

CARSON CITY VISITORS BUREAU TRANSIENT LODGING REPORT NOVEMBER 2015



Nov-15		
TRAILING TWELVE		
2015	2014	+ / -
\$ 15,819,954.62	\$ 14,448,173.58	9.49%

Y-T-D		
ROOM REVENUE		
2015	2014	+ / -
\$ 14,903,670.35	\$ 13,665,321.18	9.06%

Nov-15								
	ROOM TAX REVENUE				AVERAGE DAILY RATE			
	2015	2014	+ / -	+ / -	2015	2014	+ / -	+ / -
TOP 5	\$ 646,917.90	\$ 654,055.80	\$ (7,137.90)	-1.1%	\$ 84.43	\$ 77.64	\$ 6.79	8.7%
TOP 13	\$ 880,874.22	\$ 910,688.43	\$ (29,814.21)	-3.3%	\$ 66.55	\$ 64.88	\$ 1.67	2.6%
RV	\$ 8,436.42	\$ 10,684.42	\$ (2,248.00)	-21.0%	\$ 32.45	\$ 25.38	\$ 7.07	27.9%
REMAINING	\$ 16,934.19	\$ 32,871.07	\$ (15,936.88)	-48.5%	\$ 43.53	\$ 32.13	\$ 11.40	35.5%
TOTAL	\$ 906,244.83	\$ 954,243.92	\$ (47,999.09)	-5.03%	\$ 65.26	\$ 61.64	\$ 3.62	5.88%

Nov-15				
	RevPar			
	2015	2014	+ / -	+ / -
TOP 5	\$ 43.99	\$ 37.78	\$ 6.21	16.4%
TOP 13	\$ 26.47	\$ 27.13	\$ (0.66)	-2.4%
RV	\$ 1.65	\$ 1.24	\$ 0.40	32.6%
REMAINING	\$ 5.59	\$ 3.38	\$ 2.21	65.4%
TOTAL	\$ 21.87	\$ 18.39	\$ 3.49	19.0%

Remaining Properties
2014 Available Rooms **9,718**
2015 Available Rooms **3,027**

Nov-15				
	Available Rooms	Occupied Rooms	Occupancy	
	2015	2015	2015	2014
TOP 5	14,706	7,662	52.1%	48.7%
TOP 13	33,275	13,237	39.8%	41.8%
RV	5,127	260	5.1%	4.9%
REMAINING	3,027	389	12.9%	10.5%
28+ DAY	N/A	15,180	N/A	N/A
TOTAL	41,429	13,886	33.52%	29.83%

Total of all properties
 2014 Available Rooms 51893
 2014 Occupied Rooms 15481

YTD				
	ROOM REVENUE			
	2015	2014	+ / -	+ / -
Reno	\$ 142,579,451.00	\$ 124,613,209.00	\$ 17,966,242.00	14.42%
Carson City	\$ 14,903,670.35	\$ 13,665,321.18	\$ 1,238,349.17	9.06%
Douglas - Tahoe	\$ 44,681,473.00	\$ 41,619,608.00	\$ 3,061,865.00	7.36%
Douglas - Valley	\$ 7,651,623.00	\$ 7,387,595.00	\$ 264,028.00	3.57%
Virginia City	\$ 92,526.18	\$ 92,001.00	\$ 525.18	0.57%

Through Oct

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