

# CARSON CITY CULTURE & TOURISM AUTHORITY TRANSIENT LODGING REPORT AUGUST 2019



AUGUST 2019									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2019	2018	Dollar + / -	Percent + / -		2017	2019	2018	Dollar + / -
TOP 5	\$ 1,444,780.70	\$ 1,404,972.82	\$ 39,807.88	2.8%	\$ 1,428,663.28	\$ 114.28	\$ 113.04	\$ 1.24	1.1%
TOP 6-13	\$ 878,679.69	\$ 788,712.79	\$ 89,966.90	11.4%	\$ 821,283.08	\$ 74.39	\$ 71.81	\$ 2.58	3.6%
RV	\$ 58,547.39	\$ 51,211.34	\$ 7,336.05	14.3%	\$ 46,715.59	\$ 34.30	\$ 38.44	\$ (4.14)	-10.8%
REMAINING	\$ 40,435.30	\$ 44,173.71	\$ (3,738.41)	-8.5%	\$ 48,018.71				
<b>TOTAL</b>	<b>\$ 2,422,443.08</b>	<b>\$ 2,289,070.66</b>	<b>\$ 133,372.42</b>	<b>5.83%</b>	<b>\$ 2,344,680.66</b>				

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2019	2018	Dollar + / -	Percent + / -
	Calendar Year	\$ 14,391,801.50	\$ 13,127,994.21	\$ 1,263,807.29
	FY19	FY18	Dollar + / -	Percent + / -
FY (Jul - Jun)	\$ 4,871,646.65	\$ 4,730,210.69	\$ 141,435.96	2.99%

CARSON CITY CTA TRAILING TWELVE		
2019	2018	+ / -
\$ 21,022,630.18	\$ 20,753,584.96	1.30%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2017	Dollar + / -	Percent + / -
	Calendar Year	\$ 13,127,994.21	\$ 14,212,215.50	\$ (1,084,221.29)
	FY18	FY17	Dollar + / -	Percent + / -
FY (Jul - Jun)	\$ 4,730,210.69	\$ 4,890,061.51	\$ (159,850.82)	-3.27%

CARSON CITY CTA TRAILING TWELVE		
2019	2017	+ / -
\$ 21,022,630.18	\$ 19,942,968.65	5.41%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2019	2017	Dollar + / -	Percent + / -
	Calendar Year	\$ 14,391,801.50	\$ 14,212,215.50	\$ 179,586.00
	FY19	FY17	Dollar + / -	Percent + / -
FY (Jul - Jun)	\$ 4,871,646.65	\$ 4,890,061.51	\$ (18,414.86)	-0.38%

AUGUST 2019 RevPar				
	2019	2018	Dollar + / -	Percent + / -
	TOP 5	\$ 93.70	\$ 90.15	\$ 3.55
TOP 6-13	\$ 49.56	\$ 44.72	\$ 4.83	10.8%
RV	\$ 25.11	\$ 23.70	\$ 1.41	5.9%
REMAINING	\$ 14.41	\$ 14.68	\$ (0.27)	-1.8%
<b>TOTAL</b>	<b>\$ 63.27</b>	<b>\$ 59.63</b>	<b>\$ 3.64</b>	<b>6.1%</b>

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	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2019	2019	2019	2018	2018	2018
TOP 5	15,419	12,642	82.0%	15,584	12,259	78.7%
TOP 6-13	17,730	11,812	66.6%	17,635	12,525	71.0%
RV	2,332	1,707	73.2%	2,161	1,320	61.1%
REMAINING	2,806	568	20.2%	3,009	786	26.1%
28 + Day RV	N/A	8,487			8,627	
28+ DAY H/M	N/A	14,489	N/A		11,296	N/A
<b>TOTAL</b>	<b>38,287</b>	<b>26,729</b>	<b>69.81%</b>	<b>38,389</b>	<b>26,890</b>	<b>70.0%</b>