

**CARSON CITY CULTURE & TOURISM AUTHORITY  
TRANSIENT LODGING REPORT  
JANUARY 2019**



JANUARY 2019									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2019	2018	Dollar + / -	Percent + / -		2019	2018	Dollar + / -	Percent + / -
TOP 5	\$ 838,302.06	\$ 715,104.97	\$ 123,197.09	17.2%	\$ 726,081.85	\$ 88.14	\$ 88.09	\$ 0.05	0.1%
TOP 6-13	\$ 350,241.00	\$ 282,012.50	\$ 68,228.50	24.2%	\$ 300,597.81	\$ 50.18	\$ 46.87	\$ 3.32	7.1%
RV	\$ 7,192.13	\$ 5,257.81	\$ 1,934.32	36.8%	\$ 2,224.76	\$ 42.31	\$ 36.77	\$ 5.54	15.1%
REMAINING	\$ 15,221.35	\$ 13,033.64	\$ 2,187.71	16.8%	\$ 18,709.43				
<b>TOTAL</b>	<b>\$ 1,210,956.54</b>	<b>\$ 1,015,408.92</b>	<b>\$ 195,547.62</b>	<b>19.26%</b>	<b>\$ 1,047,613.85</b>				

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2019	2018	Dollar + / -	Percent + / -
	01/2019 - 01/2019	01/2018 - 01/2018		
Calendar Year	\$ 1,210,956.54	\$ 1,015,408.92	\$ 195,547.62	19.26%
	FY19	FY18	Dollar + / -	Percent + / -
	07/2018 - 01/2019	07/2017 - 01/2018		
FY (Jul - Jun)	\$ 12,563,122.53	\$ 13,531,061.18	\$ (967,938.65)	-7.15%

CARSON CITY CTA TRAILING TWELVE		
2019	2018	+ / -
\$ 19,945,497.13	\$ 21,805,601.32	-8.53%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2017	Dollar + / -	Percent + / -
	01/2018 - 01/2018	01/2017-01/2017		
Calendar Year	\$ 1,015,408.92	\$ 1,047,613.85	\$ (32,204.93)	-3.07%
	FY18	FY17	Dollar + / -	Percent + / -
	07/2017 - 01/2018	07/2016 - 01/2017		
FY (Jul - Jun)	\$ 13,531,061.18	\$ 10,763,053.59	\$ 2,768,007.59	25.72%

CARSON CITY CTA TRAILING TWELVE		
2019	2017	+ / -
\$ 19,945,497.13	\$ 17,330,335.56	15.09%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2019	2017	Dollar + / -	Percent + / -
	01/2019 - 01/2019	01/2017-01/2017		
Calendar Year	\$ 1,210,956.54	\$ 1,047,613.85	\$ 163,342.69	15.59%
	FY19	FY17	Dollar + / -	Percent + / -
	07/2018 - 01/2019	07/2016 - 01/2017		
FY (Jul - Jun)	\$ 12,563,122.53	\$ 10,763,053.59	\$ 1,800,068.94	16.72%

JANUARY 2019 RevPar				
	2019	2018	Dollar + / -	Percent + / -
TOP 5	\$ 54.63	\$ 47.65	\$ 6.98	14.6%
TOP 6-13	\$ 20.70	\$ 15.31	\$ 5.39	35.2%
RV	\$ 2.61	\$ 1.58	\$ 1.03	65.6%
REMAINING	\$ 5.86	\$ 4.90	\$ 0.96	19.6%
<b>TOTAL</b>	<b>\$ 32.19</b>	<b>\$ 25.76</b>	<b>\$ 6.43</b>	<b>25.0%</b>

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	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2019	2019	2019	2018	2018	2018
TOP 5	15,346	9,511	62.0%	15,008	8,118	54.1%
TOP 6-13	16,919	6,979	41.2%	18,416	6,017	32.7%
RV	2,755	170	6.2%	3,335	143	4.3%
REMAINING	2,596	320	12.3%	2,659	409	15.4%
28 + Day RV	N/A	8,033			7,296	
28+ DAY H/M	N/A	N/A*	N/A		9,389	N/A
<b>TOTAL</b>	<b>37,616</b>	<b>16,980</b>	<b>45.14%</b>	<b>39,418</b>	<b>14,687</b>	<b>37.3%</b>