

CARSON CITY CULTURE & TOURISM AUTHORITY TRANSIENT LODGING REPORT JUNE 2018



JUNE 2018									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2018	2017	Dollar + / -	Percent + / -	2016	2018	2017	Dollar + / -	Percent + / -
TOP 5	\$ 1,276,396.94	\$ 1,379,668.18	\$ (103,271.24)	-7.5%	\$ 1,109,063.29	\$ 107.28	\$ 112.73	\$ (5.45)	-4.8%
TOP 6-13	\$ 683,167.78	\$ 696,578.14	\$ (13,410.36)	-1.9%	\$ 581,646.80	\$ 60.99	\$ 62.12	\$ (1.13)	-1.8%
RV	\$ 46,718.18	\$ 50,317.35	\$ (3,599.17)	-7.2%	\$ 49,504.51	\$ 38.39	\$ 34.11	\$ 4.27	12.5%
REMAINING	\$ 59,421.72	\$ 45,296.55	\$ 14,125.17	31.2%	\$ 31,561.24				
TOTAL	\$ 2,065,704.62	\$ 2,171,860.22	\$ (106,155.60)	-4.89%	\$ 1,771,775.84				

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2017	Dollar + / -	Percent + / -
Calendar Year	\$ 8,397,783.52	\$ 9,322,153.99	\$ (924,370.47)	-9.92%
	FY18	FY17	Dollar + / -	Percent + / -
FY (Jul - Jun)	\$ 20,913,435.78	\$ 19,037,593.73	\$ 1,875,842.05	9.85%

CARSON CITY CTA TRAILING TWELVE		
2018	2017	+ / -
\$ 20,913,435.78	\$ 19,037,593.73	9.85%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2017	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 9,322,153.99	\$ 7,496,794.34	\$ 1,825,359.65	24.35%
	FY17	FY16	Dollar + / -	Percent + / -
FY (Jul - Jun)	\$ 19,037,593.73	\$ 16,359,509.98	\$ 2,678,083.75	16.37%

CARSON CITY CTA TRAILING TWELVE		
2018	2016	+ / -
\$ 20,913,435.78	\$ 16,359,510.42	27.84%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 8,397,783.52	\$ 7,496,794.34	\$ 900,989.18	12.02%
	FY18	FY16	Dollar + / -	Percent + / -
FY (Jul - Jun)	\$ 20,913,435.78	\$ 16,359,509.98	\$ 4,553,925.80	27.84%

JUNE 2018 RevPar				
	2018	2017	Dollar + / -	Percent + / -
TOP 5	\$ 84.80	\$ 93.44	\$ (8.64)	-9.2%
TOP 6-13	\$ 38.25	\$ 40.64	\$ (2.39)	-5.9%
RV	\$ 22.89	\$ 24.30	\$ (1.41)	-5.8%
REMAINING	\$ 23.31	\$ 11.73	\$ 11.58	98.8%
TOTAL	\$ 55.08	\$ 57.40	\$ (2.32)	-4.0%

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	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2018	2018	2018	2017	2017	2017
TOP 5	15,052	11,898	79.0%	14,766	12,239	82.9%
TOP 6-13	17,860	11,201	62.7%	17,139	11,214	65.4%
RV	2,041	1,217	59.6%	2,071	1,475	71.2%
REMAINING	2,549	631	24.8%	3,862	1,012	26.2%
28 + Day RV	N/A	8,399			8,526	
28+ DAY H/M	N/A	6,715	N/A	N/A	10,587	N/A
TOTAL	37,502	24,947	66.52%	37,838	25,940	68.6%