

CARSON CITY VISITORS BUREAU TRANSIENT LODGING REPORT

August 2016



August 2016									
	ROOM TAX REVENUE				REVENUE	AVERAGE DAILY RATE			
	2016	2015	Dollar + / -	Percent + / -	2014	2016	2015	Dollar + / -	Percent + / -
TOP 5	\$ 1,217,107.78	\$ 1,137,700.62	\$ 79,407.16	7.0%	\$ 1,103,785.40	\$ 98.79	\$ 95.50	\$ 3.29	3.4%
TOP 13	\$ 1,837,111.42	\$ 1,714,981.06	\$ 122,130.36	7.1%	\$ 1,691,559.88	\$ 88.99	\$ 78.17	\$ 10.82	13.8%
RV	\$ 40,143.01	\$ 46,237.10	\$ (6,094.09)	-13.2%	\$ 38,537.89	\$ 34.16	\$ 35.62	\$ (1.46)	-4.1%
REMAINING	\$ 33,162.64	\$ 37,444.54	\$ (4,281.90)	-11.4%	\$ 73,599.60				
TOTAL	\$ 1,910,417.07	\$ 1,798,662.70	\$ 111,754.37	6.21%	\$ 1,803,697.37				

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2016	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 10,965,469.62	\$ 10,889,479.76	\$ 75,989.86	0.70%
FY(Jul - Jun)	\$ 3,984,686.59	\$ 3,673,992.94	\$ 310,693.65	8.46%

CARSON CITY VISITORS BUREAU		
TRAILING TWELVE		
2016	2015	+ / -
\$ 16,154,192.32	\$ 15,402,123.18	4.88%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2015	2014	Dollar + / -	Percent + / -
Calendar Year	\$ 10,889,479.76	\$ 10,068,962.03	\$ 820,517.73	8.15%
FY(Jul - Jun)	\$ 3,673,992.94	\$ 3,609,291.95	\$ 64,700.99	1.79%

CARSON CITY VISITORS BUREAU		
TRAILING TWELVE		
2016	2014	+ / -
\$ 16,154,192.32	\$ 14,232,098.17	13.51%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2016	2014	Dollar + / -	Percent + / -
Calendar Year	\$ 10,965,469.62	\$ 10,068,962.03	\$ 896,507.59	8.90%
FY(Jul - Jun)	\$ 3,984,686.59	\$ 3,609,291.95	\$ 375,394.64	10.40%

August 2016								
RevPar								
	2016	2015	Dollar + / -	Percent + / -	2016	2014	Dollar + / -	Percent + / -
TOP 5	\$ 78.21	\$ 73.16	\$ 5.05	6.9%	\$ 78.21	\$ 61.39	\$ 16.82	27.4%
TOP 13	\$ 58.36	\$ 49.59	\$ 8.77	17.7%	\$ 58.36	\$ 48.11	\$ 10.25	21.3%
RV	\$ 11.65	\$ 8.61	\$ 3.04	35.4%	\$ 11.65	\$ 4.42	\$ 7.23	163.5%
REMAINING	\$ 10.08	\$ 9.25	\$ 0.84	9.0%	\$ 10.08	\$ 5.75	\$ 4.33	75.4%
TOTAL	\$ 49.99	\$ 40.88	\$ 9.12	22.3%	\$ 49.99	\$ 31.82	\$ 18.17	57.1%

August 2016									
	Available	Occupied	Occupancy	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2016	2016	2016	2015	2015	2015	2014	2014	2014
TOP 5	15,562	12,320	79.2%	15,550	11,913	76.6%	17,980	12,495	69.5%
TOP 13	31,478	20,643	65.6%	34,581	21,939	63.4%	35,160	22,997	65.4%
RV	3,446	1,175	34.1%	5,373	1,298	24.2%	8,717	1,174	13.5%
REMAINING	3,289	599	18.2%	4,049	859	21.2%	12,803	2,173	17.0%
28+ DAY	N/A	14,935	N/A	N/A	18,384	N/A	N/A	16,841	N/A
TOTAL	38,213	22,417	58.66%	44,003	24,096	54.8%	56,680	26,344	46.48%