

**CARSON CITY CULTURE & TOURISM AUTHORITY
TRANSIENT LODGING REPORT
FEBRUARY 2019**



FEBRUARY 2019									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2019	2018	Dollar + / -	Percent + / -	2017	2019	2018	Dollar + / -	Percent + / -
TOP 5	\$ 869,167.16	\$ 706,082.29	\$ 163,084.87	23.1%	\$ 775,919.89	\$ 95.07	\$ 88.87	\$ 6.20	7.0%
TOP 6-13	\$ 345,734.05	\$ 296,505.64	\$ 49,228.41	16.6%	\$ 287,693.34	\$ 42.29	\$ 48.44	\$ (6.15)	-12.7%
RV	\$ 5,449.86	\$ 7,124.98	\$ (1,675.12)	-23.5%	\$ 4,654.71	\$ 35.16	\$ 29.32	\$ 5.84	19.9%
REMAINING	\$ 9,663.74	\$ 12,269.27	\$ (2,605.53)	-21.2%	\$ 15,228.34				
TOTAL	\$ 1,230,014.81	\$ 1,021,982.18	\$ 208,032.63	20.36%	\$ 1,083,496.28				

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2019	2018	Dollar + / -	Percent + / -
	01/2019 - 02/2019	01/2018 - 02/2018		
Calendar Year	\$ 2,440,971.35	\$ 2,037,391.10	\$ 403,580.25	19.81%
	FY19	FY18	Dollar + / -	Percent + / -
	07/2018 - 01/2019	07/2017 - 01/2018		
FY (Jul - Jun)	\$ 13,793,137.34	\$ 14,553,043.36	\$ (759,906.02)	-5.22%

CARSON CITY CTA TRAILING TWELVE		
2019	2018	+ / -
\$ 20,153,529.76	\$ 21,744,087.22	-7.31%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2017	Dollar + / -	Percent + / -
	01/2018 - 02/2018	01/2017-02/2017		
Calendar Year	\$ 2,037,391.10	\$ 2,131,110.13	\$ (93,719.03)	-4.40%
	FY18	FY17	Dollar + / -	Percent + / -
	07/2017 - 01/2018	07/2016 - 01/2017		
FY (Jul - Jun)	\$ 14,553,043.36	\$ 11,846,549.87	\$ 2,706,493.49	22.85%

CARSON CITY CTA TRAILING TWELVE		
2019	2017	+ / -
\$ 20,153,529.76	\$ 17,428,635.76	15.63%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2019	2017	Dollar + / -	Percent + / -
	01/2019 - 02/2019	01/2017-02/2017		
Calendar Year	\$ 2,440,971.35	\$ 2,131,110.13	\$ 309,861.22	14.54%
	FY19	FY17	Dollar + / -	Percent + / -
	07/2018 - 01/2019	07/2016 - 01/2017		
FY (Jul - Jun)	\$ 13,793,137.34	\$ 11,846,549.87	\$ 1,946,587.47	16.43%

FEBRUARY 2019 RevPar				
	2019	2018	Dollar + / -	Percent + / -
TOP 5	\$ 63.18	\$ 51.67	\$ 11.52	22.3%
TOP 6-13	\$ 22.73	\$ 17.85	\$ 4.88	27.3%
RV	\$ 2.29	\$ 3.01	\$ (0.72)	-23.9%
REMAINING	\$ 4.17	\$ 4.26	\$ (0.09)	-2.0%
TOTAL	\$ 36.54	\$ 28.76	\$ 7.77	27.0%

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	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2019	2019	2019	2018	2018	2018
TOP 5	13,756	9,142	66.5%	13,666	7,945	58.1%
TOP 6-13	15,210	8,176	53.8%	16,610	6,121	36.9%
RV	2,382	155	6.5%	2,370	243	10.3%
REMAINING	2,318	211	9.1%	2,883	367	12.7%
28 + Day RV	N/A	7,362			7,374	
28+ DAY H/M	N/A	10,063	N/A		8,970	N/A
TOTAL	33,666	17,684	52.53%	35,529	14,676	41.3%