

**CARSON CITY CULTURAL COMMISSION (CCCC)
ADVISORY BOARD MEETING MINUTES
SEPTEMBER 20, 2016**

The regular meeting of the Carson City Cultural Commission was held Tuesday, September 20, 2016 at the Carson City Community Center, 851 E. William Street, Sierra Room, Carson City, Nevada beginning at 5:30 p.m.

PRESENT: Elinor Bugli, Chair
Terri McBride, Vice Chair
Karen Abowd
Danielle Cook
Barbara D'Anneo
Sandra Nagel
Claudia Vecchio

STAFF PRESENT: Joel Dunn, Carson City Visitors Bureau (CCVB) Executive Director
Kyle Horvath, CCVB Marketing Manager
Iris Yowell, Deputy District Attorney

OTHERS PRESENT: Sharon Rosse, Capital City Arts Initiative
Shoshana Zeldner, Nevada Arts Council
Chet Hayes, Past Master, Carson Lodge #1 Free Masons
John Barrett
Doreen Mack, Lofty Expressions, President of Downtown 20/20
Sam Flakus, Architect of Downtown Arch
Gina Hill, Executive Director of the Brewery Arts Center (BAC)

Call to Order.

Roll call was taken and a quorum was present.

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD'S ATTENTION –
PUBLIC COMMENTS AND DISCUSSION (THREE MINUTE TIME LIMIT).**

Ms. Rosse handed out the fliers for fall with their first Nevada Neighbors Talk featuring Galen Brown with a talk entitled 'Untilted' (concurrent with the Nevada Museum of Arts 'Tilting the Basin' exhibition) on Tuesday, October 11. Location is the BRIC on Proctor Street in Carson City. She also mentioned the Student Gallery at the BRIC. Plus an exhibition will open October 7 with Chelsea Pegram (artist from Oakland, CA) at the Courthouse.

Ms. Zeldner relayed that their strategic planning process will begin this fall with a series of public meetings. The Carson City meeting will be held on Tuesday, October 25, 5:30-7:00 at the BAC (co-sponsored by the CCVB).

Mr. Hayes announced that on September 24 at 2PM will be a celebration of the 150th anniversary of the U.S Branch Mint (Nevada State Museum) Cornerstone. There will also be tours and open house of the former V&T Depot, which the Carson Lodge currently occupies.

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD’S ATTENTION –
FOR POSSIBLE ACTION: APPROVAL OF MINUTES – JUNE 21 2016 MEETING.**

Ms. Bugli said that one correction is Cindy Brenneman was one of the public commenters and her name was misspelled with two “y’s.” The other one is Item 6 “Commissioner Abowd inquired about the public art document being reviewed...” Please be more precise and correct it to “...Policies Document...”

Ms. McBride clarified that on page 5 under 5.A.2. update on Stewart Indian School “...was attended by nearly 200 guests,” not 600.

Ms. Abowd moved to approve the minutes of the June 21, 2016 meeting as published.

Second with corrections – **Ms. McBride**

Approved – Unanimously

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD’S ATTENTION –
FOR POSSIBLE ACTION: ADOPTION OF AGENDA.**

Mr. Dunn commented that Items 3 and 9 should be titled “Public Comment.”

MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD’S ATTENTION –

FOR DISCUSSION ONLY: Introduction of **Sandra Nagel** as the representative from the Carson City Visitors Bureau’s Board of Directors for the CCCC. **Mr. Dunn** introduced **Ms. Nagel**.

MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD’S ATTENTION –

FOR DISCUSSION ONLY: Update on the progress of the policies, procedures and best practices documents to implement the public art initiatives and programs in the Arts and Culture master Plan.

Mr. Dunn explained that after the June 21 meeting, this information went to the District Attorney’s office for review. **Ms. McBride** said that she would like more than the required three business days for her review of this document if possible, perhaps a week; Ms. Yowell stated that they can probably post the entire document early.

Public Comment: Sharon Rosse asked if the public will be able to review this early also; yes.

MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD’S ATTENTION –

FOR POSSIBLE ACTION: To approve changing the 2017 Commission’s quarterly meetings to every other month and to change the meeting start time to 5:30 P.M. on the second Monday of the month.

Ms. Bugli clarified that if approved this would begin in January. **Ms. D’Anneo** made the comment that every other month is better than quarterly to accomplish things: “We have a lot to do.”

Public Comment: Sharon Rosse stated that this is a good thing; please vote for meeting bi-monthly.

Ms. D’Anneo moved to approve the 2017 Carson City Cultural Commission meetings to be scheduled at 5:30 P.M. on the second Monday of every other month beginning in January 2017.

Second – Ms. McBride

Approved – Unanimously

MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD’S ATTENTION – NON-ACTION ITEMS:

- a. **Arts & Cultural Coordinator’s Report – Mr. Joel Dunn** reported that Mr. Mark Salinas will start the job the week of September 26. Mr. Salinas will take over coordination of this aspect of the commission meetings; Mr. Dunn is just interim tonight. Mr. Salinas will also be a liaison with the Carson City Board of Supervisors.
- b. **Marketing Update – Mr. Kyle Horvath** gave an overview of what the CCVB has done previous to formation of the CCCC.
 - One item is a community calendar with centralized events listed. **Ms. Abowd** asked if the Nevada State Museum should have its events posted; yes, they are listed.
 - The second item he talked about was the creation about one year ago of a ‘landing page’ under ‘Things To Do’ for the arts on the CCVB website. This includes a description of the arts in Carson City; links to all of the different organizations; and different portfolios for the visual arts, literary, performing, arts education and classes. There is also a portfolio for the artwalk which identifies all of the galleries and different art experience locations in Carson City with a map, with an artwalk brochure that was produced this year. Mr. Dunn thanked **Claudia Vecchio** and TravelNevada for this collaborative effort on the grant-funded artwalk brochure. **Ms. Vecchio** stated that she also appreciates the partnership, wants to work together to help create a broader brochure, and reiterated that this brochure is a great start for travelers who look for specific things like a “sense of place” in a destination. **Ms. Abowd** asked if she should submit information about the Greenhouse Garden Project as horticultural art for inclusion; yes, and Mr. Horvath will get the information from her. **Ms. Bugli** mentioned that in one of their documents they have a definition and it is very broad for arts and culture.
- c. **Future Agenda Items –**
 - **Mr. Dunn** mentioned the August 31 roundtable discussion brought together by the Downtown 20/20 group. The concept for the archways creating a gateway on the north and south ends of the city was a topic of discussion. Preliminary cost analysis component (in partnership with Q&D Construction) was also discussed, and he plans to bring this information to the Commission on the December agenda.
 - Muscle Powered Bike Rack Project with 30 individual art pieces that function as bike racks will be installed in the downtown corridor.
 - An update on his meeting with Martin Montgomery, who is responsible for the promotions and the running of the Powwow for Nevada Day. Mr. Montgomery attempted to obtain funding, but the

Colony on Curry Street falls outside of the redevelopment district. He will go before the Board of Supervisors, and for 2017 may be able to hold the event at the Community Center. Mr. Dunn has offered cultural funding that might be necessary outside of City support. **Ms. Bugli** asked what the level of funding will be; Mr. Dunn replied that the funding has not been identified. **Ms. D’Anneo** said that funds were held back from the Stewart Indian School Pow Wow, and now we are looking at doing something different: what happens to those funds? Mr. Dunn replied that the \$6,000 will be held onto for now. **Ms. McBride** asked if those funds will roll over to next year’s special events; yes, that is Mr. Dunn’s understanding.

- He would like to have Mary Bennett with the Ghost Walk tours come back to the Commission at the December meeting for updates.
- **Ms. McBride** asked if there are still plans to tour the Stewart Indian School campus; yes, and this will likely be an agenda item special meeting occurring in the fall.
- **Ms. Abowd** asked about Burning Man public art; yes, he will have it there.

Public Comment:

John Barrett suggested that a future agenda item be art and culture opportunities for the youth in this town.

d. Upcoming meetings –

10/10/16 – Carson City Visitors Bureau Board of Directors – 4 PM

12/15/16 - Carson City Cultural Commission – 5:30 PM (**Ms. Abowd** noted that the date should be corrected to 12/13/16.)

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD’S ATTENTION –
PUBLIC COMMENT (three minute time limit).**

Doreen Mack gave an update on the downtown arch. There is also a Santa Parade coming up in December.

Sam Flakus gave an update on the downtown arch. **Ms. D’Anneo** issued an invitation for him to present this updated information to the Rotarians at a lunch meeting.

Gina Hill thanked the Commissioners and stated she had sent the final Levitt Amp Concert Series report to most of them. The BAC looks forward to receiving the grant again next year with everybody’s help and votes. The grant is due at the beginning of next month; it goes up for public vote November 1-22. Last time they ended up 17 out of 25; this time around they hope to be listed in the top five to ensure funding again. Another item she mentioned is Harmony Park; we got the final hurdle with the Historic Commission – installation should be mid-October. Too, there will be a joint production of *Spamelot* in October with Gina Hill as first-time musical director in ten years. Lastly, it has been one year since their contract with the City has ended; so this past year of being privately funded and the BAC is debt free.

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD’S ATTENTION –
COMMISSIONER COMMENTS AND DISCUSSION: TOPICS NOT RELATING TO CURRENT AGENDA.**

Ms. Bugli stated that there is a Coalition meeting on Thursday, September 22.

Ms. Abowd announced the November 7 Harvest Dinner that Café at Adele’s is putting on as a major fundraiser for the Greenhouse Project. They are looking for sponsors.

Ms. Abowd also shared that she attended Burning Man and perused the Playa for art possibilities for display in Carson City. There are meetings next week for discussion about leasing, buying, etc.

Ms. McBride gave an update on the Stewart Indian School Campus; a master plan is being developed which will include an interpretive plan, a marketing study, a business plan, and the overall master plan to determine the best use of the facilities. They also received funding for hiring someone to write registration for National Historic Landmark status.

Ms. McBride stated that December 20 is the third Tuesday; this should be the date of the next CCCC meeting.

Ms. Bugli mentioned the Candidates Forum that the Carson City Arts and Cultural Coalition is having in cooperation with the Brewery Arts Center. The forum will be this Thursday (September 22) at 6:30 in the BAC Performance Hall. There are ten candidates: for Mayor; Supervisors Wards 2 and 4; School Board District 2, 5, and 7.

Ms. Vecchio shared that the Department of Tourism and Cultural Affairs will hold the Governors Global Tourism Summit on October 11 and 12 at the Grand Sierra Resort in Reno. This is an opportunity to have one-on-one meetings with tour operators, travel agents and wholesalers from 12 countries around the world – Nevada is only state that does this. Media is coming in from worldly key markets. One topic is getting your destination “China Ready.” Also information about world economies and how that can impact inbound travel. Cost is \$350. More information at governorssummit.org.

Ms. Bugli displayed an article from the September 18 *Reno Gazette Journal* entitled “Embrace Arts to Spur Economy” which can be found online.

**MS. BUGLI BROUGHT THE NEXT ITEM TO THE BOARD’S ATTENTION –
FOR POSSIBLE ACTION: TO ADJOURN**

Ms. D’Anneo moved to adjourn

Second –**Ms. Abowd**

Approved – Unanimously

Approved: _____
Elinor Bugli, Chair

Attest: _____
(name here)
(who will sign-Terri McBride as Vice Chair?)

Tapes of this meeting are available at the office of the Carson City Visitors Bureau,
716 North Carson Street, Carson City, Nevada 89701.
/lkh