

CARSON CITY VISITORS BUREAU TRANSIENT LODGING REPORT

May 2017



May 2017									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2017	2016	Dollar + / -	Percent + / -	2015	2017	2016	Dollar + / -	Percent + / -
TOP 5	\$ 1,233,810.17	\$ 993,045.60	\$ 240,764.57	24.2%	\$ 974,009.25	\$ 107.10	\$ 102.26	\$ 4.84	4.7%
TOP 13	\$ 1,774,919.01	\$ 1,464,365.29	\$ 310,553.72	21.2%	\$ 1,377,480.79	\$ 80.70	\$ 78.46	\$ 2.24	2.9%
RV	\$ 36,221.83	\$ 36,383.65	\$ (161.82)	-0.4%	\$ 32,019.54	\$ 32.14	\$ 33.66	\$ (1.52)	-4.5%
REMAINING	\$ 31,384.66	\$ 22,624.22	\$ 8,760.44	38.7%	\$ 32,271.27				
TOTAL	\$ 1,842,525.50	\$ 1,523,373.16	\$ 319,152.34	20.95%	\$ 1,441,771.60				

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2017	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 7,149,933.77	\$ 5,725,018.50	\$ 1,424,915.27	24.89%
FY(Jul - Jun)	\$ 16,862,183.51	\$ 14,587,734.58	\$ 2,274,448.93	15.59%

CARSON CITY VISITORS BUREAU			
TRAILING TWELVE			
	2017	2016	+ / -
	\$ 18,633,959.35	\$ 16,181,673.54	15.15%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2016	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 5,725,018.50	\$ 5,617,289.42	\$ 107,729.08	1.92%
FY(Jul - Jun)	\$ 14,587,734.58	\$ 13,739,224.79	\$ 848,509.79	6.18%

CARSON CITY VISITORS BUREAU			
TRAILING TWELVE			
	2017	2015	+ / -
	\$ 18,633,959.35	\$ 15,175,339.46	22.79%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2017	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 7,149,933.77	\$ 5,617,289.42	\$ 1,532,644.35	27.28%
FY(Jul - Jun)	\$ 16,862,183.51	\$ 13,739,224.79	\$ 3,122,958.72	22.73%

May 2017				
RevPar				
	2017	2016	Dollar + / -	Percent + / -
TOP 5	\$ 80.80	\$ 65.59	\$ 15.22	23.2%
TOP 13	\$ 55.32	\$ 43.46	\$ 11.86	27.3%
RV	\$ 19.55	\$ 8.18	\$ 11.37	139.1%
REMAINING	\$ 9.17	\$ 4.37	\$ 4.79	109.7%
TOTAL	\$ 49.31	\$ 35.16	\$ 14.15	40.2%

May 2017						
	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2017	2017	2017	2016	2016	2016
TOP 5	15,269	11,520	75.4%	15,141	9,711	64.1%
TOP 13	32,086	21,995	68.6%	33,698	18,664	55.4%
RV	1,853	1,127	60.8%	4,450	1,081	24.3%
REMAINING	3,424	705	20.6%	5,175	568	11.0%
28+ DAY	N/A	19,787	N/A	N/A	17,311	N/A
TOTAL	37,363	23,827	63.77%	43,323	20,313	46.9%