

CARSON CITY CULTURE & TOURISM AUTHORITY
 TRANSIENT LODGING REPORT
 SEPTEMBER 2019



SEPTEMBER 2019									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2019	2018	Dollar + / -	Percent + / -	2017	2019	2018	Dollar + / -	Percent + / -
TOP 5	\$ 1,381,350.96	\$ 1,377,084.34	\$ 4,266.62	0.3%	\$ 1,555,930.19	\$ 118.48	\$ 113.36	\$ 5.12	4.5%
TOP 6-13	\$ 736,213.48	\$ 787,327.14	\$ (51,113.66)	-6.5%	\$ 870,467.97	\$ 66.56	\$ 61.45	\$ 5.11	8.3%
RV	\$ 52,991.87	\$ 56,977.40	\$ (3,985.53)	-7.0%	\$ 56,178.16	\$ 37.42	\$ 36.95	\$ 0.47	1.3%
REMAINING	\$ 48,307.20	\$ 37,270.23	\$ 11,036.97	29.6%	\$ 50,276.76				
TOTAL	\$ 2,218,863.51	\$ 2,258,659.11	\$ (39,795.60)	-1.76%	\$ 2,532,853.08				

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2019	2018	Dollar + / -	Percent + / -
Calendar Year	\$ 16,610,665.01	\$ 15,386,653.32	\$ 1,224,011.69	7.96%
FY (Jul - Jun)	\$ 7,090,510.16	\$ 6,988,869.80	\$ 101,640.36	1.45%

CARSON CITY CTA TRAILING TWELVE		
2019	2018	+ / -
\$ 20,982,834.58	\$ 20,479,390.99	2.46%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2017	Dollar + / -	Percent + / -
Calendar Year	\$ 15,386,653.32	\$ 16,745,068.58	\$ (1,358,415.26)	-8.11%
FY (Jul - Jun)	\$ 6,988,869.80	\$ 7,422,914.59	\$ (434,044.79)	-5.85%

CARSON CITY CTA TRAILING TWELVE		
2019	2017	+ / -
\$ 20,982,834.58	\$ 20,603,464.76	1.84%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2019	2017	Dollar + / -	Percent + / -
Calendar Year	\$ 16,610,665.01	\$ 16,745,068.58	\$ (134,403.57)	-0.80%
FY (Jul - Jun)	\$ 7,090,510.16	\$ 7,422,914.59	\$ (332,404.43)	-4.48%

SEPTEMBER 2019 RevPar				
	2019	2018	Dollar + / -	Percent + / -
TOP 5	\$ 91.44	\$ 91.26	\$ 0.19	0.2%
TOP 6-13	\$ 41.91	\$ 47.34	\$ (5.43)	-11.5%
RV	\$ 24.66	\$ 25.42	\$ (0.77)	-3.0%
REMAINING	\$ 15.26	\$ 14.59	\$ 0.68	4.6%
TOTAL	\$ 58.41	\$ 61.85	\$ (3.44)	-5.6%

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	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2019	2019	2019	2018	2018	2018
TOP 5	15,106	11,659	77.2%	15,090	12,148	80.5%
TOP 6-13	17,567	11,061	63.0%	16,630	12,812	77.0%
RV	2,149	1,416	65.9%	2,241	1,542	68.8%
REMAINING	3,165	637	20.1%	2,555	626	24.5%
28 + Day RV	N/A	8,351			8,199	
28+ DAY H/M	N/A	12,876	N/A		11,366	N/A
TOTAL	37,987	24,773	65.21%	36,516	27,128	74.3%