

# CARSON CITY VISITORS BUREAU TRANSIENT LODGING REPORT

April 2017



April 2017									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2017	2016	Dollar + / -	Percent + / -	2015	2017	2016	Dollar + / -	Percent + / -
TOP 5	\$ 1,142,861.54	\$ 890,271.49	\$ 252,590.05	28.4%	\$ 801,456.27	\$ 96.66	\$ 88.68	\$ 7.98	9.0%
TOP 13	\$ 1,638,063.24	\$ 1,272,503.57	\$ 365,559.67	28.7%	\$ 1,084,026.87	\$ 71.97	\$ 65.62	\$ 6.35	9.7%
RV	\$ 24,230.53	\$ 22,018.11	\$ 2,212.42	10.0%	\$ 11,394.94	\$ 33.32	\$ 30.69	\$ 2.63	8.6%
REMAINING	\$ 20,991.95	\$ 23,641.06	\$ (2,649.11)	-11.2%	\$ 27,363.36				
<b>TOTAL</b>	<b>\$ 1,683,285.72</b>	<b>\$ 1,318,162.74</b>	<b>\$ 365,122.98</b>	<b>27.70%</b>	<b>\$ 1,122,785.17</b>				

CARSON CITY VISITORS BUREAU ROOM REVENUE				
	2017	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 5,307,048.24	\$ 4,201,645.34	\$ 1,105,402.90	26.31%
FY(Jul - Jun)	\$ 15,019,297.98	\$ 13,064,361.42	\$ 1,954,936.56	14.96%

CARSON CITY VISITORS BUREAU TRAILING TWELVE		
2017	2016	+ / -
\$ 18,314,446.98	\$ 16,104,329.98	13.72%

CARSON CITY VISITORS BUREAU ROOM REVENUE				
	2016	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 4,201,645.34	\$ 4,175,517.82	\$ 26,127.52	0.63%
FY(Jul - Jun)	\$ 13,064,361.42	\$ 12,297,453.19	\$ 766,908.23	6.24%

CARSON CITY VISITORS BUREAU TRAILING TWELVE		
2017	2015	+ / -
\$ 18,314,446.98	\$ 15,105,156.48	21.25%

CARSON CITY VISITORS BUREAU ROOM REVENUE				
	2017	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 5,307,048.24	\$ 4,175,517.82	\$ 1,131,530.42	27.10%
FY(Jul - Jun)	\$ 15,019,297.98	\$ 12,297,453.19	\$ 2,721,844.79	22.13%

April 2017 RevPar				
	2017	2016	Dollar + / -	Percent + / -
TOP 5	\$ 77.14	\$ 59.21	\$ 17.93	30.3%
TOP 13	\$ 53.03	\$ 39.07	\$ 13.96	35.7%
RV	\$ 7.54	\$ 4.17	\$ 3.37	80.8%
REMAINING	\$ 6.11	\$ 6.32	\$ (0.21)	-3.3%
<b>TOTAL</b>	<b>\$ 44.84</b>	<b>\$ 31.69</b>	<b>\$ 13.15</b>	<b>41.5%</b>

April 2017						
	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2017	2017	2017	2016	2016	2016
<b>TOP 5</b>	14,815	10,570	71.3%	15,035	9,002	59.9%
<b>TOP 13</b>	30,892	21,086	68.3%	32,573	17,039	52.3%
<b>RV</b>	3,215	785	24.4%	5,282	660	12.5%
<b>REMAINING</b>	3,435	517	15.1%	3,741	781	20.9%
<b>28+ DAY</b>	N/A	0	N/A	N/A	0	N/A
<b>TOTAL</b>	37,542	22,388	59.63%	41,596	18,480	44.4%