

CARSON CITY CULTURE & TOURISM AUTHORITY TRANSIENT LODGING REPORT AUGUST 2017



AUGUST 2017									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2017	2016	Dollar + / -	Percent + / -	2015	2017	2016	Dollar + / -	Percent + / -
TOP 5	\$ 1,428,663.28	\$ 1,217,107.78	\$ 211,555.50	17.4%	\$ 1,137,700.62	\$ 114.30	\$ 98.79	\$ 15.51	15.7%
TOP 13	\$ 2,249,946.36	\$ 1,837,111.42	\$ 412,834.94	22.5%	\$ 1,714,981.06	\$ 89.57	\$ 88.99	\$ 0.57	0.6%
RV	\$ 46,715.59	\$ 40,143.01	\$ 6,572.58	16.4%	\$ 46,237.10	\$ 37.02	\$ 34.16	\$ 2.85	8.4%
REMAINING	\$ 48,018.71	\$ 33,162.64	\$ 14,856.07	44.8%	\$ 37,444.54				
TOTAL	\$ 2,344,680.66	\$ 1,910,417.07	\$ 434,263.59	22.73%	\$ 1,798,662.70				

CARSON CITY CULTURE & TOURISM AUTHORITY				
ROOM REVENUE				
	2017	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 14,212,215.50	\$ 11,481,480.93	\$ 2,730,734.57	23.78%
FY(Jul - Jun)	\$ 4,890,061.51	\$ 3,984,686.59	\$ 905,374.92	22.72%

CARSON CITY CTA		
TRAILING TWELVE		
2017	2016	+ / -
\$ 19,508,705.06	\$ 16,670,203.63	17.03%

CARSON CITY CULTURE & TOURISM AUTHORITY				
ROOM REVENUE				
	2016	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 11,481,480.93	\$ 10,889,479.76	\$ 592,001.17	5.44%
FY(Jul - Jun)	\$ 3,984,686.59	\$ 3,673,992.94	\$ 310,693.65	8.46%

CARSON CITY CTA		
TRAILING TWELVE		
2017	2015	+ / -
\$ 19,508,705.06	\$ 15,402,123.18	26.66%

CARSON CITY CULTURE & TOURISM AUTHORITY				
ROOM REVENUE				
	2017	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 14,212,215.50	\$ 10,889,479.76	\$ 3,322,735.74	30.51%
FY(Jul - Jun)	\$ 4,890,061.51	\$ 3,673,992.94	\$ 1,216,068.57	33.10%

AUGUST 2017				
RevPar				
	2017	2016	Dollar + / -	Percent + / -
TOP 5	\$ 92.37	\$ 78.21	\$ 14.16	18.1%
TOP 13	\$ 66.95	\$ 58.36	\$ 8.58	14.7%
RV	\$ 18.66	\$ 11.65	\$ 7.01	60.2%
REMAINING	\$ 14.11	\$ 10.08	\$ 4.03	40.0%
TOTAL	\$ 59.34	\$ 49.99	\$ 9.34	18.7%

CARSON CITY CULTURE & TOURISM AUTHORITY

AUGUST 2017

	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2017	2017	2017	2016	2016	2016
TOP 5	15,466	12,499	80.8%	15,562	12,320	79.2%
TOP 13	33,608	25,120	74.7%	31,478	20,643	65.6%
RV	2,504	1,262	50.4%	3,446	1,175	34.1%
REMAINING	3,402	891	26.2%	3,289	599	18.2%
28+ DAY	N/A	17,808	N/A	N/A	16,051	N/A
TOTAL	39,514	28,165	71.28%	38,213	22,417	58.7%