

**CARSON CITY CULTURE & TOURISM AUTHORITY
TRANSIENT LODGING REPORT
FEBRUARY 2018**



FEBRUARY 2018									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2018	2017	Dollar + / -	Percent + / -		2016	2018	2017	Dollar + / -
TOP 5	\$ 706,082.29	\$ 775,919.89	\$ (69,837.60)	-9.0%	\$ 669,139.85	\$ 88.87	\$ 85.27	\$ 3.61	4.2%
TOP 6-13	\$ 296,505.64	\$ 287,693.34	\$ 8,812.30	3.1%	\$ 289,384.35	\$ 48.44	\$ 39.36	\$ 9.08	23.1%
RV	\$ 7,124.98	\$ 4,654.71	\$ 2,470.27	53.1%	\$ 5,719.03	\$ 29.32	\$ 30.03	\$ (0.71)	-2.4%
REMAINING	\$ 12,269.27	\$ 15,228.34	\$ (2,959.07)	-19.4%	\$ 20,952.85				
TOTAL	\$ 1,021,982.18	\$ 1,083,496.28	\$ (61,514.10)	-5.68%	\$ 985,196.08				

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2017	Dollar + / -	Percent + / -
	01/2018 - 02/2018	01/2017 - 02/2017		
Calendar Year	\$ 2,037,391.10	\$ 2,131,110.13	\$ (93,719.03)	-4.40%
	FY18	FY17	Dollar + / -	Percent + / -
	07/2017 - 02/2018	07/2016 - 02/2017		
FY (Jul - Jun)	\$ 14,553,043.36	\$ 11,846,549.87	\$ 2,706,493.49	22.85%

CARSON CITY CTA TRAILING TWELVE		
2018	2017	+ / -
\$ 21,744,087.22	\$ 17,428,635.76	24.76%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2017	2016	Dollar + / -	Percent + / -
	01/2017 - 02/2017	01/2016 - 02/2016		
Calendar Year	\$ 2,131,110.13	\$ 1,914,708.45	\$ 216,401.68	11.30%
	FY17	FY16	Dollar + / -	Percent + / -
	07/2016 - 02/2017	07/2015 - 02/2016		
FY (Jul - Jun)	\$ 11,846,549.87	\$ 10,777,424.09	\$ 1,069,125.78	9.92%

CARSON CITY CTA TRAILING TWELVE		
2018	2016	+ / -
\$ 21,744,087.22	\$ 16,166,776.47	34.50%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2016	Dollar + / -	Percent + / -
	01/2018 - 02/2018	01/2016 - 02/2016		
Calendar Year	\$ 2,037,391.10	\$ 1,914,708.45	\$ 122,682.65	6.41%
	FY18	FY16	Dollar + / -	Percent + / -
	07/2017 - 02/2018	07/2015 - 02/2016		
FY (Jul - Jun)	\$ 14,553,043.36	\$ 10,777,424.09	\$ 3,775,619.27	35.03%

FEBRUARY 2018 RevPar				
	2018	2017	Dollar + / -	Percent + / -
TOP 5	\$ 51.67	\$ 56.08	\$ (4.41)	-7.9%
TOP 6-13	\$ 17.85	\$ 18.62	\$ (0.77)	-4.1%
RV	\$ 3.01	\$ 1.09	\$ 1.92	176.6%
REMAINING	\$ 4.26	\$ 4.87	\$ (0.61)	-12.6%
TOTAL	\$ 28.76	\$ 29.53	\$ (0.76)	-2.6%

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	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2018	2018	2018	2017	2017	2017
TOP 5	13,666	7,945	58.1%	13,836	9,100	65.8%
TOP 6-13	16,610	6,121	36.9%	15,450	7,310	47.3%
RV	2,370	243	10.3%	4,282	155	3.6%
REMAINING	2,883	367	12.7%	3,127	429	13.7%
28+ DAY	N/A	16,344	N/A	N/A	18,616	N/A
TOTAL	35,529	14,676	41.31%	36,695	16,994	46.3%