

CARSON CITY CULTURE & TOURISM AUTHORITY TRANSIENT LODGING REPORT JULY 2018



JULY 2018									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2018	2017	Dollar + / -	Percent + / -		2016	2018	2017	Dollar + / -
TOP 5	\$ 1,416,519.06	\$ 1,481,843.54	\$ (65,324.48)	-4.4%	\$ 1,246,979.71	\$ 113.04	\$ 112.73	\$ 0.31	0.3%
TOP 6-13	\$ 854,628.91	\$ 902,165.27	\$ (47,536.36)	-5.3%	\$ 690,396.93	\$ 47.27	\$ 69.38	\$ (22.11)	-31.9%
RV	\$ 53,357.22	\$ 46,181.50	\$ 7,175.72	15.5%	\$ 47,659.73	\$ 38.44	\$ 34.11	\$ 4.33	12.7%
REMAINING	\$ 107,761.46	\$ 115,190.54	\$ (7,429.08)	-6.4%	\$ 89,233.15				
TOTAL	\$ 2,432,266.65	\$ 2,545,380.85	\$ (113,114.20)	-4.44%	\$ 2,074,269.52				

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2017	Dollar + / -	Percent + / -
Calendar Year	\$ 10,830,050.17	\$ 11,867,534.84	\$ (1,037,484.67)	-8.74%
	FY18	FY17	Dollar + / -	Percent + / -
FY (Jul - Jun)	\$ 2,432,266.65	\$ 2,545,380.85	\$ (113,114.20)	-4.44%

CARSON CITY CTA TRAILING TWELVE		
2018	2017	+ / -
\$ 20,800,321.58	\$ 19,508,705.06	6.62%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2017	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 11,867,534.84	\$ 9,571,063.86	\$ 2,296,470.98	23.99%
	FY17	FY16	Dollar + / -	Percent + / -
FY (Jul - Jun)	\$ 2,545,380.85	\$ 2,074,269.52	\$ 471,111.33	22.71%

CARSON CITY CTA TRAILING TWELVE		
2018	2016	+ / -
\$ 20,800,321.58	\$ 16,558,449.26	25.62%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 10,830,050.17	\$ 9,571,063.86	\$ 1,258,986.31	13.15%
	FY18	FY16	Dollar + / -	Percent + / -
FY (Jul - Jun)	\$ 2,432,266.65	\$ 2,074,269.52	\$ 357,997.13	17.26%

JULY 2018 RevPar				
	2018	2017	Dollar + / -	Percent + / -
TOP 5	\$ 90.88	\$ 96.55	\$ (5.67)	-5.9%
TOP 6-13	\$ 47.27	\$ 49.96	\$ (2.69)	-5.4%
RV	\$ 28.80	\$ 21.58	\$ 7.21	33.4%
REMAINING	\$ 36.20	\$ 29.25	\$ 6.95	23.7%
TOTAL	\$ 63.18	\$ 64.47	\$ (1.29)	-2.0%

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JULY 2018						
	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2018	2018	2018	2017	2017	2017
TOP 5	15,587	12,531	80.4%	15,348	12,902	84.1%
TOP 6-13	18,080	11,901	65.8%	18,057	13,003	72.0%
RV	1,853	1,388	74.9%	2,140	1,390	65.0%
REMAINING	2,977	1,954	65.6%	3,938	870	22.1%
28 + Day RV	N/A	8,935			8,526	
28+ DAY H/M	N/A	10,234	N/A	N/A	10,587	N/A
TOTAL	38,497	27,774	72.15%	39,483	28,165	71.3%