

**CARSON CITY CULTURE & TOURISM AUTHORITY
TRANSIENT LODGING REPORT
DECEMBER 2017**



DECEMBER 2017									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2017	2016	Dollar +/-	Percent +/-	2015	2017	2016	Dollar +/-	Percent +/-
TOP 5	\$ 868,502.07	\$ 778,832.92	\$ 89,669.15	11.5%	\$ 752,326.77	\$ 90.33	\$ 91.60	\$ (1.27)	-1.4%
TOP 13	\$ 1,282,273.03	\$ 1,197,052.63	\$ 85,220.40	7.1%	\$ 1,116,883.44	\$ 77.93	\$ 67.99	\$ 9.94	14.6%
RV	\$ 4,522.54	\$ 4,634.72	\$ (112.18)	-2.4%	\$ 3,252.33	\$ 34.79	\$ 26.18	\$ 8.60	32.9%
REMAINING	\$ 15,506.91	\$ 20,952.05	\$ (5,445.14)	-26.0%	\$ 24,157.89				
TOTAL	\$ 1,302,302.48	\$ 1,222,639.40	\$ 79,663.08	6.52%	\$ 1,144,293.66				

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2017	2016	Dollar +/-	Percent +/-
Calendar Year	\$ 21,806,393.54	\$ 17,212,234.08	\$ 4,594,159.46	26.69%
	FY18	FY17	Dollar +/-	Percent +/-
FY (Jul - Jun)	\$ 12,484,239.55	\$ 9,715,439.74	\$ 2,768,799.81	28.50%

CARSON CITY CTA TRAILING TWELVE		
2017	2016	+/-
\$ 21,806,393.54	\$ 17,212,234.08	26.69%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2016	2015	Dollar +/-	Percent +/-
Calendar Year	\$ 17,212,234.08	\$ 16,078,202.46	\$ 1,134,031.62	7.05%
	FY16	FY15	Dollar +/-	Percent +/-
FY (Jul - Jun)	\$ 9,715,439.74	\$ 8,862,715.64	\$ 852,724.10	9.62%

CARSON CITY CTA TRAILING TWELVE		
2017	2015	+/-
\$ 21,806,393.54	\$ 16,078,202.46	35.63%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2017	2015	Dollar +/-	Percent +/-
Calendar Year	\$ 21,806,393.54	\$ 16,078,202.46	\$ 5,728,191.08	35.63%
	FY18	FY15	Dollar +/-	Percent +/-
FY (Jul - Jun)	\$ 12,484,239.55	\$ 8,862,715.64	\$ 3,621,523.91	40.86%

DECEMBER 2017 RevPar				
	2017	2016	Dollar +/-	Percent +/-
TOP 5	\$ 56.65	\$ 50.69	\$ 5.96	11.8%
TOP 13	\$ 40.52	\$ 35.99	\$ 4.53	12.6%
RV	\$ 1.92	\$ 0.98	\$ 0.94	96.3%
REMAINING	\$ 6.59	\$ 6.33	\$ 0.26	4.1%
TOTAL	\$ 35.83	\$ 29.34	\$ 6.49	22.1%

CARSON CITY CULTURE & TOURISM AUTHORITY TRANSIENT LODGING REPORT

DECEMBER 2017



CARSON CITY CULTURE & TOURISM AUTHORITY						
DECEMBER 2017						
	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2017	2017	2017	2016	2016	2016
TOP 5	15,330	9,615	62.7%	15,365	8,503	55.3%
TOP 13	31,642	16,454	52.0%	33,257	17,606	52.9%
RV	2,353	130	5.5%	4,734	177	3.7%
REMAINING	2,353	467	19.8%	3,309	519	15.7%
28+ DAY	N/A	11,861	N/A	N/A	18,766	N/A
TOTAL	36,348	17,051	46.91%	41,672	18,302	43.9%