

OCTOBER 14, 2019
CCCTA BOARD MEETING



EVENTS AND SALES UPDATE

JAMES SALANOA | EVENTS & SALES MANAGER

RECAP...

PAYDIRT PROSPECT CARSON CITY FAM TOUR SEPTEMBER 20-22

HIGHLIGHTS
STOCK PHOTOS TO
PROMOTE 2020 EVENT



RECAP...

Silver State Art Festival

DATE OF EVENT: September 13-15

VENDOR PARTICIPANTS: 32

SURVEYS CONDUCTED: 254

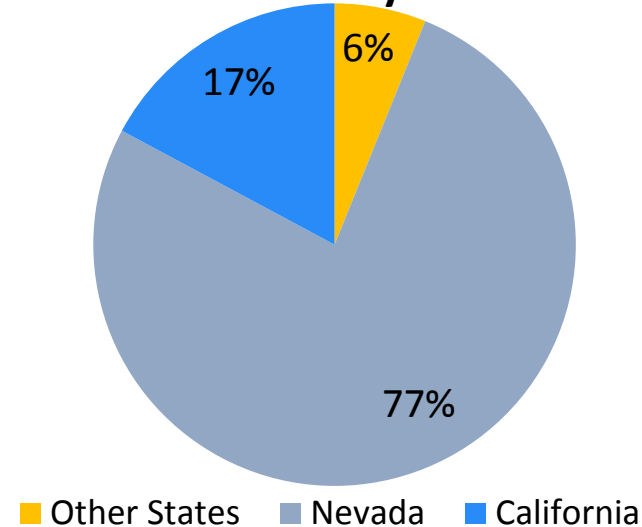
ATTENDEES BY STATE

NEVADA: 375

CALIFORNIA: 84

OTHER: 30 (ID, OR, WA,
AZ, MS, LA, CO, OK, TX)

Attendees by State



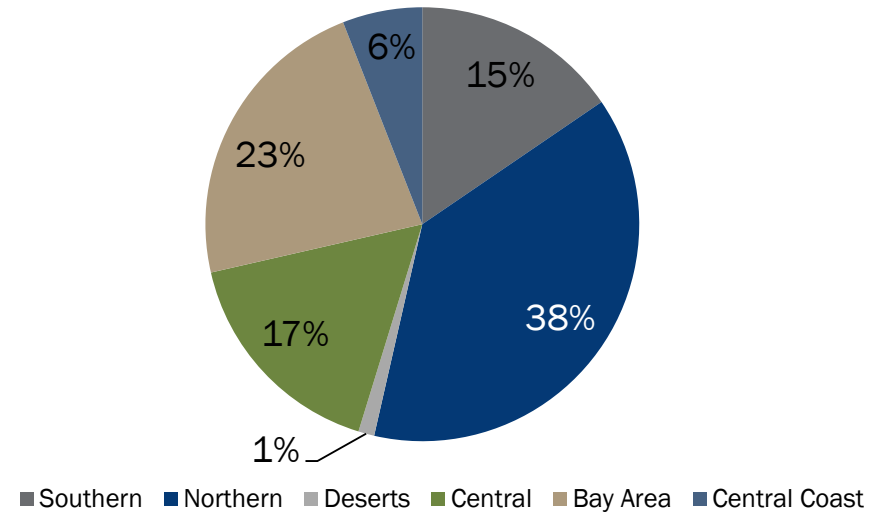
RECAP...

SILVER STATE ART FESTIVAL

CALIFORNIA BY REGIONS



CALIFORNIA REGIONS



RECAP...

Silver State Art Festival

ATTENDEES FROM NEVADA

CARSON CITY: 148

WASHOE COUNTY: 62

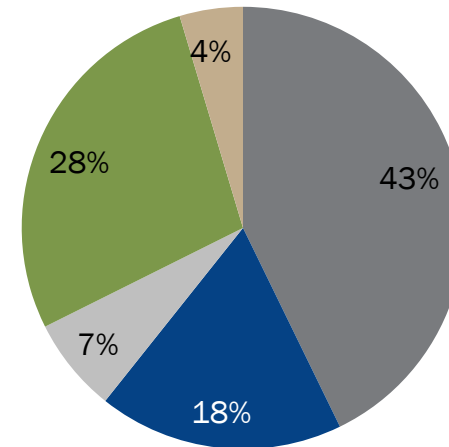
DAYTON: 24

DOUGLAS: 96

OTHER: 16

ESTIMATED CROWD SIZE OF
1300+ PEOPLE.

NEVADA REGIONS



■ Carson City ■ Washoe ■ Dayton ■ Douglas ■ Other



UPCOMING EVENTS



OCTOBER 25-27 NEVADA DAY
POWWOW



NOVEMBER 1-2 DIA DE LOS
MUETOS



NOVEMBER 12-14
GOVERNOR'S GLOBAL TOURISM
SUMMIT



DECEMBER 8-12 NTA TRAVEL
EXCHANGE



QUESTIONS?

