



**CARSON CITY CULTURAL
COMMISSION (CCCC)
ADVISORY BOARD MEETING
MINUTES MARCH 13, 2017**

COMMISSIONERS PRESENT: Karen Abowd
Elinor Bugli
Danielle Cook
Barbara D’Anneo
Janet Geary
Terri McBride

STAFF PRESENT: Joel Dunn, Executive Director
Kyle Horvath, Marketing Manager
Linda Macauley, Administrative Assistant
Chris McQueary, Operations Manager
Mark Salinas, Arts & Culture Coordinator
Iris Yowell, Carson City Deputy District Attorney

OTHERS PRESENT: Glen Clemmer, Capital City Arts Initiative
Gina Hill, Brewery Arts Center

Call to Order

Roll call was taken and a quorum was present.

**MS. MCBRIDE BROUGHT THE NEXT ITEM TO THE BOARD’S ATTENTION –
PUBLIC COMMENTS AND DISCUSSION.**

Mr. Clemmer introduced the works by artist Gil Martin titled “Smaller Works” located in the Sierra room. Mr. Martin teaches at WNC in Fallon. Mr. Clemmer handed out an essay from Cherie Turner from the Bay Area.

Ms. McBride suggested moving agenda item 5 For Possible Action: Adoption of Agenda “Approval of the January 23, 2017 minutes” to the end of the agenda.

**MS. MCBRIDE BROUGHT THE NEXT ITEM TO THE BOARD’S ATTENTION –
FOR POSSIBLE ACTION: ADOPTION OF AGENDA.**

Mr. Dunn Mary Bennett has asked to return to the next board meeting. **MS. MCBRIDE** Tabled the presentation on the Carson City Ghost Walk to the next CCCC meeting.

MS. MCBRIDE BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION – FOR DISCUSSION – A presentation of the Carson City Arts & Culture Organizational & Funding Chart draft.

Mr. Salinas provided a chart as a visual representation of his role with the CCVB and the CCCC and related project funding.

Commissioner Cook is now in attendance.

MS. MCBRIDE BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION – FOR DISCUSSION: A presentation of the Carson City Public Art Proposal Form Draft.

Mr. Salinas The form will provide details associated with a project, provide record keeping of public art assets, and initiate the vetting process. **Mr. Salinas** presented Carson City's Encroachment Permit regarding outdoor dining & merchandise display. **Ms. Abowd** The Board of Supervisors looked at the draft and it will go back to the BOS for review before approved.

MS. MCBRIDE BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION – FOR DISCUSSION AND POSSIBLE ACTION: Discussion and Possible Action to participate in the Redevelopment Authorities Citizens Committee and the Carson City Visitors Bureau's collaborative redevelopment project "Re-Imagined Space."

Mr. Dunn The collaborative project started with a November 7, 2016 meeting with the Carson City Redevelopment Citizens Committee who is allocated funding for the project.

Mr. Dunn Funding provided - CCVB \$10,000 RACC \$10,000. The proposal will go to the Board of Supervisors Thursday (4/6/17). **Mr. Dunn** presented three comparable projects communities used to address blighted store fronts. The businesses in the redevelopment district seemed to be very positive about the project. **Mr. Dunn** With 50% of the funding coming from RACC we will only be addressing the store fronts within the Redevelopment area.

Ms. D'Anneo made a motion that the Carson City Cultural Commission participates in the RACC, CCVB collaborative redevelopment project called Re-Imagined Spaces.

Second – **Ms. Cook**

Approved - Unanimously

MS. MCBRIDE BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION – FOR DISCUSSION AND POSSIBLE ACTION: A draft of the Cultural Commission's Annual Report for 2016-17 will be discussed and edited among the Cultural Commission and the Arts & Culture Coordinator in preparation for a presentation to the Carson City Board of Supervisors.

Mr. Salinas presented a draft of the presentation and opened the floor for opportunities to edit what will be presented to the BOS. **Ms. Abowd** It is clear and concise and if the BOS has any questions they will ask. **Ms. McBride** I will be out of town on April 6th – suggested Danielle Cook as Vice Chair to represent the CCCC.

Ms. Cook made a motion to approve the 2016/2017 Cultural Commission annual report as discussed with Danielle Cook as the Cultural Commission Vice Chair to present along with Mark Salinas, Arts & Culture Coordinator to the Carson City Board of Supervisors.

Second - **Ms. Abowd**

Approved - Unanimously

MS. MCBRIDE BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –

FOR DISCUSSION AND POSSIBLE ACTION: Discussion and Possible Action on the Cultural Commission's grant procedures and allocation of funding for Arts & Culture Special Events.

Mr. Salinas reported that he attended that last RACC meeting where they gave a projection of the next five years of the 40% allocated to the Cultural Commission to fund grants to Arts & Culture organizations and events. **Mr. Salinas** This funding will decrease by a third in five years.

Ms. Bugli Disclosed she is on the board of the Mile High Jazz Band Association and the Carson City Symphony Association. Both of these organizations may be applying for these grants. **Ms. Bugli** I will participate in the discussion but will abstain from the vote. **Ms. Yowell** Ms. Bugli can participate but can't advocate for or against a position. **Mr. Salinas** went over the past and future RACC funding which may evolve to applicants receiving less money in FY18/19. **Ms. McBride** Would like there to be small grants for individual artists outside of the redevelopment area. **Mr. Salinas** agreed and reports that for FY16/17 there was \$6,000 that was awarded to an organization that was not spent and is still available for the CCCC to provide additional grant funding. **Mr. Salinas** This has been a lot of information tonight and this item can be tabled until our May board meeting.

Ms. D'Anneo made a motion to table this until the May 8th meeting for further discussion.

Second – **Ms. Abowd**

Approved – Unanimously

Public Comment: Ms. Hill I met with Mr. Salinas the previous week about a couple of points I will mention to the commission that have not been addressed. 1. Special events funding; what qualifies as a special event? 2. What has to be shown after the event is done to quantify the funds that were awarded? 3. Have organizations wean off the funding but still have in kind support. **Mr. Salinas** I attended the RACC meeting two months ago and the RACC indicated the funding is for special events and per RACC policy it is for music, theatre and visual arts and the CCCC can do whatever they want with the 40% within those parameters.

MS. MCBRIDE BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –

FOR POSSIBLE ACTION: APPROVAL OF MINUTES – January 23, 2017 MEETING.

Ms. McBride and **Mr. Dunn** led a conversation with all members of the commission discussing the intent and desire to simplify the detail included in reporting the CCCC meeting minutes. Discussion included; maintaining consistency of reporting in comparison to other advisory boards, including action taken, including relevant conversation, including substance as to what happened, no need for exact quotes, not adding to recorded conversation for the sake of readability. **Mr. Dunn** I will move forward with simplifying and making meeting minutes more unified with other public boards and suggested tabling the minutes until the May 8th meeting.

Ms. Yowell Earlier I was thinking that we would not be tabling this to the next meeting but

because it has become such a huge discussion with back and forth I think it should be tabled. **Ms. McBride** stated that we will table it and we will vote on approval of these minutes at our May meeting.

**MS. MCBRIDE BROUGHT THE NEXT ITEM TO THE BOARD’S ATTENTION –
NON-ACTION ITEMS:**

- a. **Cultural Commission Update – Mark Salinas** gave updates on:
 - ✓ Annual Report
 - ✓ Fashion in Fridays all seats sold
 - ✓ Adele’s coupons
 - ✓ NAC 50th Anniversary in Reno

- b. **Marketing Update – Kyle Horvath** gave updates on:
 - ✓ Go West Travel Conference with Travel Nevada
 - ✓ FAM Tour
 - ✓ Art Walk Guide
 - ✓ Down Town Business Assoc. Public Art in Downtown

- c. **CCCC Municipal Code Revision Update – Joel Dunn** gave updates on:
 - ✓ Responsibilities
 - ✓ How advisory boards are formed
 - ✓ Make-up of the boards

Mr. Dunn I will work collectively with Ms. McBride and Mr. Salinas to address changes with the municipal code over the next few months to address board appointments and the desired skillset for future appointees of which all will need to be approved by the BOS. **Ms. Abowd** This is how the BOS does all boards and Commissions for applicant approval.

- d. **CCVB Update – Mr. Dunn** reported on:

Room revenues for the current fiscal year January was up \$117,000. The Fiscal year to date over 2016 was up a little over 1.5 million in revenue.

- e. **Future Agenda Items – Mark Salinas – May 8, 2017 meeting**
 - ✓ Mary Bennet will give a presentation on the Ghost Walk
 - ✓ Discussion on scoring criteria for FY18/19 for RACC
 - ✓ RACC FY18/19 grant award amounts
 - ✓ Presentation of the RACC FY17/18 applicants due April 17th

f. Upcoming Meetings

- ✓ 04/10/17 4:00 p.m. Carson City Board of Directors meeting
- ✓ 05/08/17 5:30 p.m. Carson City Cultural Commission

Ms. McBride I would like to hear from the CCAI regarding the round area by the swimming pool having a sculpture installed. **Mr. Salinas** I spoke to Kurt Meyer and Sharon Rosse about the previously proposed installation and the project did not go through.

Ms. McBride Any good ideas for the area should be brought to Mr. Salinas.

MS. MCBRIDE BROUGHT THE NEXT ITEM TO THE BOARD’S ATTENTION – PUBLIC COMMENT (three minute time limit).

No public comment provided

MS. MCBRIDE BROUGHT THE NEXT ITEM TO THE BOARD’S ATTENTION – COMMISSIONER COMMENTS OR ANNOUNCEMENTS: (topics not relating to current agenda)

Ms. McBride It is budgeting time at the State and National level and we all need to follow and support the arts. The Stewart Indian School preservation is high on the radar of the Governor. I encourage people who support cultural and art funds through the State to know when the committee hearings are and show up. Ms. Geary I have that information and will let the Commissioners and Mr. Salinas know when they are going on. Ms. McBride The National Endowment for the Arts and the Humanities is slated to be slashed so I urge all advocates to call your two Senators and your Congressman. Mr. Salinas I will be in Washington D.C. for Arts Advocacy day next week and have scheduled appointments with those representatives.

Ms. Abowd stated that the Green House Project has its first plant sale April 1st along with one on May 13th for Mother’s Day. She would also like to thank all of those who sponsored flower baskets. Concert Under the Stars, partnering with the BAC, to be held on July 12th with the Family Stone (50th anniversary of Sly and the Family Stone) Cold Blood will open. The tickets will go live on Wednesday at carsoncitygreenhouse.org or go to the BAC or the Visitors Bureau. Tickets range from \$65 to \$25. **Ms. Bugli** stated that tomorrow night Mile High Jazz band will be at Comma Coffee at 7:30 along with poets “It Is as Easy as PI” for \$5. The Carson City Symphony next month has a world premier about John F. Kennedy. The Historical Society’s ornament next year will be the Robert’s House.

**14. MS. MCBRIDE BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –
FOR POSSIBLE ACTION: TO ADJOURN**

Ms. Abowd moved to adjourn at 7:30.

Second – Ms. D'Anneo Approved – Unanimously

Approved: _____
Terri McBride

Attest: _____
Janet Geary

Tapes of this meeting are available at the office of the Carson City Visitors Bureau,
716 North Carson Street, Carson City, Nevada 89701.

/lm