

CARSON CITY CULTURE & TOURISM AUTHORITY TRANSIENT LODGING REPORT

DECEMBER 2018



DECEMBER 2018									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2018	2017	Dollar + / -	Percent + / -		2016	2018	2017	Dollar + / -
TOP 5	\$ 888,962.59	\$ 868,502.07	\$ 20,460.52	2.4%	\$ 778,832.92	\$ 95.51	\$ 89.84	\$ 5.66	6.3%
TOP 6-13	\$ 488,234.23	\$ 438,045.67	\$ 50,188.56	11.5%	\$ 418,219.71	\$ 50.40	\$ 61.12	\$ (10.72)	-17.5%
RV	\$ 6,599.54	\$ 5,020.54	\$ 1,579.00	31.5%	\$ 4,634.72	\$ 35.10	\$ 34.15	\$ 0.95	2.8%
REMAINING	\$ 13,560.73	\$ 22,146.91	\$ (8,586.18)	-38.8%	\$ 20,952.05				
TOTAL	\$ 1,397,357.09	\$ 1,333,715.19	\$ 63,641.90	4.77%	\$ 1,222,639.40				

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2017	Dollar + / -	Percent + / -
Calendar Year	\$ 19,749,949.51	\$ 21,837,806.25	\$ (2,087,856.74)	-9.56%
	FY18	FY17	Dollar + / -	Percent + / -
FY (Jul - Jun)	\$ 11,352,165.99	\$ 12,515,652.26	\$ (1,163,486.27)	-9.30%

CARSON CITY CTA TRAILING TWELVE		
2018	2017	+ / -
\$ 19,749,949.51	\$ 21,837,806.25	-9.56%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2017	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 21,837,806.25	\$ 17,212,234.08	\$ 4,625,572.17	26.87%
	FY17	FY16	Dollar + / -	Percent + / -
FY (Jul - Jun)	\$ 12,515,652.26	\$ 9,715,439.74	\$ 2,800,212.52	28.82%

CARSON CITY CTA TRAILING TWELVE		
2018	2016	+ / -
\$ 19,749,949.51	\$ 17,212,234.08	14.74%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 19,749,949.51	\$ 17,212,234.08	\$ 2,537,715.43	14.74%
	FY18	FY16	Dollar + / -	Percent + / -
FY (Jul - Jun)	\$ 11,352,165.99	\$ 9,715,439.74	\$ 1,636,726.25	16.85%

DECEMBER 2018 RevPar				
	2018	2017	Dollar + / -	Percent + / -
TOP 5	\$ 58.09	\$ 57.70	\$ 0.39	0.7%
TOP 6-13	\$ 28.58	\$ 23.66	\$ 4.92	20.8%
RV	\$ 2.40	\$ 1.42	\$ 0.98	69.1%
REMAINING	\$ 5.25	\$ 6.09	\$ (0.84)	-13.7%
TOTAL	\$ 37.05	\$ 32.74	\$ 4.31	13.2%

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CARSON CITY CULTURE & TOURISM AUTHORITY						
DECEMBER 2018						
	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2018	2018	2018	2017	2017	2017
TOP 5	15,302	9,308	60.8%	15,051	9,667	64.2%
TOP 6-13	17,083	9,688	56.7%	18,513	7,167	38.7%
RV	2,745	188	6.8%	3,531	147	4.2%
REMAINING	2,582	265	10.3%	3,638	567	15.6%
28 + Day RV	N/A	8,043			7,257	
28+ DAY H/M	N/A	N/A*	N/A		9,428	N/A
TOTAL	37,712	19,449	51.57%	40,733	17,548	43.1%

*still haven't received all of the occupancy reports