

CARSON CITY CULTURE & TOURISM AUTHORITY
 TRANSIENT LODGING REPORT
 OCTOBER 2017



OCTOBER 2017									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2017	2016	Dollar + / -	Percent + / -	2015	2017	2016	Dollar + / -	Percent + / -
TOP 5	\$ 1,540,217.14	\$ 1,010,010.07	\$ 530,207.07	52.5%	\$ 922,020.79	\$ 122.21	\$ 94.87	\$ 27.34	28.8%
TOP 13	\$ 2,180,561.94	\$ 1,461,762.85	\$ 718,799.09	49.2%	\$ 1,276,906.14	\$ 89.54	\$ 72.29	\$ 17.26	23.9%
RV	\$ 27,798.31	\$ 22,119.83	\$ 5,678.48	25.7%	\$ 29,226.95	\$ 33.86	\$ 33.82	\$ 0.04	0.1%
REMAINING	\$ 32,718.72	\$ 24,306.73	\$ 8,411.99	34.6%	\$ 25,889.93				
TOTAL	\$ 2,241,078.97	\$ 1,508,189.41	\$ 732,889.56	48.59%	\$ 1,332,023.02				

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ROOM REVENUE				
	2017	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 18,986,147.55	\$ 14,862,027.31	\$ 4,124,120.24	27.75%
FY(Jul - Jun)	\$ 9,663,993.56	\$ 7,365,232.97	\$ 2,298,760.59	31.21%

CARSON CITY CTA		
TRAILING TWELVE		
	2017	2016
	\$ 21,336,354.32	\$ 16,921,926.23
		+ / -
		26.09%

CARSON CITY CULTURE & TOURISM AUTHORITY				
ROOM REVENUE				
	2016	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 14,862,027.31	\$ 14,018,303.54	\$ 843,723.77	6.02%
FY(Jul - Jun)	\$ 7,365,232.97	\$ 6,802,816.72	\$ 562,416.25	8.27%

CARSON CITY CTA		
TRAILING TWELVE		
	2017	2015
	\$ 21,336,354.32	\$ 15,888,831.73
		+ / -
		34.29%

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ROOM REVENUE				
	2017	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 18,986,147.55	\$ 14,018,303.54	\$ 4,967,844.01	35.44%
FY(Jul - Jun)	\$ 9,663,993.56	\$ 6,802,816.72	\$ 2,861,176.84	42.06%

OCTOBER 2017				
RevPar				
	2017	2016	Dollar + / -	Percent + / -
TOP 5	\$ 102.28	\$ 66.04	\$ 36.23	54.9%
TOP 13	\$ 67.68	\$ 43.52	\$ 24.16	55.5%
RV	\$ 8.61	\$ 6.23	\$ 2.38	38.3%
REMAINING	\$ 7.90	\$ 7.03	\$ 0.87	12.4%
TOTAL	\$ 56.60	\$ 37.15	\$ 19.45	52.4%

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	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2017	2017	2017	2016	2016	2016
TOP 5	15,059	12,603	83.7%	15,293	10,646	69.6%
TOP 13	32,219	24,352	75.6%	33,585	20,222	60.2%
RV	3,229	821	25.4%	3,553	654	18.4%
REMAINING	4,144	763	18.4%	3,459	616	17.8%
28+ DAY	N/A	16,778	N/A	N/A	15,980	N/A
TOTAL	39,592	25,936	65.51%	40,597	21,492	52.9%