



**MINUTES OF THE SEPTEMBER 11, 2017 BOARD MEETING**

**COMMISSIONERS PRESENT:**

Terri McBride, Chair  
Barbara D'Anneo, Vice Chair  
Karen Abowd  
Elinor Bugli  
Lupe Ramirez  
Sandra Nagel

**STAFF PRESENT:**

Joel Dunn, Executive Director  
Chris McQueary, Operations Manager  
Mark Salinas, Director of Arts & Culture  
Kyle Horvath, Marketing Manager  
Linda Macauley, Administrative Assistant

**OTHERS PRESENT:**

Rachelle Resnick, Proscenium Players  
J. Daniel Yu, Carson City Deputy District Attorney  
Sharron Rosse, Capital City Arts Initiative

**1. Call to Order**

**2. Roll call was taken and a quorum was present. Commissioner Geary was absent.**

**3. MS. MCBRIDE BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –**

**PUBLIC COMMENT:** three minute time limit.

**Sharon Rosse** (Capital City Arts Initiative) handed out the information on the fall events which included a Nevada Neighbors talk featuring Dianne Cripe of the Sacramento Metropolitan Arts Commission, a Nevada Neighbors talk featuring art consultant Michele Quinn from Las Vegas, an exhibition of artist Susanne Forestieri at the CCAI Courthouse Gallery, and a fundraiser at the Adams Hub in celebration of CCAI's 15th season.

**Rachelle Resnick** (Proscenium Players) announced a new production will open a week from this Friday called Nightfall with Edgar Allan Poe.

**4. MS. MCBRIDE BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –**

**FOR POSSIBLE ACTION:** Approval of July 10, 2017 CCCC Meeting.

**Ms. Bugli** reported some corrections. **Mr. Salinas** stated he would make those corrections.

**Ms. Abowd** made a motion to approve the minutes of the July 10, 2017 board meeting with the corrections as presented.

Second – **Ms. D'Anneo**

Approved – Unanimously

**5. MS. MCBRIDE BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –**

**FOR POSSIBLE ACTION:** Adoption of the Agenda.

**Mr. Salinas** regarding agenda item number 8 Mr. Horvath will not be in attendance tonight and will give an update in November.

**6. MS. MCBRIDE BOUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –**

An update on 'Capital Collage 2017'.

**Mr. Salinas** showed the Board a presentation on the event with updates on items such as the save the date card, photos of artists, raffle prizes, printed information about the event, and the confirmed artist roster. Event will include a native ceremonial blessing and dance, a mariachi band, pop up displays, video projections, and food by The Lady Tamale. Donated raffle packages are from tourism bureaus statewide. All ticket sales and money raised will go towards funding of public art outside the current RACC area. The Commission and Mr. Salinas will decide where this is allocated. The event will be Friday October 27<sup>th</sup> 7:00 pm to 11:00 pm at the Boys & Girls Club. Ticket price may be around \$50. The ticket holders will receive a unique artistic wrist band. Mischell Riley's piece will be on a flatbed truck. Entertainment will include the Siren Society. There will be Hispanic inspired piñatas with prizes from the Great Basin Native Artists show. A live painter will capture the event and the painting will be raffled. Video projections on the wall will be from Carson City Classic Cinema Club.

**Mr. Salinas** stated that he will be asking the Commissioners to help promote and sell the tickets. **Ms. McBride** stated that it would be wise to keep the ticket price reasonable for the first inaugural event.

#### **7. MS. MCBRIDE BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –**

**FOR DISCUSSION AND POSSIBLE ACTION:** A Presentation by the Director of Arts & Culture of the artist Mischell Riley and her artwork, Inside the Mind of daVinci.

**Mr. Salinas** reported that the Carson City Culture and Tourism Authority just approved the purchase of Mischell Riley's art piece "Inside the Mind of diVinci." Mr. Salinas showed the board a slide presentation. Mischell Riley is a Carson City resident and is a figurative artist. The sculpture is 5 tons, 23 feet long, 10 feet tall, 8 feet wide and made out of cement and metal. The concave side also shows artwork. The piece is permanently attached to a high beam pallet which allows for transportation. Ms. Riley went through UNR for help in its 3D printing. The site at the Community Center where it will be displayed will have a place for signage and is across the street from the Library who will be producing themed diVinci days and STEAM programs. The art piece has survived the winter and Burning Man and will be in the Nevada Day Parade. He is working with Parks & Recreation for the proper installation of the piece.

Mr. Salinas requested a public art panel be put together of three Commissioners to convene Friday, September 22<sup>nd</sup> at 4:30 pm with other stakeholders and community leaders to put this through the final process of public vetting. Included will be the Director of the Library, Director of Parks & Recreation, local construction owner, citizen at large and a local property owner. This will be a one hour presentation in the Bonanza Room and would like Commissioner Abowd to be available to address any City concerns. And since this has an educational value he would like Commissioner Ramirez perspective being a staff member at Western Nevada College. He would also like to have Commissioner Geary with Nevada Magazine promote this when she is available; she is not in attendance tonight. **Ms. D'Anneo** stated she would be on the panel.

**Ms. Nagel** made a motion to approve the selection of Commissioner Ramirez, Commissioner Abowd and Commissioner D'Anneo to serve as representatives for the Carson City Cultural Commission upon a Public Art Panel. This panel will reconvene at a later date with other community project stakeholders at an open meeting to give final recommendations to the Board of Supervisors.

Second – **Ms. Bugli**

Approved – Unanimously

#### **8. MS. MCBRIDE BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –**

##### **NON-ACTION ITEMS:**

##### **a. Director of Arts and Culture Report - Slideshow Update – Mark Salinas:**

- ✓ Capital Collage list of Artists and Organizations
- ✓ Nevada Day Program Cover
- ✓ Nevada Day Float
- ✓ Bike Racks
- ✓ Bronze Plaques
- ✓ Juror at Mural Marathon in Reno
- ✓ Washoe Valley Garden Club
- ✓ International Film Festival/Hispanic Film
- ✓ Take Me Home Huey Show
- ✓ Adams Hub and Boys & Girls Club Entrepreneurs
- ✓ Gardnerville Arts Residency Program
- ✓ NAC Executive Director Search
- ✓ Tahoe Public Art

- ✓ Presentation at WNC
- ✓ Burning Man
- ✓ Boys & Girls Club Luau Fundraiser
- ✓ Press Articles on Carson City Arts & Culture

**Ms. Abowd** stated that Mischell Riley had stated how grateful she is to Carson City for their support. **Ms. D’Anneo** thanked Mr. Salinas for doing an outstanding job. **Ms. Ramirez** thanked Mark, Joel and Kyle for their welcoming presentation at WNC.

**b. Marketing Update – Kyle Horvath:** Absent.

**c. CCCC Municipal Code Revision Update – Joel Dunn/Iris Yowell:** (Ms. Yowell not in attendance)

Ms. Yowell has been focusing on the policy and procedures and is working on changes to the Municipal Code regulations and restrictions based on the NRS. This will come back at the November meeting. **Mr. Dunn** reported that the Visitors Bureau will be changing its name to the Carson City Culture and Tourism Authority upon final approval.

**d. CCVB Update – Mr. Dunn:**

- ✓ Room Tax collections for July
- ✓ Extended Stay Properties

**e. Future Agenda Items – Mark Salinas:**

None at this time

**f. Upcoming Meetings**

1. 10/09/17 4:00 pm CTA – Board of Directors
2. 11/13/17 4:00 pm CTA – Board of Directors
3. 11/13/17 5:30 pm CCCC – Board of Directors

**Ms. Abowd** reported that she is not available November 13<sup>th</sup> meeting due to the Harvest Dinner. **Mr. Dunn** will check on options, possibly a date within that week.

**9. MS. MCBRIDE BROUGHT THE NEXT ITEM TO THE BOARD’S ATTENTION – PUBLIC COMMENTS AND DISCUSSION** (three minute time limit):

**Gina Hill** (Brewery Arts Center) handed out packets to the board on the Levitt Amp series update that ended last week. The CCCC did give \$6,500 for the event. This includes the budget, expenses and photos of the events. They started “Real Food Wednesday” which is a Food Truck event with a long dining table to eat together along with entertainment. They have been doing outreach programs at some of the schools and juvenile hall. At the coming TedX on October 13<sup>th</sup> they will have sculptures for sale with proceeds going to a shelter in Reno. There is a new mural at the BAC along with a new coffee and chocolate bar. Ms. Hill asked that as a future agenda item for the Commission to reconsider the cap that was placed on funding for special events in Carson City as to allow BAC even more funding.

**10. MS. MCBRIDE BROUGHT THE NEXT ITEM TO THE BOARD’S ATTENTION – BOARD COMMENTS OR ANNOUNCEMENTS:** Topics not relating to current Agenda.

**Ms. McBride** gave an update on Stewart Indian School which has a curator and museum director now. The Nevada Indian Commission is in the processes of doing an overall master plan for Stewart Indian School. This ten year plan should be accessed by late fall. Ms. McBride would like to invite Ms. Rahder to our January meeting to give a presentation on the plan. **Mr. Salinas** reported the Ms. Rahder and the staff were his guests at the Luau. **Ms. McBride** reported that the Legislation approved restoration for two buildings and stabilization of the gym. The visitor center and cultural center are on track to be open late next year. **Mr. Salinas** stated that he and Mr. Dunn are on the steering committee for the master plan.

**Ms. Abowd** reported that the Green House project is proud to be collaborating with Carson Tahoe Hospital for an expansion on their campus. The hoop house was raised last Friday. She would like to invite everyone here to the September 26<sup>th</sup> Foothill Garden official open house at 11:00 am. The produce grown will benefit the Meals on Wheels program in Carson City. Also, tickets will go on sale soon for the November 13<sup>th</sup> Celebrity Chef Harvest Dinner.

**Ms. Bugli** reported on the Mile High Jazz Band Association. They had the Jazz and Beyond Festival for 18 days with 60 art and music

performances. 27 of them were paid for through grants and fundraising efforts with over 5,000 people attending from all over the world. Tomorrow night Mile High Jazz Band plays at Comma Coffee with Poets and the singer Jakki Ford from Reno. The symphony's first concert is always the week before Nevada Day on October 22<sup>nd</sup>.

**Mr. Salinas** noted the organization's success.

**11. MS. MCBRIDE BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –  
FOR POSSIBLE ACTION: TO ADJOURN**

**Ms. Abowd** moved to adjourn at 6:40.

Second – **Ms. D'Anneo**

Approved – Unanimously

Approved: \_\_\_\_\_  
**Terri McBride**

Attest: \_\_\_\_\_  
**Barbara D'Anneo**

Tapes of this meeting are available at the office of the Carson City Culture & Tourism Authority, 716 North Carson Street, Carson City, Nevada 89701.

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