



CARSON CITY CULTURE & TOURISM AUTHORITY
TRANSIENT LODGING REPORT
DECEMBER 2019

| DECEMBER 2019 | | | | | | | | | |
|---------------|------------------------|------------------------|-----------------------|---------------|------------------------|--------------------|-----------|--------------|---------------|
| | ROOM REVENUE | | | | REVENUE | AVERAGE DAILY RATE | | | |
| | 2019 | 2018 | Dollar + / - | Percent + / - | 2017 | 2019 | 2018 | Dollar + / - | Percent + / - |
| TOP 5 | \$ 817,015.77 | \$ 888,962.59 | \$ (71,946.82) | -8.1% | \$ 868,502.07 | \$ 91.74 | \$ 102.18 | \$ (10.45) | -10.2% |
| TOP 6-13 | \$ 485,922.25 | \$ 488,234.23 | \$ (2,311.98) | -0.5% | \$ 438,045.67 | \$ 61.04 | \$ 48.17 | \$ 12.87 | 26.7% |
| RV | \$ 7,906.25 | \$ 6,599.54 | \$ 1,306.71 | 19.8% | \$ 5,020.54 | \$ 36.95 | \$ 30.74 | \$ 6.21 | 20.2% |
| REMAINING | \$ 47,383.54 | \$ 13,560.73 | \$ 33,822.81 | 249.4% | \$ 22,146.91 | | | | |
| TOTAL | \$ 1,358,227.81 | \$ 1,397,357.09 | \$ (39,129.28) | -2.80% | \$ 1,333,715.19 | | | | |

| CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE | | | | |
|---|-------------------|-------------------|-----------------|---------------|
| | 2019 | 2018 | Dollar + / - | Percent + / - |
| | 01/2019 - 12/2019 | 01/2018 - 12/2018 | | |
| Calendar Year | \$ 20,740,539.78 | \$ 19,758,822.89 | \$ 981,716.89 | 4.97% |
| | FY19 | FY18 | Dollar + / - | Percent + / - |
| | 07/2019 - 12/2019 | 07/2018 - 12/2018 | | |
| FY (Jul - Jun) | \$ 11,220,384.93 | \$ 11,361,039.37 | \$ (140,654.44) | -1.24% |

| CARSON CITY CTA TRAILING TWELVE | | |
|------------------------------------|------------------|-------|
| 2019 | 2018 | + / - |
| \$ 20,740,539.78 | \$ 19,758,822.89 | 4.97% |

| CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE | | | | |
|---|-------------------|-------------------|-------------------|---------------|
| | 2018 | 2017 | Dollar + / - | Percent + / - |
| | 01/2018 - 12/2018 | 01/2017 - 12/2017 | | |
| Calendar Year | \$ 19,758,822.89 | \$ 21,837,806.25 | \$ (2,078,983.36) | -9.52% |
| | FY18 | FY17 | Dollar + / - | Percent + / - |
| | 07/2018 - 12/2018 | 07/2017 - 12/2017 | | |
| FY (Jul - Jun) | \$ 11,361,039.37 | \$ 12,515,652.26 | \$ (1,154,612.89) | -9.23% |

| CARSON CITY CTA TRAILING TWELVE | | |
|------------------------------------|------------------|--------|
| 2019 | 2017 | + / - |
| \$ 20,740,539.78 | \$ 21,837,806.25 | -5.02% |

| CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE | | | | |
|---|-------------------|-------------------|-------------------|---------------|
| | 2019 | 2017 | Dollar + / - | Percent + / - |
| | 01/2019 - 12/2019 | 01/2017 - 12/2017 | | |
| Calendar Year | \$ 20,740,539.78 | \$ 21,837,806.25 | \$ (1,097,266.47) | -5.02% |
| | FY19 | FY17 | Dollar + / - | Percent + / - |
| | 07/2019 - 12/2019 | 07/2017 - 12/2017 | | |
| FY (Jul - Jun) | \$ 11,220,384.93 | \$ 12,515,652.26 | \$ (1,295,267.33) | -10.35% |

| DECEMBER 2019 RevPar | | | | |
|-------------------------|-----------------|-----------------|------------------|---------------|
| | 2019 | 2018 | Dollar + / - | Percent + / - |
| TOP 5 | \$ 53.63 | \$ 58.09 | \$ (4.46) | -7.7% |
| TOP 6-13 | \$ 27.25 | \$ 28.58 | \$ (1.33) | -4.6% |
| RV | \$ 2.81 | \$ 2.40 | \$ 0.41 | 16.9% |
| REMAINING | \$ 10.71 | \$ 5.25 | \$ 5.45 | 103.8% |
| TOTAL | \$ 33.70 | \$ 37.05 | \$ (3.35) | -9.1% |



CARSON CITY CULTURE & TOURISM AUTHORITY
 TRANSIENT LODGING REPORT
 DECEMBER 2019

| CARSON CITY CULTURE & TOURISM AUTHORITY | | | | | | |
|---|---------------|---------------|---------------|---------------|---------------|--------------|
| DECEMBER 2019 | | | | | | |
| | Available | Occupied | Occupancy | Available | Occupied | Occupancy |
| | 2019 | 2019 | 2019 | 2018 | 2018 | 2018 |
| TOP 5 | 15,233 | 8,906 | 58.5% | 15,302 | 9,308 | 60.8% |
| TOP 6-13 | 17,831 | 7,961 | 44.6% | 17,083 | 9,688 | 56.7% |
| RV | 2,814 | 214 | 7.6% | 2,745 | 188 | 6.8% |
| REMAINING | 4,426 | 806 | 18.2% | 2,582 | 265 | 10.3% |
| 28 + Day RV | N/A | 8,072 | | | 7,257 | |
| 28+ DAY H/M | N/A | 7,190 | N/A | | 9,428 | N/A |
| TOTAL | 40,304 | 17,887 | 44.38% | 37,712 | 19,449 | 51.6% |