

**CARSON CITY CULTURE & TOURISM AUTHORITY
TRANSIENT LODGING REPORT
MAY 2018**



MAY 2018									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2018	2017	Dollar + / -	Percent + / -		2016	2018	2017	Dollar + / -
TOP 5	\$ 1,070,586.73	\$ 1,233,810.17	\$ (163,223.44)	-13.2%	\$ 993,045.60	\$ 105.40	\$ 107.10	\$ (1.70)	-1.6%
TOP 6-13	\$ 528,333.76	\$ 541,108.84	\$ (12,775.08)	-2.4%	\$ 471,319.69	\$ 54.52	\$ 51.66	\$ 2.87	5.5%
RV	\$ 34,119.99	\$ 36,221.83	\$ (2,101.84)	-5.8%	\$ 36,383.65	\$ 36.57	\$ 32.14	\$ 4.43	13.8%
REMAINING	\$ 25,554.55	\$ 31,384.66	\$ (5,830.11)	-18.6%	\$ 22,624.22				
TOTAL	\$ 1,658,595.03	\$ 1,842,525.50	\$ (183,930.47)	-9.98%	\$ 1,523,373.16				

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2017	Dollar + / -	Percent + / -
	01/2018 - 05/2018	01/2017 - 05/2017		
Calendar Year	\$ 6,332,078.90	\$ 7,150,293.77	\$ (818,214.87)	-11.44%
	FY18	FY17	Dollar + / -	Percent + / -
	07/2017 - 05/2018	07/2016 - 05/2017		
FY (Jul - Jun)	\$ 18,847,731.16	\$ 16,865,733.51	\$ 1,981,997.65	11.75%

CARSON CITY CTA TRAILING TWELVE		
2018	2017	+ / -
\$ 21,019,591.38	\$ 18,637,509.35	12.78%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2017	2016	Dollar + / -	Percent + / -
	01/2017 - 05/2017	01/2016 - 05/2016		
Calendar Year	\$ 7,150,293.77	\$ 5,725,018.50	\$ 1,425,275.27	24.90%
	FY17	FY16	Dollar + / -	Percent + / -
	07/2016 - 05/2017	07/2015 - 05/2016		
FY (Jul - Jun)	\$ 16,865,733.51	\$ 14,587,734.14	\$ 2,277,999.37	15.62%

CARSON CITY CTA TRAILING TWELVE		
2018	2016	+ / -
\$ 21,019,591.38	\$ 16,181,673.54	29.90%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2016	Dollar + / -	Percent + / -
	01/2018 - 05/2018	01/2016 - 05/2016		
Calendar Year	\$ 6,332,078.90	\$ 5,725,018.50	\$ 607,060.40	10.60%
	FY18	FY16	Dollar + / -	Percent + / -
	07/2017 - 05/2018	07/2015 - 05/2016		
FY (Jul - Jun)	\$ 18,847,731.16	\$ 14,587,734.14	\$ 4,259,997.02	29.20%

MAY 2018 RevPar				
	2018	2017	Dollar + / -	Percent + / -
TOP 5	\$ 69.11	\$ 80.80	\$ (11.69)	-14.5%
TOP 6-13	\$ 29.22	\$ 32.18	\$ (2.96)	-9.2%
RV	\$ 19.17	\$ 19.55	\$ (0.38)	-1.9%
REMAINING	\$ 8.49	\$ 9.17	\$ (0.67)	-7.3%
TOTAL	\$ 43.24	\$ 49.31	\$ (6.08)	-12.3%

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MAY 2018						
	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2018	2018	2018	2017	2017	2017
TOP 5	15,490	10,157	65.6%	15,269	11,520	75.4%
TOP 6-13	18,081	9,690	53.6%	16,817	10,475	62.3%
RV	1,780	933	52.4%	1,853	1,127	60.8%
REMAINING	3,009	477	15.9%	3,424	705	20.6%
28+ DAY	N/A	16,588	N/A	N/A	19,787	N/A
TOTAL	38,360	21,257	55.41%	37,363	23,827	63.8%