



NOTICE OF PUBLIC MEETING
CARSON CITY CULTURAL COMMISSION
Advisory Board to the
Carson City Board of Supervisors

MEETING LOCATION:
Carson City Community Center
Sierra Room
851 E. William St.
Carson City, NV 89701

Monday, July 10, 2017 at 5:30 PM

BOARD Members

Terri McBride, Chair
Barbara D’Anneo, Vice Chair
Karen Abowd
Elinor Bugli
Janet Geary
Sandra Nagel
Lupe Ramirez

Agenda Management Notice - Items on the agenda may be taken out of order; the public body may combine two or more agenda items for consideration; and the public body may remove an item from the agenda or delay discussion relating to an item on the agenda at any time.

Notice to persons with disabilities: Members of the public who are disabled and require special assistance or accommodations at the meeting are requested to notify the Carson City Visitors Bureau in writing at 716 N. Carson Street, Carson City, NV, 89701, or by calling (775)687-7410 at least 24 hours in advance. If a person willfully disrupts a meeting, to the extent that its orderly conduct is made impractical, the person may be removed from the meeting. NRS 241.030(5)(b) and Nevada Attorney General Open Meeting Law Manual, section 8.06.

AGENDA

1. **Call to Order**
2. **Roll Call**
3. **Public Comments and Discussion (three minute time limit):** The public is invited at this time to comment on and discuss any topic that is relevant to, or within the authority of the Carson City Cultural Commission (Cultural Commission). In order for members of the public to participate in the Cultural Commission’s consideration of an agenda item, the Cultural Commission strongly encourages members of the public to comment on an item during the item itself, subject to a three minute limit. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken.
4. **For Possible Action:** Approval of Minutes – May 8, 2017 CCCC Meeting.
5. **For Possible Action:** Adoption of Agenda - Action may be taken on those items denoted “For Possible Action”. Items on this agenda may be taken in a different order than listed. Two or more agenda items may be combined for consideration. An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
6. **For Discussion:** Presentation by artist Cynthia Brenneman on an upcoming arts & culture event.
Staff Summary: Mrs. Brenneman will provide an overview of the proposed Carson City Arts & Culture Coalition NV Day Parade Float.
7. **For Discussion:** Presentation by artist Abner Rivera on a mural in progress
Staff Summary: Mr. Rivera will provide a presentation on his Carson City mural Entitled, [Battle Born Mural](#).

- 8. For Discussion:** Presentation by Nevada Arts Council on Arts and Economic Prosperity survey
Staff Summary: Ms. Shoshana Zeldner, NAC Community Arts Director, will report the American for the Arts' recently published Arts and Economic Prosperity survey.
- 9. For Discussion and Possible Action:** Discussion and Possible Action on the Cultural Commission's grant procedures and allocation of funding for FY 18/19 Arts & Culture Special Events.
Staff Summary: Change name from Special Events to 'Special Events and Exhibitions', present updates to current application and scoring criteria.
- 10. For Discussion and Possible Action:** Discussion and Possible Action on the creation of a Cultural Commission Costume Ball for October 2017.
Staff Summary: An annual NV Day Parade Weekend activity that creates a new source of funding for public art.

NON-ACTION ITEMS:

- a. Arts & Culture Coordinator Report – **Mark Salinas**
Staff Summary: The Carson City Arts & Culture Coordinator will provide a slideshow update on arts & cultural policies & procedures, grants, events, and investments and his involvement and/or contributions.
- b. Marketing Update – **Kyle Horvath**
Staff Summary: The CCVB Marketing Manager will provide an update on the CCVB's current marketing projects and analytics for social media platforms relating to Arts & Culture and Cultural Tourism.
- c. CCCC Municipal Code Revision Update – **Joel Dunn/Iris Yowell**
Staff Summary: The current CCMC 2.41 requires updates to accurately reflect the membership and responsibilities of the Cultural Commission.
- d. CCVB Update – **Joel Dunn**
Staff Summary: The CCVB Executive Director will provide an update on the CCVB's Room Revenue and Occupancy.
- e. Future Agenda Items– **Mark Salinas**
- f. Upcoming Meetings
 08/14/17 4:00 pm Carson City Visitors Bureau – Board of Directors
 09/11/17 5:30 pm Carson City Cultural Commission

- 12. Public Comments and Discussion (three minute time limit):** The public is invited at this time to comment on and discuss any topic that is relevant to, or within the authority of the Carson City Cultural Commission (Cultural Commission) In order for members of the public to participate in the Bureau's consideration of an agenda item, the Bureau strongly encourages members of the public to comment on an item during the item itself, subject to a three minute limit. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken.

- 13. Board Comments or Announcements:** Topics not relating to current Agenda.

- 14. For Possible Action:** To Adjourn

This notice has been posted in the following locations on Wednesday, July 5th, 2017: Office of the Carson City Visitors Bureau – 716 N. Carson St.; Carson City Hall – 201 N. Carson St.; Carson City Community Center – 851 E. William St.; Carson City Library – 900 N. Roop St. and on the Carson City web site: www.carson.org and the Carson City Visitors Bureau web site: www.visitcarsoncity.com

To request a copy of the supporting materials for this meeting, contact Chris McQueary at CMcQueary@visitcarsoncity.com or call (775) 687-7410. The agenda and supporting material are available on the Carson City Visitors Bureau web site: www.visitcarsoncity.com and at the office of the Carson City Visitors Bureau – 716 N. Carson Street, Carson City, Nevada.