

**CARSON CITY CULTURE & TOURISM AUTHORITY
TRANSIENT LODGING REPORT
MARCH 2018**



MARCH 2018									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2018	2017	Dollar + / -	Percent + / -		2016	2018	2017	Dollar + / -
TOP 5	\$ 821,069.90	\$ 1,041,501.19	\$ (220,431.29)	-21.2%	\$ 678,546.28	\$ 86.74	\$ 96.66	\$ (9.92)	-10.3%
TOP 6-13	\$ 321,814.13	\$ 423,288.74	\$ (101,474.61)	-24.0%	\$ 266,533.88	\$ 43.44	\$ 44.19	\$ (0.76)	-1.7%
RV	\$ 11,210.35	\$ 10,796.97	\$ 413.38	3.8%	\$ 13,228.99	\$ 33.66	\$ 33.32	\$ 0.34	1.0%
REMAINING	\$ 10,843.38	\$ 17,605.52	\$ (6,762.14)	-38.4%	\$ 10,465.00				
TOTAL	\$ 1,164,937.76	\$ 1,493,192.42	\$ (328,254.66)	-21.98%	\$ 968,774.15				

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2017	Dollar + / -	Percent + / -
Calendar Year	\$ 3,202,328.86	\$ 3,624,302.55	\$ (421,973.69)	-11.64%
	FY18	FY17	Dollar + / -	Percent + / -
FY (Jul - Jun)	\$ 15,717,981.12	\$ 13,339,742.29	\$ 2,378,238.83	17.83%

CARSON CITY CTA TRAILING TWELVE		
2018	2017	+ / -
\$ 21,415,832.56	\$ 17,953,054.03	19.29%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2017	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 3,624,302.55	\$ 2,883,482.60	\$ 740,819.95	25.69%
	FY17	FY16	Dollar + / -	Percent + / -
FY (Jul - Jun)	\$ 13,339,742.29	\$ 11,746,198.24	\$ 1,593,544.05	13.57%

CARSON CITY CTA TRAILING TWELVE		
2018	2016	+ / -
\$ 21,415,832.56	\$ 16,012,765.45	33.74%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2018	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 3,202,328.86	\$ 2,883,482.60	\$ 318,846.26	11.06%
	FY18	FY16	Dollar + / -	Percent + / -
FY (Jul - Jun)	\$ 15,717,981.12	\$ 11,746,198.24	\$ 3,971,782.88	33.81%

MARCH 2018 RevPar				
	2018	2017	Dollar + / -	Percent + / -
TOP 5	\$ 54.19	\$ 68.59	\$ (14.40)	-21.0%
TOP 6-13	\$ 17.95	\$ 25.95	\$ (8.00)	-30.8%
RV	\$ 4.72	\$ 3.95	\$ 0.77	19.6%
REMAINING	\$ 4.02	\$ 5.52	\$ (1.50)	-27.1%
TOTAL	\$ 30.53	\$ 39.90	\$ (9.36)	-23.5%

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	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2018	2018	2018	2017	2017	2017
TOP 5	15,152	9,466	62.5%	15,185	10,775	71.0%
TOP 6-13	17,929	7,409	41.3%	16,314	9,578	58.7%
RV	2,376	333	14.0%	2,736	324	11.8%
REMAINING	2,696	217	8.0%	3,190	516	16.2%
28+ DAY	N/A	15,356	N/A	N/A	15,415	N/A
TOTAL	38,153	17,425	45.67%	37,425	21,193	56.6%