

**CARSON CITY CULTURE & TOURISM AUTHORITY
TRANSIENT LODGING REPORT
JUNE 2019**



JUNE 2019									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2019	2018	Dollar + / -	Percent + / -		2017	2019	2018	Dollar + / -
TOP 5	\$ 1,343,637.63	\$ 1,276,396.94	\$ 67,240.69	5.3%	\$ 1,379,668.18	\$ 112.06	\$ 107.28	\$ 4.78	4.5%
TOP 6-13	\$ 707,034.36	\$ 683,167.78	\$ 23,866.58	3.5%	\$ 696,578.14	\$ 64.78	\$ 59.09	\$ 5.69	9.6%
RV	\$ 44,935.32	\$ 46,718.18	\$ (1,782.86)	-3.8%	\$ 50,317.35	\$ 37.23	\$ 38.39	\$ (1.16)	-3.0%
REMAINING	\$ 51,786.97	\$ 59,421.72	\$ (7,634.75)	-12.8%	\$ 45,296.55				
TOTAL	\$ 2,147,394.28	\$ 2,065,704.62	\$ 81,689.66	3.95%	\$ 2,171,860.22				

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2019	2018	Dollar + / -	Percent + / -
Calendar Year	\$ 9,518,365.97	\$ 8,397,783.52	\$ 1,120,582.45	13.34%
FY (Jul - Jun)	\$ 20,870,531.96	\$ 20,913,435.78	\$ (42,903.82)	-0.21%

CARSON CITY CTA TRAILING TWELVE		
2019	2018	+ / -
\$ 20,870,531.96	\$ 20,913,435.78	-0.21%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2017	Dollar + / -	Percent + / -
Calendar Year	\$ 8,397,783.52	\$ 9,322,153.99	\$ (924,370.47)	-9.92%
FY (Jul - Jun)	\$ 20,913,435.78	\$ 19,037,593.73	\$ 1,875,842.05	9.85%

CARSON CITY CTA TRAILING TWELVE		
2019	2017	+ / -
\$ 20,870,531.96	\$ 19,037,593.73	9.63%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2019	2017	Dollar + / -	Percent + / -
Calendar Year	\$ 9,518,365.97	\$ 9,322,153.99	\$ 196,211.98	2.10%
FY (Jul - Jun)	\$ 20,870,531.96	\$ 19,037,593.73	\$ 1,832,938.23	9.63%

JUNE 2019 RevPar				
	2019	2018	Dollar + / -	Percent + / -
TOP 5	\$ 89.47	\$ 84.80	\$ 4.67	5.5%
TOP 6-13	\$ 41.03	\$ 38.84	\$ 2.19	5.6%
RV	\$ 25.33	\$ 22.89	\$ 2.44	10.7%
REMAINING	\$ 17.75	\$ 23.31	\$ (5.56)	-23.9%
TOTAL	\$ 58.13	\$ 55.48	\$ 2.65	4.8%

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	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2019	2019	2019	2018	2018	2018
TOP 5	15,018	11,990	79.8%	15,052	11,898	79.0%
TOP 6-13	17,233	10,914	63.3%	17,590	11,561	65.7%
RV	1,774	1,207	68.0%	2,041	1,217	59.6%
REMAINING	2,918	500	17.1%	2,549	631	24.8%
28 + Day RV	N/A	8,726			8,399	
28+ DAY H/M	N/A	12,820	N/A		6,715	N/A
TOTAL	36,943	24,611	66.62%	37,232	25,307	68.0%