



**CARSON CITY CULTURAL COMMISSION  
(CCCC) ADVISORY BOARD MEETING  
MINUTES JANUARY 23, 2017**

The regular meeting of the Carson City Cultural Commission was held Monday, January 23, 2017 at the Carson City Community Center, 851 E. William Street, Sierra Room, Carson City, Nevada beginning at 5:30 p.m.

PRESENT: Elinor Bugli, Chair  
Terri McBride  
Karen Abowd  
Danielle Cook  
Sandra Nagel  
Janet Geary

STAFF PRESENT: Joel Dunn, Executive Director  
Chris McQueary, Operations Manager  
Kyle Horvath, Marketing Manager  
Mark Salinas, Arts & Culture Manager  
Linda Macauley, Administrative Assistant

OTHERS PRESENT: Iris Yowell, Carson City Deputy District Attorney  
Travis Rosenberry, Founder of Roska Entertainment  
Laycie Corley, Roska Art Director  
Stephanie Kulla, Roska Talent Director  
Allison Reitz, Founder of Community Yogi  
Gina Hill, Brewery Arts Center

Call to Order

**Roll call was taken and a quorum was present.**

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION – PUBLIC COMMENTS AND DISCUSSION (THREE MINUTE TIME LIMIT).**

**Mr. Salinas** I was asked by Sharon Rosse to introduce the upcoming shows in her absence. February 3<sup>rd</sup> at the Courthouse Gallery is Gil Martin and February 7<sup>th</sup> as part of the Nevada Neighbors Talk, Phyllis Shafer at the BRIC 7:00 pm. **Mr. Salinas** I received a text from Commissioner D'Anneo, for public comment, she was unable to attend tonight, regarding the Board of Directors leadership, Terrie McBride would be a good choice and can put her name in for any position.

**Mr. Rosenberry** We recently relocated to the Carson Valley area from Las Vegas. Our platform is to help the community grow a younger demographic for arts. **Ms. Corley** We are working on a project called downtown art project with a monthly art show starting in March and continuing the first Saturday of each month from 1pm to 5pm along with the Wine Walk. We plan to have artists show their work at different places for a couple of weeks along with an art magazine in print and on their website. We are looking for sponsors and other businesses to work with. **Ms. Kulla** I work with musicians and artists to create a close community to grow together as a community. We have had some successful events already and for more information Roskaentertainment.com.

**Ms. Reitz** Community Yogi is a newer organization which connects yoga instructors with new spaces in order to make yoga more accessible and affordable. **I am** looking for creative spaces to hold the classes. Website is communityyogi.com.

**Commissioner Cook is in attendance.**

**Gina Hill** The BAC received the Levitt Foundation grant for \$25,000 for the concert series. Over the last 90 days the BAC has sold out and turned away people for 80% of the performances. **Ms. Hill** reported on; outreach programs, local music nights, performances, art classes and fundraiser Winter Wine and all that Jazz.

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –  
FOR POSSIBLE ACTION: APPROVAL OF MINUTES – December 20, 2016 MEETING.**

**Ms. Abowd** made a motion to approve the minutes of the December 20, 2016 meeting as published.

**Ms. McBride** suggested changes to the minutes.

**Ms. Abowd** amended her motion to include the corrections.

Second with corrections – **Ms. McBride**

Approved – Unanimously

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –  
FOR POSSIBLE ACTION: ADOPTION OF AGENDA.**

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –  
FOR POSSIBLE ACTION:** To elect a Chair and Vice-Chair for the Carson City Cultural Commission for the 2017 calendar year. (Elinor Bugli / Mark Salinas)

**Ms. Abowd** nominated Terrie McBride to be the Chair for the Cultural Commission.

Second – **Ms. Nagel**

**Ms. McBride** I would be honored to take on that role for the next year and would like to nominate Danielle Cook for Vice Chair due to her seniority on this Commission.

Second – **Ms. Abowd**

**Ms. Bugli** called for a vote (6-0) in support.

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD’S ATTENTION – NON-ACTION ITEMS:**

**Arts & Cultural Coordinator Report – Mark Salinas Past Events:** 2 weeks ago I put together an Arts & Culture mixer on Ice at the Arlington ice rink (30 attendees). Susan Boskoff the executive director with the Nevada Arts Council is retiring March 31. March 9<sup>th</sup> - 50<sup>th</sup> anniversary with a celebration. New director of Cultural Affairs, Ally Haynes Hamblen in Las Vegas. **Present Events:** Road to Future exhibition at the Nevada Arts Association (collaboration with the Downtown Business Association, the CCVB and the NAA). **Future Events:** Nevada Arts Council of Gig Depio from 5-7:30 1/24/17. **Ms. Abowd** This has been postponed due to weather. **Mr. Salinas** The Visitors Bureau is hosting the Great Basin Native Artist Show for a year (reception February 3<sup>rd</sup> from 5- 7pm). I recently met Jan Loverin who is the curator of textiles and garments for the Nevada State Museum. This Thursday Ms. Loverin is doing a lecture on the History of Undergarments, a Brief History. Three Fashion Films in February (\$8 and free to museum members). Mr. Horvath and I have been working with the Adam’s Hub and the NAC on building an online presence for artists. A four class program for all types of arts to put together a sales marketing approach of what they do (launch in mid-March). Group show in the back of Adam’s Hub on the Wine Walk in May. March 3<sup>rd</sup> art walk in collaboration with Muscle Power. Special events funding request form is now available on the carson.org website. The deadline is April 15<sup>th</sup>. **Grant Updates: Mark Salinas** Thank you CCVB, library and museum for their help with the NEA Big Read Grant for \$20,000. Month long program with 45 events and 40 partners based on the novel True Grit (Grant will be submitted 1/26/17). Vans Mural Grant (still waiting to hear back from them).

**Visitor Bureau Update – Joel Dunn** Room tax for November 2016 increase of 22.93% over November of 2015.

**Marketing Update – Kyle Horvath:** The CCVB has done two annual visitor guides in house and is going to start doing two a year. These are a partnership (Nevada Appeal print and advertising) (CCVB control over the content and design). New issue is cultural heavy and introduces Mr. Salinas. The winter time is when we do the website audit and are revamping the art gallery page. We are also revamping the history page and are working with author David Toll to tell the lesser known stories of Carson City and the area. The CCVB partners with events of all kinds to help out with their marketing. There are new features on the community calendar where people can add their event or we can use information from other calendars that are compatible. The quarterly newsletter is going out to over 23,000 people with art features and introducing Mr. Salinas. The Legislature is in secession and he will be making sure they know all about Carson City including the arts & culture.

**Ms. Reitz** stated that the automatic feature on the website calendar is really helpful.

**Future Agenda Items – Mark Salinas** Using three tiers for creating or acquiring public art (One is through the policies and procedures, second is through grants and third is through grants). In March I would like the Commission to consider putting a small percentage of the 40% RACC allotment to create an individual artist grant. **Ms. McBride** Could proceeds that come in from the room tax to the CCVB be available to offer mini grants to individual artists in the future. **Mr. Dunn** I will bring an update on the grant funding to a future meeting. **Mr. Salinas** I will have some updates on grants next meeting. I would like to look at creating a logo/stamp for Carson Arts to identify us in branding and marketing and creating a public art proposal form.

**Upcoming Meetings** – Elinor Bugli February 13<sup>th</sup> will be the CCVB Board of Directors meeting at 4:00 pm.  
March 13<sup>th</sup> - Carson City Cultural Commission at 5:30 pm in the Sierra Room.

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD’S ATTENTION –  
PUBLIC COMMENT (three minute time limit).**

**Ms. Hill** The BAC has completed their chemical dark room which develops films out of negatives and if anyone has any 35 mm or 110 cameras they would like to have them. Any artist can use the chemical dark room and classes are available.

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD’S ATTENTION –  
COMMISSIONER COMMENTS OR ANNOUNCEMENTS: (topics not relating to current agenda)**

**Ms. Bugli** The Arts & Culture Coalition meets tomorrow at 4:00 at the Bliss Mansion.

**Ms. Abowd** In March she will have an update and announcement about a new partnership with the Concert Under the Stars. **Ms. Bugli** Later this week there will be a planning meeting for the Jazz & Beyond which is August 4<sup>th</sup> through the 20<sup>th</sup> this year. **Ms. Cook** thanked Ms. Bugli for being the chair for the last two years and appreciates all of her hard work. **Ms. McBride** agreed.

**Ms. McBride** asked for clarification on the revised appearance and content included in the CCCC Agenda  
**Mr. Dunn** agreed to look into the areas of concern and will work with Mr. McBride and the City in regard to the CCMC’s of the Commission.

**Ms. Bugli** At the Coalition meeting tomorrow we are expecting Susan Boskoff to be there to talk to us.

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD’S  
ATTENTION – FOR POSSIBLE ACTION: TO ADJOURN**

**Ms. Abowd** moved to adjourn at 6:30.

Second –**Ms. McBride**                      Approved – Unanimously

Approved: \_\_\_\_\_  
**Elinor Bugli, Chair**

Attest: \_\_\_\_\_  
**Terri McBride**

Tapes of this meeting are available at the office of the Carson City Visitors Bureau, 716  
North Carson Street, Carson City, Nevada 89701.

/lm