



CARSON CITY CULTURE & TOURISM AUTHORITY
 TRANSIENT LODGING REPORT
 NOVEMBER 2019

NOVEMBER 2019									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2019	2018	Dollar + / -	Percent + / -		2019	2018	Dollar + / -	Percent + / -
TOP 5	\$ 740,315.61	\$ 810,113.53	\$ (69,797.92)	-8.6%	\$ 1,098,857.23	\$ 89.93	\$ 102.18	\$ (12.25)	-12.0%
TOP 6-13	\$ 351,282.51	\$ 410,704.11	\$ (59,421.60)	-14.5%	\$ 393,192.28	\$ 56.29	\$ 48.17	\$ 8.12	16.8%
RV	\$ 13,676.67	\$ 13,613.84	\$ 62.83	0.5%	\$ 9,617.10	\$ 35.25	\$ 30.74	\$ 4.51	14.7%
REMAINING	\$ 34,603.68	\$ 17,744.20	\$ 16,859.48	95.0%	\$ 16,276.90				
TOTAL	\$ 1,139,878.47	\$ 1,252,175.68	\$ (112,297.21)	-8.97%	\$ 1,517,943.51				

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2019	2018	Dollar + / -	Percent + / -
	01/2019 - 11/2019	01/2018 - 11/2018		
Calendar Year	\$ 19,382,311.97	\$ 18,361,465.80	\$ 1,020,846.17	5.56%
	FY19	FY18	Dollar + / -	Percent + / -
	07/2019 - 11/2019	07/2018 - 11/2018		
FY (Jul - Jun)	\$ 9,862,157.12	\$ 9,963,682.28	\$ (101,525.16)	-1.02%

CARSON CITY CTA TRAILING TWELVE		
2019	2018	+ / -
\$ 20,779,669.06	\$ 19,695,180.99	5.51%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2017	Dollar + / -	Percent + / -
	01/2018 - 11/2018	01/2017-11/2017		
Calendar Year	\$ 18,361,465.80	\$ 20,504,091.06	\$ (2,142,625.26)	-10.45%
	FY18	FY17	Dollar + / -	Percent + / -
	07/2018 - 11/2018	07/2017 - 11/2017		
FY (Jul - Jun)	\$ 9,963,682.28	\$ 11,181,937.07	\$ (1,218,254.79)	-10.89%

CARSON CITY CTA TRAILING TWELVE		
2019	2017	+ / -
\$ 20,779,669.06	\$ 21,726,730.46	-4.36%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2019	2017	Dollar + / -	Percent + / -
	01/2019 - 11/2019	01/2017-11/2017		
Calendar Year	\$ 19,382,311.97	\$ 20,504,091.06	\$ (1,121,779.09)	-5.47%
	FY19	FY17	Dollar + / -	Percent + / -
	07/2019 - 11/2019	07/2017 - 11/2017		
FY (Jul - Jun)	\$ 9,862,157.12	\$ 11,181,937.07	\$ (1,319,779.95)	-11.80%

NOVEMBER 2019 RevPar				
	2019	2018	Dollar + / -	Percent + / -
TOP 5	\$ 50.06	\$ 54.66	\$ (4.61)	-8.4%
TOP 6-13	\$ 23.19	\$ 24.68	\$ (1.49)	-6.0%
RV	\$ 4.98	\$ 5.56	\$ (0.58)	-10.4%
REMAINING	\$ 5.25	\$ 8.22	\$ (2.97)	-36.1%
TOTAL	\$ 29.02	\$ 34.71	\$ (5.69)	-16.4%



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	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2019	2019	2019	2018	2018	2018
TOP 5	14,790	8,232	55.7%	14,820	8,887	60.0%
TOP 6-13	15,149	6,241	41.2%	16,644	7,679	46.1%
RV	2,746	388	14.1%	2,450	421	17.2%
REMAINING	6,593	626	9.5%	2,159	362	16.8%
28 + Day RV	N/A	7,754			7,126	
28+ DAY H/M	N/A	12,763	N/A		9,220	N/A
TOTAL	39,278	15,487	39.43%	36,073	17,349	48.1%