

CARSON CITY CULTURE & TOURISM AUTHORITY TRANSIENT LODGING REPORT

NOVEMBER 2018



NOVEMBER 2018									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2018	2017	Dollar + / -	Percent + / -		2016	2018	2017	Dollar + / -
TOP 5	\$ 810,113.53	\$ 1,098,857.23	\$ (288,743.70)	-26.3%	\$ 776,513.42	\$ 91.16	\$ 106.23	\$ (15.07)	-14.2%
TOP 6-13	\$ 410,704.11	\$ 393,192.28	\$ 17,511.83	4.5%	\$ 324,674.86	\$ 53.48	\$ 50.57	\$ 2.91	5.8%
RV	\$ 13,613.84	\$ 9,617.10	\$ 3,996.74	41.6%	\$ 7,937.07	\$ 32.34	\$ 34.47	\$ (2.13)	-6.2%
REMAINING	\$ 17,744.20	\$ 16,276.90	\$ 1,467.30	9.0%	\$ 18,442.02				
TOTAL	\$ 1,252,175.68	\$ 1,517,943.51	\$ (265,767.83)	-17.51%	\$ 1,127,567.37				

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2017	Dollar + / -	Percent + / -
		01/2018 - 11/2018	01/2017 - 11/2017	
Calendar Year	\$ 18,352,592.42	\$ 20,504,091.06	\$ (2,151,498.64)	-10.49%
	FY18	FY17	Dollar + / -	Percent + / -
	07/2018 - 11/2018	07/2017 - 11/2017		
FY (Jul - Jun)	\$ 9,954,808.90	\$ 11,181,937.07	\$ (1,227,128.17)	-10.97%

CARSON CITY CTA TRAILING TWELVE		
2018	2017	+ / -
\$ 19,686,307.61	\$ 21,726,730.46	-9.39%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2017	2016	Dollar + / -	Percent + / -
		01/2017 - 11/2017	01/2016 - 11/2016	
Calendar Year	\$ 20,504,091.06	\$ 15,989,594.68	\$ 4,514,496.38	28.23%
	FY17	FY16	Dollar + / -	Percent + / -
	07/2017 - 11/2017	07/2015 - 11/2016		
FY (Jul - Jun)	\$ 11,181,937.07	\$ 8,492,800.34	\$ 2,689,136.73	31.66%

CARSON CITY CTA TRAILING TWELVE		
2018	2016	+ / -
\$ 19,686,307.61	\$ 17,133,888.34	14.90%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2016	Dollar + / -	Percent + / -
		01/2018 - 11/2018	01/2016 - 11/2016	
Calendar Year	\$ 18,352,592.42	\$ 15,989,594.68	\$ 2,362,997.74	14.78%
	FY18	FY16	Dollar + / -	Percent + / -
	07/2018 - 11/2018	07/2015 - 11/2016		
FY (Jul - Jun)	\$ 9,954,808.90	\$ 8,492,800.34	\$ 1,462,008.56	17.21%

NOVEMBER 2018 RevPar				
	2018	2017	Dollar + / -	Percent + / -
	TOP 5	\$ 54.66	\$ 73.94	\$ (19.28)
TOP 6-13	\$ 24.68	\$ 22.62	\$ 2.05	9.1%
RV	\$ 5.56	\$ 2.77	\$ 2.79	100.6%
REMAINING	\$ 8.22	\$ 4.91	\$ 3.31	67.5%
TOTAL	\$ 34.71	\$ 38.89	\$ (4.18)	-10.7%

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NOVEMBER 2018						
	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2018	2018	2018	2017	2017	2017
TOP 5	14,820	8,887	60.0%	14,861	10,344	69.6%
TOP 6-13	16,644	7,679	46.1%	17,380	7,775	44.7%
RV	2,450	421	17.2%	3,471	279	8.0%
REMAINING	2,159	362	16.8%	3,318	474	14.3%
28 + Day RV	N/A	7,990			7,126	
28+ DAY H/M	N/A	N/A*	N/A		9,220	N/A
TOTAL	36,073	17,349	48.09%	39,030	18,872	48.4%

*still haven't received all of the occupancy reports