

CARSON CITY CULTURE & TOURISM AUTHORITY
 TRANSIENT LODGING REPORT
 NOVEMBER 2017



NOVEMBER 2017									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2017	2016	Dollar + / -	Percent + / -	2015	2017	2016	Dollar + / -	Percent + / -
TOP 5	\$ 1,098,857.23	\$ 776,513.42	\$ 322,343.81	41.5%	\$ 646,917.90	\$ 106.23	\$ 85.33	\$ 20.90	24.5%
TOP 13	\$ 1,492,049.51	\$ 1,101,188.28	\$ 390,861.23	35.5%	\$ 880,874.22	\$ 82.35	\$ 67.41	\$ 14.93	22.2%
RV	\$ 9,617.10	\$ 7,937.07	\$ 1,680.03	21.2%	\$ 8,436.42	\$ 34.47	\$ 28.55	\$ 5.92	20.7%
REMAINING	\$ 16,276.90	\$ 18,442.02	\$ (2,165.12)	-11.7%	\$ 26,294.62				
TOTAL	\$ 1,517,943.51	\$ 1,127,567.37	\$ 390,376.14	34.62%	\$ 915,605.26				

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ROOM REVENUE				
	2017	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 20,504,091.06	\$ 15,989,594.68	\$ 4,514,496.38	28.23%
FY(Jul - Jun)	\$ 11,181,937.07	\$ 8,492,800.34	\$ 2,689,136.73	31.66%

CARSON CITY CTA		
TRAILING TWELVE		
	2017	2016
	\$ 21,726,730.46	\$ 17,133,888.34
		+ / -
		26.81%

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ROOM REVENUE				
	2016	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 15,989,594.68	\$ 14,933,908.80	\$ 1,055,685.88	7.07%
FY(Jul - Jun)	\$ 8,492,800.34	\$ 7,718,421.98	\$ 774,378.36	10.03%

CARSON CITY CTA		
TRAILING TWELVE		
	2017	2015
	\$ 21,726,730.46	\$ 15,850,193.07
		+ / -
		37.08%

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ROOM REVENUE				
	2017	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 20,504,091.06	\$ 14,933,908.80	\$ 5,570,182.26	37.30%
FY(Jul - Jun)	\$ 11,181,937.07	\$ 7,718,421.98	\$ 3,463,515.09	44.87%

NOVEMBER 2017				
RevPar				
	2017	2016	Dollar + / -	Percent + / -
TOP 5	\$ 75.31	\$ 56.91	\$ 18.40	32.3%
TOP 13	\$ 46.28	\$ 35.12	\$ 11.15	31.8%
RV	\$ 2.77	\$ 2.72	\$ 0.05	1.8%
REMAINING	\$ 4.43	\$ 4.99	\$ (0.56)	-11.3%
TOTAL	\$ 38.54	\$ 29.70	\$ 8.84	29.8%

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	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2017	2017	2017	2016	2016	2016
TOP 5	14,591	10,344	70.9%	13,644	9,100	66.7%
TOP 13	32,241	18,119	56.2%	31,352	16,335	52.1%
RV	3,471	279	8.0%	2,916	278	9.5%
REMAINING	3,678	474	12.9%	3,698	810	21.9%
28+ DAY	N/A	16,346	N/A	N/A	17,591	N/A
TOTAL	39,390	18,872	47.91%	37,966	17,423	45.9%