

**CARSON CITY CULTURE & TOURISM AUTHORITY
TRANSIENT LODGING REPORT
APRIL 2018**



APRIL 2018									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2018	2017	Dollar + / -	Percent + / -	2016	2018	2017	Dollar + / -	Percent + / -
TOP 5	\$ 1,008,823.75	\$ 1,142,861.54	\$ (134,037.79)	-11.7%	\$ 890,271.49	\$ 105.47	\$ 108.12	\$ (2.65)	-2.5%
TOP 6-13	\$ 418,269.32	\$ 495,201.70	\$ (76,932.38)	-15.5%	\$ 382,232.08	\$ 49.46	\$ 47.09	\$ 2.37	5.0%
RV	\$ 26,843.60	\$ 24,230.53	\$ 2,613.07	10.8%	\$ 22,018.11	\$ 40.01	\$ 30.87	\$ 9.14	29.6%
REMAINING	\$ 17,218.34	\$ 21,171.95	\$ (3,953.61)	-18.7%	\$ 23,641.06				
TOTAL	\$ 1,471,155.01	\$ 1,683,465.72	\$ (212,310.71)	-12.61%	\$ 1,318,162.74				

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2017	Dollar + / -	Percent + / -
Calendar Year	\$ 4,673,483.87	\$ 5,307,768.27	\$ (634,284.40)	-11.95%
FY (Jul - Jun)	\$ 17,189,136.13	\$ 15,023,208.01	\$ 2,165,928.12	14.42%

CARSON CITY CTA TRAILING TWELVE		
2018	2017	+ / -
\$ 21,203,521.85	\$ 18,318,357.01	15.75%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2017	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 5,307,768.27	\$ 4,201,645.34	\$ 1,106,122.93	26.33%
FY (Jul - Jun)	\$ 15,023,208.01	\$ 13,064,360.98	\$ 1,958,847.03	14.99%

CARSON CITY CTA TRAILING TWELVE		
2018	2016	+ / -
\$ 21,203,521.85	\$ 16,104,329.98	31.66%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 4,673,483.87	\$ 4,201,645.34	\$ 471,838.53	11.23%
FY (Jul - Jun)	\$ 17,189,136.13	\$ 13,064,360.98	\$ 4,124,775.15	31.57%

APRIL 2018 RevPar				
	2018	2017	Dollar + / -	Percent + / -
TOP 5	\$ 67.46	\$ 77.14	\$ (9.68)	-12.6%
TOP 6-13	\$ 24.09	\$ 30.80	\$ (6.71)	-21.8%
RV	\$ 13.50	\$ 7.54	\$ 5.96	79.1%
REMAINING	\$ 5.75	\$ 6.16	\$ (0.42)	-6.8%
TOTAL	\$ 39.44	\$ 44.84	\$ (5.40)	-12.0%

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	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2018	2018	2018	2017	2017	2017
TOP 5	14,955	9,565	64.0%	14,815	10,570	71.3%
TOP 6-13	17,360	8,456	48.7%	16,077	10,516	65.4%
RV	1,989	671	33.7%	3,215	785	24.4%
REMAINING	2,996	312	10.4%	3,435	517	15.1%
28+ DAY	N/A	15,349	N/A	N/A	18,506	N/A
TOTAL	37,300	19,004	50.95%	37,542	22,388	59.6%