

CARSON CITY CULTURE & TOURISM AUTHORITY  
 TRANSIENT LODGING REPORT  
 SEPTEMBER 2017



SEPTEMBER 2017									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2017	2016	Dollar + / -	Percent + / -	2015	2017	2016	Dollar + / -	Percent + / -
TOP 5	\$ 1,555,930.19	\$ 1,130,210.64	\$ 425,719.55	37.7%	\$ 1,101,292.66	\$ 122.31	\$ 101.28	\$ 21.03	20.8%
TOP 13	\$ 2,426,398.16	\$ 1,777,668.38	\$ 648,729.78	36.5%	\$ 1,695,510.32	\$ 95.81	\$ 84.13	\$ 11.68	13.9%
RV	\$ 56,178.16	\$ 56,422.91	\$ (244.75)	-0.4%	\$ 49,809.02	\$ 38.53	\$ 35.26	\$ 3.27	9.3%
REMAINING	\$ 50,276.76	\$ 38,265.68	\$ 12,011.08	31.4%	\$ 51,481.42				
<b>TOTAL</b>	<b>\$ 2,532,853.08</b>	<b>\$ 1,872,356.97</b>	<b>\$ 660,496.11</b>	<b>35.28%</b>	<b>\$ 1,796,800.76</b>				

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ROOM REVENUE				
	2017	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 16,745,068.58	\$ 13,353,837.90	\$ 3,391,230.68	25.40%
FY(Jul - Jun)	\$ 9,663,993.56	\$ 5,857,043.56	\$ 3,806,950.00	65.00%

CARSON CITY CTA			
TRAILING TWELVE			
	2017	2016	+ / -
	\$ 20,603,464.76	\$ 16,745,759.84	23.04%

CARSON CITY CULTURE & TOURISM AUTHORITY				
ROOM REVENUE				
	2016	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 13,353,837.90	\$ 12,686,280.52	\$ 667,557.38	5.26%
FY(Jul - Jun)	\$ 5,857,043.56	\$ 5,470,793.70	\$ 386,249.86	7.06%

CARSON CITY CTA			
TRAILING TWELVE			
	2017	2015	+ / -
	\$ 20,603,464.76	\$ 15,701,983.07	31.22%

CARSON CITY CULTURE & TOURISM AUTHORITY				
ROOM REVENUE				
	2017	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 16,745,068.58	\$ 12,686,280.52	\$ 4,058,788.06	31.99%
FY(Jul - Jun)	\$ 9,663,993.56	\$ 5,470,793.70	\$ 4,193,199.86	76.65%

SEPTEMBER 2017				
RevPar				
	2017	2016	Dollar + / -	Percent + / -
TOP 5	\$ 106.27	\$ 76.15	\$ 30.12	39.6%
TOP 13	\$ 75.87	\$ 56.97	\$ 18.90	33.2%
RV	\$ 20.81	\$ 15.77	\$ 5.03	31.9%
REMAINING	\$ 14.89	\$ 10.51	\$ 4.38	41.7%
<b>TOTAL</b>	<b>\$ 66.55</b>	<b>\$ 48.73</b>	<b>\$ 17.82</b>	<b>36.6%</b>

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SEPTEMBER 2017

	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2017	2017	2017	2016	2016	2016
TOP 5	14,641	12,721	86.9%	14,842	11,159	75.2%
TOP 13	31,982	25,324	79.2%	31,204	21,130	67.7%
RV	2,700	1,458	54.0%	3,577	1,600	44.7%
REMAINING	3,377	885	26.2%	3,642	718	19.7%
28+ DAY	N/A	16,919	N/A	N/A	17,478	N/A
<b>TOTAL</b>	<b>38,059</b>	<b>27,667</b>	<b>72.70%</b>	<b>38,423</b>	<b>23,448</b>	<b>61.0%</b>