

**CARSON CITY CULTURE & TOURISM AUTHORITY  
TRANSIENT LODGING REPORT  
JANUARY 2018**



JANUARY 2018									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2018	2017	Dollar + / -	Percent + / -		2016	2018	2017	Dollar + / -
TOP 5	\$ 715,104.97	\$ 726,081.85	\$ (10,976.88)	-1.5%	\$ 622,030.75	\$ 89.84	\$ 91.60	\$ (1.75)	-1.9%
TOP 6-13	\$ 282,012.50	\$ 300,597.81	\$ (18,585.31)	-6.2%	\$ 287,398.21	\$ 77.61	\$ 67.99	\$ 9.62	14.2%
RV	\$ 5,257.81	\$ 2,224.76	\$ 3,033.05	136.3%	\$ 3,276.95	\$ 34.15	\$ 26.18	\$ 7.97	30.4%
REMAINING	\$ 13,033.64	\$ 18,709.43	\$ (5,675.79)	-30.3%	\$ 16,806.46				
<b>TOTAL</b>	<b>\$ 1,015,408.92</b>	<b>\$ 1,047,613.85</b>	<b>\$ (32,204.93)</b>	<b>-3.07%</b>	<b>\$ 929,512.37</b>				

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2017	Dollar + / -	Percent + / -
Calendar Year	\$ 1,015,408.92	\$ 1,047,613.85	\$ (32,204.93)	-3.07%
	FY18	FY17	Dollar + / -	Percent + / -
FY (Jul - Jun)	\$ 13,531,061.18	\$ 10,763,053.59	\$ 2,768,007.59	25.72%

CARSON CITY CTA TRAILING TWELVE		
2018	2017	+ / -
\$ 21,805,601.32	\$ 17,330,335.56	25.82%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2017	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 1,047,613.85	\$ 929,512.37	\$ 118,101.48	12.71%
	FY17	FY16	Dollar + / -	Percent + / -
FY (Jul - Jun)	\$ 10,763,053.59	\$ 9,792,228.01	\$ 970,825.58	9.91%

CARSON CITY CTA TRAILING TWELVE		
2018	2016	+ / -
\$ 21,805,601.32	\$ 16,166,260.35	34.88%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 1,015,408.92	\$ 929,512.37	\$ 85,896.55	9.24%
	FY18	FY16	Dollar + / -	Percent + / -
FY (Jul - Jun)	\$ 13,531,061.18	\$ 9,792,228.01	\$ 3,738,833.17	38.18%

JANUARY 2018 RevPar				
	2018	2017	Dollar + / -	Percent + / -
TOP 5	\$ 47.65	\$ 48.12	\$ (0.47)	-1.0%
TOP 6-13	\$ 15.31	\$ 16.53	\$ (1.22)	-7.4%
RV	\$ 1.58	\$ 0.48	\$ 1.10	231.1%
REMAINING	\$ 4.90	\$ 4.86	\$ 0.04	0.8%
<b>TOTAL</b>	<b>\$ 25.76</b>	<b>\$ 25.07</b>	<b>\$ 0.69</b>	<b>2.8%</b>

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	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2018	2018	2018	2017	2017	2017
TOP 5	15,008	8,118	54.1%	15,088	8,627	57.2%
TOP 6-13	18,416	6,017	32.7%	18,185	7,261	39.9%
RV	3,335	143	4.3%	4,672	71	1.5%
REMAINING	2,659	409	15.4%	3,849	446	11.6%
28+ DAY	N/A	16,442	N/A	N/A	17,806	N/A
<b>TOTAL</b>	<b>39,418</b>	<b>14,687</b>	<b>37.26%</b>	<b>41,794</b>	<b>16,405</b>	<b>39.3%</b>