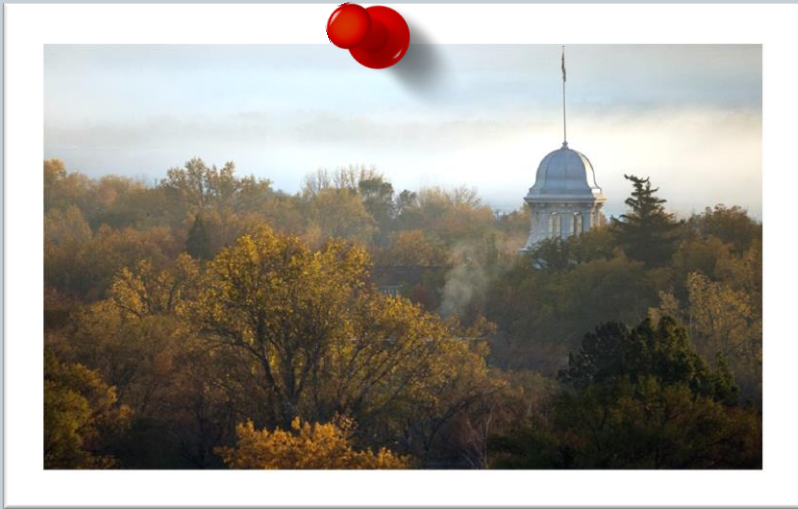


# Special Events Update



- JAMES SALANOVA

# Surveys



- 2018
  - 40+ Sports Events
  - Car Shows
  - Cultural Events
- 2019
  - Survey to measure...
  - Where we are?
  - Where we are going?
  - Where do we want to be?



# Sample Surveys



## ECONOMIC IMPACT SURVEY

EVENT Nevada Day Powwow

NAME \_\_\_\_\_ ZIP CODE \_\_\_\_\_ # IN YOUR PARTY \_\_\_\_\_

LODGING: ARE YOU STAYING OVERNIGHT IN CARSON CITY? YES / NO

WHERE ARE YOU STAYING WHILE IN CARSON CITY \_\_\_\_\_

COST PER ROOM/PER NIGHT *PRE TAX* \$ \_\_\_\_\_ # NIGHTS \_\_\_\_\_ PEOPLE PER ROOM \_\_\_\_\_

SPENDING: WHAT IS THE AMOUNT SPENT, PRE TAX, PER PERSON/PER DAY DURING YOUR STAY

\$ \_\_\_\_\_ (BREAKFAST) \$ \_\_\_\_\_ (LUNCH) \$ \_\_\_\_\_ (DINNER)

\$ \_\_\_\_\_ (ENTERTAINMENT - MOVIES - GAMBLING - OTHER \_\_\_\_\_)

\$ \_\_\_\_\_ (RETAIL - GAS - SUPPLIES - EQUIPMENT - SOUVENIRS - OTHER \_\_\_\_\_)

WERE YOU SATISFIED WITH THE CONDITION OF THE FACILITY/FIELDS? YES / NO

FACILITY COMMENTS \_\_\_\_\_

WHAT TYPE OF ADDITIONAL ACTIVITIES WILL YOU ATTEND DURING YOUR STAY IN CARSON CITY?  
\_\_\_\_\_  
\_\_\_\_\_

(A one-time email may be sent to confirm your participation in the survey. Your email address will not be shared with any outside organizations.)

Email address: \_\_\_\_\_

# Upcoming Events

## D'Ville Basketball Tournament

- Nov. 30<sup>th</sup>- Dec. 2<sup>nd</sup>
- Multi-Purpose Athletic Center (MAC)
- 36 Teams



**D'VILLE YOUTH BASKETBALL TOURNAMENT**

**NOV. 30 - DEC. 2, 2018**

**DIVISIONS: 1-3RD, 4-6TH AND 7-8TH (CO-ED)**  
**TEAM AWARDS, 1ST, 2ND & 3RD PLACES**  
**MVP & ALL TOURNEY AWARDS**

**\$175 ENTRY FEE**  
**\$100 DUE BY NOV 26**  
**(NON REFUNDABLE)**

**SATURDAY NIGHT DANCE**

**TOURNAMENT DJ**  
**CUSTOM AWARDS & BEADED MEDALLIONS FOR MVP'S**



**@ THE MAC!**  
**MULTI-PURPOSE ATHLETIC CENTER**  
**1860 RUSSELL WAY**  
**CARSON CITY, NEVADA**

**MORE INFO: TONY KIZER**  
**TONYKIZER@YAHOO.COM**  
**775.781.2041**

 Skun Style

 **CARSON CITY**  
CULTURE & TOURISM AUTHORITY



# Questions

